

# Eleonora Di Maria

## List of Publications by Year in descending order

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62  
papers

1,418  
citations

361045

20  
h-index

360668

35  
g-index

62  
all docs

62  
docs citations

62  
times ranked

1123  
citing authors

#	ARTICLE	IF	CITATIONS
1	Environmental Strategies, Upgrading and Competitive Advantage in Global Value Chains. <i>Business Strategy and the Environment</i> , 2013, 22, 62-72.	8.5	179
2	Global Value Chains and Open Networks: The Case of Italian Industrial Districts. <i>European Planning Studies</i> , 2010, 18, 333-350.	1.6	96
3	Environmental Innovations and Internationalization: Theory and Practices. <i>Business Strategy and the Environment</i> , 2015, 24, 790-801.	8.5	94
4	Codification and creativity: knowledge management strategies in KIBS. <i>Journal of Knowledge Management</i> , 2012, 16, 550-562.	3.2	78
5	Marketing in SMEs: the role of entrepreneurial sensemaking. <i>International Entrepreneurship and Management Journal</i> , 2012, 8, 223-248.	2.9	71
6	Industry 4.0 technologies and circular economy: The mediating role of supply chain integration. <i>Business Strategy and the Environment</i> , 2022, 31, 619-632.	8.5	66
7	The Greening of Global Value Chains: Insights from the Furniture Industry. <i>Competition and Change</i> , 2013, 17, 299-318.	2.9	65
8	Nurturing International Business research through Global Value Chains literature: A review and discussion of future research opportunities. <i>International Business Review</i> , 2020, 29, 101708.	2.6	63
9	From local networks of SMEs to virtual districts?. <i>Research Policy</i> , 2004, 33, 1509-1528.	3.3	54
10	Failure and Success of B-to-B Exchange Business Models. <i>European Management Journal</i> , 2004, 22, 281-289.	3.1	50
11	Communities of Consumption and Made in Italy. <i>Industry and Innovation</i> , 2008, 15, 179-197.	1.7	45
12	Sustainability countenance in brand equity: a critical review and future research directions. <i>Journal of Brand Management</i> , 2020, 27, 15-34.	2.0	40
13	Environmental Upgrading and Suppliers' Agency in the Leather Global Value Chain. <i>Sustainability</i> , 2019, 11, 6530.	1.6	36
14	Internationalization of supply networks inside and outside clusters. <i>International Journal of Operations and Production Management</i> , 2009, 29, 1186-1207.	3.5	35
15	Exporters moving toward emerging markets: a resource-based approach. <i>International Marketing Review</i> , 2014, 31, 506-525.	2.2	32
16	Opportunities from Doping of Non-Critical Metal Oxides in Last Generation Light Conversion Devices. <i>Advanced Energy Materials</i> , 2021, 11, 2101041.	10.2	29
17	Governing offshoring in a stringent environmental policy setting: Evidence from Italian manufacturing firms. <i>Journal of Cleaner Production</i> , 2017, 155, 103-113.	4.6	28
18	Determinants of Market Extension in Knowledge-Intensive Business Services: Evidence from a Regional Innovation System. <i>European Planning Studies</i> , 2013, 21, 498-515.	1.6	25

#	ARTICLE	IF	CITATIONS
19	Market extension and knowledge management strategies of knowledge-intensive business services. Knowledge Management Research and Practice, 2011, 9, 305-314.	2.7	24
20	Who benefits from university–industry collaboration for environmental sustainability?. International Journal of Sustainability in Higher Education, 2019, 20, 1022-1041.	1.6	24
21	Which country characteristics support corporate social performance?. Sustainable Development, 2020, 28, 670-684.	6.9	24
22	Clusters Go Green. International Journal of Information Systems and Social Change, 2013, 4, 37-52.	0.1	20
23	Multinational Firms and the Management of Global Networks: Insights from Global Value Chain Studies. Advances in International Management, 2014, , 463-486.	0.3	20
24	The sustainability performances of sustainable business models. Journal of Cleaner Production, 2021, 323, 129145.	4.6	20
25	Reacting to the COVID-19 pandemic through digital connectivity with customers: the Italian experience. Italian Journal of Marketing, 2021, 2021, 305-330.	1.5	16
26	Customer participation in new product development: an Industry 4.0 perspective. European Journal of Innovation Management, 2022, 25, 637-655.	2.4	15
27	Sourcing from Northern and Southern Countries: The Global Value Chain Approach Applied to Italian SMEs. Transition Studies Review, 2013, 20, 389-404.	0.4	14
28	Service customisation and standardisation in combinatory knowledge-intensive business services. International Journal of Knowledge-Based Development, 2015, 6, 241.	0.4	14
29	Achieving Circular Economy Via the Adoption of Industry 4.0 Technologies: A Knowledge Management Perspective. Knowledge Management and Organizational Learning, 2020, , 163-178.	0.5	11
30	Disentangling the link between ICT and Industry 4.0: impacts on knowledge-related performance. International Journal of Productivity and Performance Management, 2022, 71, 1076-1098.	2.2	11
31	Do clusters matter for foreign subsidiaries in the Era of industry 4.0? The case of the aviation valley in Poland. European Research on Management and Business Economics, 2021, 27, 100150.	3.4	9
32	Analyzing antecedents and consequences of multidimensional green brand equity. Service Industries Journal, 2022, 42, 453-479.	5.0	9
33	An Explanation of Firms' Internationalisation Modes, Blending Firm Heterogeneity and Spatial Agglomeration: Microevidence from Italy. Environment and Planning A, 2014, 46, 943-962.	2.1	8
34	Local or global? Does internationalization drive innovation in clusters?. European Planning Studies, 2019, 27, 1995-2014.	1.6	8
35	What Happens After Offshoring? A Comprehensive Framework. Progress in International Business Research, 2019, , 227-249.	0.3	8
36	Industrial districts and the fourth industrial revolution. Competitiveness Review, 2021, 31, 12-26.	1.8	8

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37	Does Agglomeration Affect Exports? Evidence from Italian Local Labour Markets. Tijdschrift Voor Economische En Sociale Geografie, 2017, 108, 554-570.	1.2	7
38	Industrial District Firms Do Not Smile: Structuring the Value Chain between Local and Global. Advances in International Management, 2017, , 269-291.	0.3	7
39	Developing capabilities in new ventures: a knowledge management approach. Knowledge Management Research and Practice, 2016, 14, 186-194.	2.7	6
40	Industry 4.0 and Knowledge Management: An Introduction. Knowledge Management and Organizational Learning, 2020, , 1-18.	0.5	6
41	Managing knowledge in smart networks. International Journal of Networking and Virtual Organisations, 2013, 13, 245.	0.2	5
42	Manufacturing and value-added dynamics in global value chains: the case of Italy. Competitiveness Review, 2020, 30, 457-470.	1.8	5
43	Luxury Firms in China: The Role of Design and Marketing Capabilities. Global Business Review, 2016, 17, 1269-1279.	1.6	4
44	SMEs' growth in international markets: export intensity, export diversification and distribution strategies. Journal of Industrial and Business Economics, 2017, 44, 345-369.	0.8	3
45	Co-location of R&D and production in fashion industry. Journal of Fashion Marketing and Management, 2021, 25, 133-152.	1.5	3
46	Eco-innovazione, relazioni di fornitura e implicazioni per la comunicazione nelle piccole imprese: un focus sulla moda italiana. Mercati & Competitivit�, 2015, , 87-104.	0.1	3
47	The long Covid effect in marketing and consumer research. Italian Journal of Marketing, 2021, 2021, 297-303.	1.5	3
48	The cultural value of Italian design for Chinese consumers: The role of communication strategy. Place Branding and Public Diplomacy, 2017, 13, 150-162.	1.1	2
49	Does It Pay to Be International? Evidence from Industrial District Firms. , 2018, , 277-296.		2
50	Knowledge and Digital Strategies in Manufacturing Firms: The Experience of Top Performers. Knowledge Management and Organizational Learning, 2020, , 85-111.	0.5	2
51	Social Entrepreneurship and Upgrading in Emerging Economies: The Indian Case of Industree and Its Brand Mother Earth. Innovation, Technology and Knowledge Management, 2018, , 103-118.	0.4	2
52	SMEs and Competitive Advantage. , 2010, , 310-323.		2
53	GVC-Oriented Policies and Urban Manufacturing: The Role of Cities in Global Value Chains. Sustainability, 2022, 14, 478.	1.6	2
54	User innovation in creative industries. , 2013, , .		1

#	ARTICLE	IF	CITATIONS
55	Artificial Intelligence and Backshoring Strategies. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2021, , 227-255.	0.7	1
56	Sostenibilit� ambientale, reti locali e catene globali. Economia E Societ� Regionale, 2014, , 78-87.	0.2	1
57	Business Models and Sustainability Performance in European B Corps. Proceedings - Academy of Management, 2020, 2020, 17163.	0.0	1
58	SMEs and Competitive Advantage. , 0, , 1252-1265.		1
59	Spin-offs, Environmental KIBS and the Role of Universities for Sustainability. Sustainable Development Goals Series, 2021, , 53-64.	0.2	0
60	Performance ambientale nel distretto della concia di arzignano: tra iniziativa imprenditoriale e intervento istituzionale. Economia E Societ� Regionale, 2021, , 152-178.	0.2	0
61	La manifattura torna indietro? Come i distretti industriali stanno affrontando la nuova fase della globalizzazione. Economia E Societ� Regionale, 2017, , 55-64.	0.2	0
62	SMEs and the regionalization of global value chains: an untold story from the Italian industrial districts. Competitiveness Review, 2022, ahead-of-print, .	1.8	0