

Silvana Dakduk

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9431624/publications.pdf>

Version: 2024-02-01

8
papers

191
citations

1684188

5
h-index

1588992

8
g-index

10
all docs

10
docs citations

10
times ranked

190
citing authors

| # | ARTICLE | IF | CITATIONS |
|---|--|-----|-----------|
| 1 | Low-income consumersâ€™ disposition to use automated banking services. Cogent Business and Management, 2022, 9, . | 2.9 | 4 |
| 2 | What makes a tweet be retweeted? A Bayesian trigram analysis of tweet propagation during the 2015 Colombian political campaign. Journal of Information Science, 2021, 47, 297-305. | 3.3 | 4 |
| 3 | Acceptance of mobile commerce in low-income consumers: evidence from an emerging economy. Heliyon, 2020, 6, e05451. | 3.2 | 26 |
| 4 | Not Just Another Pint! The Role of Emotion Induced by Music on the Consumerâ€™s Tasting Experience. Multisensory Research, 2019, 32, 367-400. | 1.1 | 54 |
| 5 | Dark vs. light drinks: The influence of visual appearance on the consumerâ€™s experience of beer. Food Quality and Preference, 2019, 74, 21-29. | 4.6 | 31 |
| 6 | Acceptance of Blended Learning in Executive Education. SAGE Open, 2018, 8, 215824401880064. | 1.7 | 39 |
| 7 | Customer Behavior in Electronic Commerce: A Bayesian Approach. Journal of Theoretical and Applied Electronic Commerce Research, 2017, 12, 1-20. | 5.7 | 29 |
| 8 | Admission Criteria for MBA Programs. SAGE Open, 2016, 6, 215824401666939. | 1.7 | 4 |