Maria A De Villa

List of Publications by Year in descending order

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2682572 2272923 3 134 2 4 citations h-index g-index papers 4 4 4 105 citing authors docs citations times ranked all docs

#	Article	IF	CITATIONS
1	Market entry modes in a multipolar world: Untangling the moderating effect of the political environment. International Business Review, 2015, 24, 419-429.	4.8	68
2	To engage or not to engage with host governments: Corporate political activity and host country political risk. Global Strategy Journal, 2019, 9, 208-242.	7.4	63
3	Assessing the needs of international markets against an emerging market company's capabilities: A tool for internationalization. Thunderbird International Business Review, 2019, 61, 879-896.	1.8	1