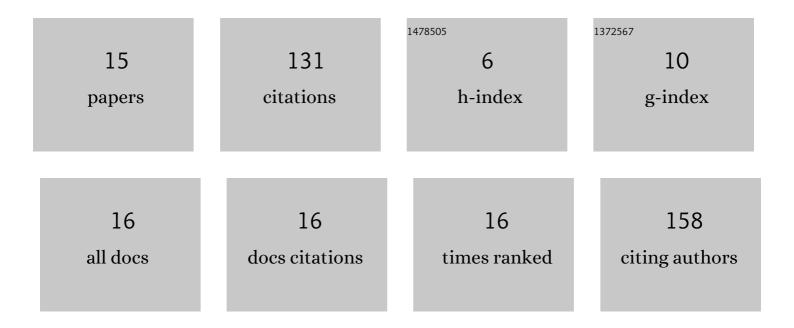
## Luca Buccoliero

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/9396430/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Twitter and politics: Evidence from the US presidential elections 2016. Journal of Marketing Communications, 2020, 26, 88-114.	4.0	50
2	Marketing and Citizen Web Empowerment. , 2016, , .		4
3	Technology innovation in healthcare and changing patient's behaviors: new challenges for marketing. Mercati & CompetitivitÀ, 2016, , 45-70.	0.1	2
4	A marketing perspective to "delight―the "patient 2.0― new and challenging expectations for the healthcare provider. BMC Health Services Research, 2015, 16, 47.	2.2	9
5	The Advertising – "Text and Driving―Behavior Relationship: Theory and Evidence of a Shock Advertising Experiment. , 2015, , .		0
6	Digital Cities Web Marketing Strategies in Italy: The Path Towards Citizen Empowerment. Communications in Computer and Information Science, 2014, , 142-159.	0.5	2
7	The adoption of "silver" e-Health technologies. , 2014, , .		10
8	Patient Web Empowerment Index (PWEI): 2009-2011 Evaluation of Italian NHS Hospitals Web Strategies. , 2013, , .		2
9	Citizen Web Empowerment across Italian Cities. Advances in Electronic Government, Digital Divide, and Regional Development Book Series, 2013, , 284-302.	0.2	6
10	Citizens Web Empowerment in European Municipalities. Journal of E-Governance, 2010, 33, 225-236.	0.1	15
11	Information integration in health care organizations. Health Care Management Review, 2010, 35, 266-275.	1.4	6
12	Patient web empowerment index (PWEI): an index for assessment of healthcare providers' web strategies. Case study: PWEI application in Italy. Studies in Health Technology and Informatics, 2010, 160, 38-42.	0.3	1
13	Picture, Archiving and Communication System in the Italian NHS: A Primer on Diffusion and Evaluation Analysis. Journal of Digital Imaging, 2009, 22, 34-47.	2.9	8
14	A methodological and operativeframework for the evaluation of ane-health project. International Journal of Health Planning and Management, 2008, 23, 3-20.	1.7	16
15	Enabling the safe and effective implementation of health informatics systemsvalidating rolling out the ECDL/ICDL health supplement. Studies in Health Technology and Informatics, 2007, 129, 1347-51.	0.3	О