

Silvana Dakduk

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9431624/publications.pdf>

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8
papers

191
citations

1684188

5
h-index

1588992

8
g-index

10
all docs

10
docs citations

10
times ranked

190
citing authors

#	ARTICLE	IF	CITATIONS
1	Not Just Another Pint! The Role of Emotion Induced by Music on the Consumer's Tasting Experience. Multisensory Research, 2019, 32, 367-400.	1.1	54
2	Acceptance of Blended Learning in Executive Education. SAGE Open, 2018, 8, 215824401880064.	1.7	39
3	Dark vs. light drinks: The influence of visual appearance on the consumer's experience of beer. Food Quality and Preference, 2019, 74, 21-29.	4.6	31
4	Customer Behavior in Electronic Commerce: A Bayesian Approach. Journal of Theoretical and Applied Electronic Commerce Research, 2017, 12, 1-20.	5.7	29
5	Acceptance of mobile commerce in low-income consumers: evidence from an emerging economy. Heliyon, 2020, 6, e05451.	3.2	26
6	Admission Criteria for MBA Programs. SAGE Open, 2016, 6, 215824401666939.	1.7	4
7	What makes a tweet be retweeted? A Bayesian trigram analysis of tweet propagation during the 2015 Colombian political campaign. Journal of Information Science, 2021, 47, 297-305.	3.3	4
8	Low-income consumers' disposition to use automated banking services. Cogent Business and Management, 2022, 9, .	2.9	4