

Delphine Godefroit-Winkel

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9423824/publications.pdf>

Version: 2024-02-01

9
papers

233
citations

1163117

8
h-index

1372567

10
g-index

10
all docs

10
docs citations

10
times ranked

173
citing authors

#	ARTICLE	IF	CITATIONS
1	Consumers' intentions to purchase smart home objects: Do environmental issues matter?. <i>Ecological Economics</i> , 2019, 161, 176-185.	5.7	52
2	How Shopping Mall Service Quality Affects Customer Loyalty Across Developing Countries: The Moderation of the Cultural Context. <i>Journal of International Marketing</i> , 2018, 26, 69-84.	4.4	37
3	Young children's consumer agency: The case of French children and recycling. <i>Journal of Business Research</i> , 2020, 110, 292-305.	10.2	37
4	Developing Markets? Understanding the Role of Markets and Development at the Intersection of Macromarketing and Transformative Consumer Research (TCR). <i>Journal of Macromarketing</i> , 2015, 35, 257-271.	2.6	34
5	Does culture affect the relationships among utilitarian and non-utilitarian values, satisfaction and loyalty to shopping centres? Evidence from two Maghreb countries. <i>International Journal of Retail and Distribution Management</i> , 2018, 46, 1153-1169.	4.7	20
6	Does environmental corporate social responsibility increase consumer loyalty?. <i>International Journal of Retail and Distribution Management</i> , 2022, 50, 417-436.	4.7	20
7	The interplay of emotions and consumption in the relational identity trajectories of grandmothers with their grandchildren. <i>European Journal of Marketing</i> , 2019, 53, 164-194.	2.9	12
8	Consumer responses to environmental corporate social responsibility and luxury. <i>Journal of Services Marketing</i> , 2022, 36, 769-780.	3.0	12
9	Women's Empowerment at the Moroccan Supermarket: An Ethnographic Account of Achieved Capabilities and Altered Social Relations in an Emerging Retail Servicescape. <i>Journal of Macromarketing</i> , 2020, 40, 492-509.	2.6	8