

Seoki Lee

List of Publications by Year in descending order

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Version: 2024-02-01

120
papers

5,939
citations

94433

37
h-index

82547

72
g-index

124
all docs

124
docs citations

124
times ranked

3131
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|--|-----|-----------|
| 1 | Effects of different dimensions of corporate social responsibility on corporate financial performance in tourism-related industries. <i>Tourism Management</i> , 2011, 32, 790-804. | 9.8 | 504 |
| 2 | Consumers'™ willingness to pay for green initiatives of the hotel industry. <i>International Journal of Hospitality Management</i> , 2012, 31, 564-572. | 8.8 | 494 |
| 3 | Impacts of positive and negative corporate social responsibility activities on company performance in the hospitality industry. <i>International Journal of Hospitality Management</i> , 2010, 29, 72-82. | 8.8 | 465 |
| 4 | Do socially responsible activities help hotels and casinos achieve their financial goals?. <i>International Journal of Hospitality Management</i> , 2009, 28, 105-112. | 8.8 | 272 |
| 5 | The impact of CSR on casino employees'™ organizational trust, job satisfaction, and customer orientation: An empirical examination of responsible gambling strategies. <i>International Journal of Hospitality Management</i> , 2013, 33, 406-415. | 8.8 | 243 |
| 6 | A meta-analysis of behavioral intentions for environment-friendly initiatives in hospitality research. <i>International Journal of Hospitality Management</i> , 2016, 54, 107-115. | 8.8 | 184 |
| 7 | Corporate social responsibility and customer satisfaction among US publicly traded hotels and restaurants. <i>International Journal of Hospitality Management</i> , 2009, 28, 635-637. | 8.8 | 181 |
| 8 | Impact of the COVID-19 pandemic: Evidence from the U.S. restaurant industry. <i>International Journal of Hospitality Management</i> , 2021, 92, 102702. | 8.8 | 177 |
| 9 | Corporate social responsibility and firm performance in the airline industry: The moderating role of oil prices. <i>Tourism Management</i> , 2013, 38, 20-30. | 9.8 | 165 |
| 10 | The corporate social responsibility'™financial performance link in the U.S. restaurant industry: Do economic conditions matter?. <i>International Journal of Hospitality Management</i> , 2013, 32, 2-10. | 8.8 | 159 |
| 11 | Does size matter? Corporate social responsibility and firm performance in the restaurant industry. <i>International Journal of Hospitality Management</i> , 2015, 51, 127-134. | 8.8 | 123 |
| 12 | The role of perceived corporate social responsibility on providing healthful foods and nutrition information with health-consciousness as a moderator. <i>International Journal of Hospitality Management</i> , 2014, 37, 29-37. | 8.8 | 101 |
| 13 | Financial Rewards for Social Responsibility. <i>Cornell Hospitality Quarterly</i> , 2009, 50, 168-179. | 3.8 | 95 |
| 14 | Mobile-mediated virtual experience in tourism: Concept, typology and applications. <i>Journal of Vacation Marketing</i> , 2009, 15, 149-164. | 4.3 | 93 |
| 15 | Financial Impacts of Socially Responsible Activities on Airline Companies. <i>Journal of Hospitality and Tourism Research</i> , 2010, 34, 185-203. | 2.9 | 85 |
| 16 | Influences of consumer characteristics on fairness perceptions of revenue management pricing in the hotel industry. <i>International Journal of Hospitality Management</i> , 2011, 30, 243-251. | 8.8 | 84 |
| 17 | CSR and the Bottom Line: Analyzing the Link Between CSR and Financial Performance for Professional Teams. <i>Journal of Sport Management</i> , 2011, 25, 531-549. | 1.4 | 82 |
| 18 | Corporate social responsibility and systematic risk of restaurant firms: The moderating role of geographical diversification. <i>Tourism Management</i> , 2017, 59, 610-620. | 9.8 | 82 |

| # | ARTICLE | IF | CITATIONS |
|----|--|-----|-----------|
| 19 | Effects of social media on firm value for U.S. restaurant companies. <i>International Journal of Hospitality Management</i> , 2015, 49, 40-46. | 8.8 | 80 |
| 20 | Effects of corporate social responsibility on employees in the casino industry. <i>Tourism Management</i> , 2018, 68, 328-335. | 9.8 | 79 |
| 21 | Application of revenue management practices to the theme park industry. <i>International Journal of Hospitality Management</i> , 2009, 28, 446-453. | 8.8 | 76 |
| 22 | Green strategies for hotels: Estimation of recycling benefits. <i>International Journal of Hospitality Management</i> , 2014, 43, 13-22. | 8.8 | 74 |
| 23 | Does franchising help restaurant firm value?. <i>International Journal of Hospitality Management</i> , 2009, 28, 289-296. | 8.8 | 73 |
| 24 | Does managerial ownership affect different corporate social responsibility dimensions? An empirical examination of U.S. publicly traded hospitality firms. <i>International Journal of Hospitality Management</i> , 2013, 34, 423-433. | 8.8 | 72 |
| 25 | Synergy of corporate social responsibility and service quality for airlines: The moderating role of carrier type. <i>Journal of Air Transport Management</i> , 2015, 47, 126-134. | 4.5 | 63 |
| 26 | Green or nongreen innovation? Different strategic preferences among subsidized enterprises with different ownership types. <i>Journal of Cleaner Production</i> , 2020, 245, 118786. | 9.3 | 63 |
| 27 | CEO duality and firm performance in the U.S. restaurant industry: Moderating role of restaurant type. <i>International Journal of Hospitality Management</i> , 2013, 33, 339-346. | 8.8 | 53 |
| 28 | The effect of national culture on corporate social responsibility in the hospitality industry. <i>International Journal of Contemporary Hospitality Management</i> , 2016, 28, 1728-1758. | 8.0 | 53 |
| 29 | The moderating role of CEO narcissism on the relationship between uncertainty avoidance and CSR. <i>Tourism Management</i> , 2018, 67, 203-213. | 9.8 | 53 |
| 30 | EVA, refined EVA, MVA, or traditional performance measures for the hospitality industry?. <i>International Journal of Hospitality Management</i> , 2009, 28, 439-445. | 8.8 | 52 |
| 31 | US Restaurant Companies' Green Marketing via Company Websites: Impact on Financial Performance. <i>Tourism Economics</i> , 2011, 17, 1055-1069. | 4.1 | 51 |
| 32 | The moderating role of brand diversification on the relationship between geographic diversification and firm performance in the US lodging industry. <i>International Journal of Hospitality Management</i> , 2014, 38, 106-117. | 8.8 | 51 |
| 33 | Impact of brand recognition and brand reputation on firm performance: U.S.-based multinational restaurant companies's perspective. <i>International Journal of Hospitality Management</i> , 2009, 28, 620-630. | 8.8 | 48 |
| 34 | Internationalization of US multinational hotel companies: Expansion to Asia versus Europe. <i>International Journal of Hospitality Management</i> , 2008, 27, 657-664. | 8.8 | 47 |
| 35 | Employees' perceived job performance, organizational identification, and pro-environmental behaviors in the hotel industry. <i>International Journal of Hospitality Management</i> , 2020, 90, 102632. | 8.8 | 46 |
| 36 | Determinants of degree of internationalization for U.S. restaurant firms. <i>International Journal of Hospitality Management</i> , 2013, 33, 465-474. | 8.8 | 44 |

| # | ARTICLE | IF | CITATIONS |
|----|---|-----|-----------|
| 37 | The impact of material and immaterial sustainability on firm performance: The moderating role of franchising strategy. <i>Tourism Management</i> , 2020, 77, 103999. | 9.8 | 41 |
| 38 | Moderating effect of capital intensity on the relationship between leverage and financial distress in the U.S. restaurant industry. <i>International Journal of Hospitality Management</i> , 2011, 30, 429-438. | 8.8 | 40 |
| 39 | Restaurant revenue management: Do perceived capacity scarcity and price differences matter?. <i>International Journal of Hospitality Management</i> , 2013, 35, 316-326. | 8.8 | 40 |
| 40 | The impact of insider managerial ownership on corporate performance of Taiwanese tourist hotels. <i>International Journal of Hospitality Management</i> , 2012, 31, 338-349. | 8.8 | 39 |
| 41 | Are socially responsible firms in the U.S. tourism and hospitality industry better off during COVID-19?. <i>Tourism Management</i> , 2021, 85, 104321. | 9.8 | 38 |
| 42 | Does the restaurant type matter for investment in corporate social responsibility?. <i>International Journal of Hospitality Management</i> , 2016, 58, 24-33. | 8.8 | 35 |
| 43 | Impact of short-term rental regulation on hotel industry: a difference-in-differences approach. <i>Annals of Tourism Research</i> , 2020, 83, 102939. | 6.4 | 34 |
| 44 | Self-discipline or self-interest? The antecedents of hotel employees' pro-environmental behaviours. <i>Journal of Sustainable Tourism</i> , 2019, 27, 1457-1476. | 9.2 | 33 |
| 45 | Impact of Brand Diversification on Firm Performance: A Study of Restaurant Firms. <i>Tourism Economics</i> , 2011, 17, 885-903. | 4.1 | 30 |
| 46 | Does Franchising Alleviate Restaurants'™ Vulnerability to Economic Conditions?. <i>Journal of Hospitality and Tourism Research</i> , 2018, 42, 627-648. | 2.9 | 29 |
| 47 | Revisiting the financial performance – corporate social performance link. <i>International Journal of Contemporary Hospitality Management</i> , 2018, 30, 2586-2602. | 8.0 | 27 |
| 48 | Corporate social responsibility and COVID-19: Research implications. <i>Tourism Economics</i> , 2022, 28, 863-869. | 4.1 | 27 |
| 49 | The effects of product diversification on firm performance and complementarities between products: A study of US casinos. <i>International Journal of Hospitality Management</i> , 2011, 30, 409-421. | 8.8 | 26 |
| 50 | Strategic CSR for airlines: does materiality matter?. <i>International Journal of Contemporary Hospitality Management</i> , 2018, 30, 3592-3608. | 8.0 | 26 |
| 51 | The impact of IT news on hospitality firm value using cumulative abnormal returns (CARs). <i>International Journal of Hospitality Management</i> , 2010, 29, 354-362. | 8.8 | 23 |
| 52 | Impacts of geographic diversification on restaurant firms'™ risk: Domestic vs. international diversification. <i>International Journal of Hospitality Management</i> , 2017, 61, 107-118. | 8.8 | 23 |
| 53 | A Moderating Role of Green Practices on the Relationship between Service Quality and Customer Satisfaction: Chinese Hotel Context. <i>Journal of China Tourism Research</i> , 2018, 14, 42-60. | 1.9 | 23 |
| 54 | Food service industry in the era of COVID-19: trends and research implications. <i>Nutrition Research and Practice</i> , 2021, 15, S22. | 1.9 | 23 |

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|----|---|-----|-----------|
| 55 | Developing Information Technology Proficiencies and Fluency in Hospitality Students. <i>Journal of Hospitality and Tourism Education</i> , 2006, 18, 15-29. | 3.2 | 22 |
| 56 | Effects of Capital Intensity on Firm Performance: The U.S. Restaurant Industry. <i>Journal of Hospitality Financial Management</i> , 2010, 18, 1-13. | 0.5 | 22 |
| 57 | Geographical Diversification, Risk and Firm Performance of US Casinos. <i>Tourism Geographies</i> , 2012, 14, 117-146. | 4.0 | 22 |
| 58 | Benchmarking firm capabilities for sustained financial performance in the U.S. restaurant industry. <i>International Journal of Hospitality Management</i> , 2014, 36, 137-144. | 8.8 | 22 |
| 59 | How do consumers's™ perceptions differ across dimensions of corporate social responsibility and hotel types?. <i>Journal of Travel and Tourism Marketing</i> , 2017, 34, 694-707. | 7.0 | 22 |
| 60 | How does Chinese central environmental inspection affect corporate green innovation? The moderating effect of bargaining intentions. <i>Environmental Science and Pollution Research</i> , 2022, 29, 42955-42972. | 5.3 | 22 |
| 61 | Investment's™ cash flow sensitivities of restaurant firms. <i>Tourism Economics</i> , 2018, 24, 560-575. | 4.1 | 21 |
| 62 | Does family matter? The moderating role of family involvement on the relationship between CSR and firm performance. <i>International Journal of Contemporary Hospitality Management</i> , 2021, 33, 3729-3751. | 8.0 | 21 |
| 63 | Does the Market Care About RevPAR? A Case Study of Five Large U.S. Lodging Chains. <i>Journal of Hospitality and Tourism Research</i> , 2011, 35, 258-273. | 2.9 | 19 |
| 64 | Competitive advantages of franchising firms and the moderating role of organizational characteristics: Evidence from the restaurant industry. <i>International Journal of Hospitality Management</i> , 2019, 77, 281-289. | 8.8 | 19 |
| 65 | Narcissistic CEOs and corporate social responsibility: Does the role of an outside board of directors matter?. <i>International Journal of Hospitality Management</i> , 2020, 85, 102350. | 8.8 | 19 |
| 66 | Is Capital Asset Pricing Model (CAPM) the best way to estimate cost of equity for the lodging industry?. <i>International Journal of Contemporary Hospitality Management</i> , 2008, 20, 172-185. | 8.0 | 18 |
| 67 | The Income Elasticity of Demand and Firm Performance of US Restaurant Companies by Restaurant Type during Recessions. <i>Tourism Economics</i> , 2013, 19, 855-881. | 4.1 | 18 |
| 68 | Do a company's™ sincere intentions with CSR initiatives matter to employees?. <i>Journal of Global Responsibility</i> , 2018, 9, 355-371. | 1.9 | 18 |
| 69 | The influence of CEOs's™ equity-based compensation on restaurant firms's™ CSR initiatives. <i>International Journal of Contemporary Hospitality Management</i> , 2019, 31, 3664-3682. | 8.0 | 18 |
| 70 | Linking creating shared value to customer behaviors in the food service context. <i>Journal of Hospitality and Tourism Management</i> , 2020, 43, 199-208. | 6.6 | 18 |
| 71 | Impact of corporate social (ir)responsibility on volume and valence of online employee reviews: Evidence from the tourism and hospitality industry. <i>Tourism Management</i> , 2022, 91, 104501. | 9.8 | 18 |
| 72 | Formal and informal SME financing in the restaurant industry: The impact of macroenvironment. <i>Journal of Hospitality and Tourism Management</i> , 2020, 45, 276-284. | 6.6 | 17 |

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|----|---|-----|-----------|
| 73 | Does Wall Street Truly Understand Valuation of Publicly Traded Lodging Stocks?. Journal of Hospitality and Tourism Research, 2007, 31, 168-181. | 2.9 | 16 |
| 74 | Mobile Services as a Marketing Tool to Enhance Restaurant Revenue: An Exploratory Study. Journal of Hospitality Marketing and Management, 2010, 19, 464-479. | 8.2 | 16 |
| 75 | Mergers and acquisitions in the hotel industry: A comprehensive review. International Journal of Hospitality Management, 2020, 91, 102418. | 8.8 | 16 |
| 76 | How Do Individual Personality Traits (D) Influence Perceived Satisfaction with Service for College Students (C) in a Casual Restaurant Setting (I)?: The CID Framework. Journal of Hospitality Marketing and Management, 2012, 21, 591-616. | 8.2 | 15 |
| 77 | RevPAR vs. GOPPAR: Property- and firm-level analysis. Annals of Tourism Research, 2019, 76, 180-190. | 6.4 | 15 |
| 78 | The influence of board interlocks on firm performance: In the context of geographic diversification in the restaurant industry. Tourism Management, 2021, 83, 104238. | 9.8 | 15 |
| 79 | Current status of CSR practices in the casino industry: A comparison between the U.S. and Macau. Journal of Hospitality and Tourism Management, 2021, 48, 331-343. | 6.6 | 15 |
| 80 | Learning-styles of Hospitality Students: Do Career Interests Make Differences in Learning-styles?. Journal of Hospitality and Tourism Education, 2005, 17, 27-33. | 3.2 | 13 |
| 81 | Impacts of timeshare operation on publicly traded U.S. hotels' firm value, risk and accounting performance. International Journal of Hospitality Management, 2009, 28, 221-227. | 8.8 | 13 |
| 82 | Motivation of internationalization and a moderating role of environmental conditions in the hospitality industry. Tourism Management, 2020, 78, 104050. | 9.8 | 13 |
| 83 | Research Note: Internationalization of US Publicly Traded Restaurant Companies – a Transaction Cost Economics Perspective. Tourism Economics, 2011, 17, 465-471. | 4.1 | 12 |
| 84 | An empirical framework to predict idiosyncratic risk in a time of crisis. International Journal of Contemporary Hospitality Management, 2016, 28, 156-176. | 8.0 | 12 |
| 85 | Examination of Various Financial Risk Measures for Lodging Firms. Journal of Hospitality and Tourism Research, 2008, 32, 255-271. | 2.9 | 10 |
| 86 | Which brand should be more nervous about nutritional information disclosure: McDonald's or Subway?. Appetite, 2020, 155, 104805. | 3.7 | 10 |
| 87 | How does franchising alter competition in the restaurant industry?. Journal of Hospitality and Tourism Management, 2021, 46, 468-475. | 6.6 | 10 |
| 88 | An Examination of US Hotel Segment Strategy: Diversified, Concentrated or Balanced?. Tourism Economics, 2011, 17, 1257-1274. | 4.1 | 9 |
| 89 | Risk-Sharing as a Long-Term Motivation to Franchise: Role of Franchising Experience. Journal of Hospitality Financial Management, 2016, 24, 20-32. | 0.5 | 9 |
| 90 | How Do Investments in Human Resource Management Practices Affect Firm-Specific Risk in the Restaurant Industry?. Cornell Hospitality Quarterly, 2017, 58, 374-386. | 3.8 | 9 |

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|-----|--|------|-----------|
| 91 | Corporate social responsibility (CSR), ethical climate and pride in membership moderated by casino dealers' customer orientation. <i>International Journal of Contemporary Hospitality Management</i> , 2021, 33, 3256-3276. | 8.0 | 9 |
| 92 | Short-Term Debt and Firm Performance in the US Restaurant Industry: The Moderating Role of Economic Conditions. <i>Tourism Economics</i> , 2013, 19, 565-581. | 4.1 | 8 |
| 93 | Determinants of Systematic Risk in the Online Travel Agency Industry. <i>Tourism Economics</i> , 2015, 21, 341-355. | 4.1 | 8 |
| 94 | The Issue of Endogeneity and Possible Solutions in Panel Data Analysis in The Hospitality Literature. <i>Journal of Hospitality and Tourism Research</i> , 2021, 45, 399-418. | 2.9 | 8 |
| 95 | The impact of celebrity CEOs on restaurant firm performance: The moderating role of environmental dynamism. <i>Journal of Business Research</i> , 2022, 139, 869-880. | 10.2 | 8 |
| 96 | Customers' perceptions of demand-driven pricing in revenue management context: comparisons of six tourism and hospitality industries. <i>International Journal of Revenue Management</i> , 2010, 4, 382. | 0.3 | 7 |
| 97 | Effects of Diversification Strategies on US Restaurant Firms' Performance. <i>Tourism Economics</i> , 2015, 21, 807-831. | 4.1 | 7 |
| 98 | Effects of franchising on industry competition: The moderating role of the hospitality industry. <i>International Journal of Hospitality Management</i> , 2018, 68, 80-88. | 8.8 | 7 |
| 99 | Does franchising reduce geographically diversified restaurant firms' risk?. <i>International Journal of Contemporary Hospitality Management</i> , 2019, 31, 161-179. | 8.0 | 7 |
| 100 | Understanding US Traveler Behavior to Asian Countries: A Secondary Analysis Approach. <i>Asia Pacific Journal of Tourism Research</i> , 2009, 14, 279-299. | 3.7 | 6 |
| 101 | Internationalization and Financial Health in the US Hotel Industry. <i>Tourism Economics</i> , 2014, 20, 87-105. | 4.1 | 6 |
| 102 | A financial approach-based measurement of brand equity in the restaurant industry. <i>Tourism Economics</i> , 2017, 23, 1515-1522. | 4.1 | 6 |
| 103 | Influence of culture on purchase decision: Integrative models development of amusement park customers. <i>International Journal of Hospitality Management</i> , 2020, 87, 102502. | 8.8 | 6 |
| 104 | Stock Market Reactions to US Hotel Firms' Strategic Alliances. <i>Tourism Economics</i> , 2013, 19, 373-391. | 4.1 | 5 |
| 105 | Exploring the Determinants of Hotel Operating Performance Stabilization in Emerging Markets: Deciphering the Myth. <i>Journal of Hospitality and Tourism Research</i> , 2022, 46, 742-770. | 2.9 | 4 |
| 106 | Chasing the light or chasing the dark? top managers' political ties and corporate proactive environmental strategy. <i>Technology Analysis and Strategic Management</i> , 2023, 35, 1341-1354. | 3.5 | 4 |
| 107 | Impact of Earnings Manipulation on Valuation of Publicly Traded Restaurant Firms in the United States. <i>Journal of Foodservice Business Research</i> , 2008, 11, 124-137. | 2.3 | 3 |
| 108 | Cross-listing effect of U.S. casino companies: Risk-adjusted performances. <i>International Journal of Hospitality Management</i> , 2011, 30, 1055-1058. | 8.8 | 3 |

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|-----|---|-----|-----------|
| 109 | Influence of Corporate Governance on Financial Performance among Alcohol Beverage Firms. Journal of Quality Assurance in Hospitality and Tourism, 2021, 22, 425-446. | 3.0 | 3 |
| 110 | The effect of an increase in federal minimum wage on the U.S. hotel industry: a difference-in-differences approach. Current Issues in Tourism, 2022, 25, 887-900. | 7.2 | 3 |
| 111 | Special issue on economic implications of corporate social responsibility and sustainability in tourism and hospitality. Tourism Economics, 2019, 25, 495-499. | 4.1 | 2 |
| 112 | What drives cross-border acquisitions of hotel companies based in an emerging economy? A study on Chinese hotel corporations. Journal of Hospitality and Tourism Management, 2021, 49, 481-493. | 6.6 | 2 |
| 113 | The impact of environmental management on firm performance in the U.S. lodging REITs: The moderating role of outside board of directors. Tourism Economics, 2023, 29, 513-532. | 4.1 | 2 |
| 114 | An Examination of Financial Leverage Trends in the Lodging Industry. Journal of Hospitality Financial Management, 2007, 15, 35-45. | 0.5 | 1 |
| 115 | Does an Optimal Firm Size Exist for Publicly Traded US Hotels?. Tourism Economics, 2011, 17, 359-372. | 4.1 | 1 |
| 116 | Information Efficiency of U.S. Restaurant Stocks that are Cross-Listed in Germany. Journal of Hospitality and Tourism Research, 2015, 39, 316-345. | 2.9 | 1 |
| 117 | An examination of restaurant firm financing and the cost of borrowing. Journal of Foodservice Business Research, 2017, 20, 163-176. | 2.3 | 1 |
| 118 | The Effect of Internationalization on Firm Performance: A Moderating Role of Heterogeneity in TMTs' Nationality. Cornell Hospitality Quarterly, 2021, 62, 482-497. | 3.8 | 1 |
| 119 | The effect of generalist CEOs on social novelty in the restaurant industry. International Journal of Contemporary Hospitality Management, 2022, 34, 1906-1924. | 8.0 | 1 |
| 120 | Effects of Hotel Discounting Practice on Visitors' Perceptions and Visitation Intentions. Tourism Economics, 2013, 19, 599-611. | 4.1 | 0 |