

Luca Buccoliero

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9396430/publications.pdf>

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15
papers

131
citations

1478505

6
h-index

1372567

10
g-index

16
all docs

16
docs citations

16
times ranked

158
citing authors

#	ARTICLE	IF	CITATIONS
1	Twitter and politics: Evidence from the US presidential elections 2016. <i>Journal of Marketing Communications</i> , 2020, 26, 88-114.	4.0	50
2	Marketing and Citizen Web Empowerment. , 2016, , .		4
3	Technology innovation in healthcare and changing patient's behaviors: new challenges for marketing. <i> Mercati & Competitivit�</i> , 2016, , 45-70.	0.1	2
4	A marketing perspective to "delight" the "patient 2.0": new and challenging expectations for the healthcare provider. <i>BMC Health Services Research</i> , 2015, 16, 47.	2.2	9
5	The Advertising "Text and Driving" Behavior Relationship: Theory and Evidence of a Shock Advertising Experiment. , 2015, , .		0
6	Digital Cities Web Marketing Strategies in Italy: The Path Towards Citizen Empowerment. <i>Communications in Computer and Information Science</i> , 2014, , 142-159.	0.5	2
7	The adoption of "silver" e-Health technologies. , 2014, , .		10
8	Patient Web Empowerment Index (PWEI): 2009-2011 Evaluation of Italian NHS Hospitals Web Strategies. , 2013, , .		2
9	Citizen Web Empowerment across Italian Cities. <i>Advances in Electronic Government, Digital Divide, and Regional Development Book Series</i> , 2013, , 284-302.	0.2	6
10	Citizens Web Empowerment in European Municipalities. <i>Journal of E-Governance</i> , 2010, 33, 225-236.	0.1	15
11	Information integration in health care organizations. <i>Health Care Management Review</i> , 2010, 35, 266-275.	1.4	6
12	Patient web empowerment index (PWEI): an index for assessment of healthcare providers' web strategies. Case study: PWEI application in Italy. <i>Studies in Health Technology and Informatics</i> , 2010, 160, 38-42.	0.3	1
13	Picture, Archiving and Communication System in the Italian NHS: A Primer on Diffusion and Evaluation Analysis. <i>Journal of Digital Imaging</i> , 2009, 22, 34-47.	2.9	8
14	A methodological and operative framework for the evaluation of an e-health project. <i>International Journal of Health Planning and Management</i> , 2008, 23, 3-20.	1.7	16
15	Enabling the safe and effective implementation of health informatics systems--validating rolling out the ECDL/ICDL health supplement. <i>Studies in Health Technology and Informatics</i> , 2007, 129, 1347-51.	0.3	0