

Axele Giroud

List of Publications by Year in descending order

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Version: 2024-02-01

35
papers

1,295
citations

394286

19
h-index

414303

32
g-index

38
all docs

38
docs citations

38
times ranked

901
citing authors

#	ARTICLE	IF	CITATIONS
1	Subsidiary roles, vertical linkages and economic development: Lessons from transition economies. <i>Journal of World Business</i> , 2009, 44, 167-179.	4.6	140
2	Rating versus ranking: What is the best way to reduce response and language bias in cross-national research?. <i>International Business Review</i> , 2009, 18, 417-432.	2.6	114
3	MNE linkages in international business: A framework for analysis. <i>International Business Review</i> , 2009, 18, 555-566.	2.6	112
4	MNEs vertical linkages: The experience of Vietnam after Malaysia. <i>International Business Review</i> , 2007, 16, 159-176.	2.6	98
5	The interplay of networking activities and internal knowledge actions for subsidiary influence within MNCs. <i>Journal of World Business</i> , 2014, 49, 122-131.	4.6	74
6	Heterogeneous FDI in Transition Economies – A Novel Approach to Assess the Developmental Impact of Backward Linkages. <i>World Development</i> , 2012, 40, 2206-2220.	2.6	73
7	The competitive advantage of nations: An application to academia. <i>Journal of Informetrics</i> , 2014, 8, 29-42.	1.4	64
8	Mediating Effects in Reverse Knowledge Transfer Processes. <i>Management International Review</i> , 2012, 52, 461-488.	2.1	60
9	Competence-creating subsidiaries and FDI technology spillovers. <i>International Business Review</i> , 2015, 24, 605-614.	2.6	55
10	MNEs and FSAs: Network knowledge, strategic orientation and performance. <i>Journal of World Business</i> , 2015, 50, 94-107.	4.6	52
11	Knowledge Transfer from TNCs and Upgrading of Domestic Firms: The Polish Automotive Sector. <i>World Development</i> , 2012, 40, 796-807.	2.6	43
12	Reverse knowledge transfer and subsidiary power. <i>Industrial Marketing Management</i> , 2015, 48, 103-110.	3.7	42
13	Refining of FDI motivations by integrating global value chains™ considerations. <i>Multinational Business Review</i> , 2015, 23, 67-76.	1.4	37
14	Knowledge Acquisition and Performance: The Role of Foreign Parents in Korean IJVs. <i>Asian Business and Management</i> , 2008, 7, 11-32.	1.7	33
15	International knowledge flows in the context of emerging-economy MNEs and increasing global mobility. <i>International Business Review</i> , 2016, 25, 125-129.	2.6	32
16	Japanese transnational corporations' knowledge transfer to Southeast Asia: the case of the electrical and electronics sector in Malaysia. <i>International Business Review</i> , 2000, 9, 571-586.	2.6	30
17	Acquisition of marketing knowledge in small and medium-sized IJVs. <i>Management Decision</i> , 2009, 47, 1340-1356.	2.2	30
18	Regionalization, foreign direct investment and poverty reduction: Lessons from Vietnam in ASEAN. <i>Journal of the Asia Pacific Economy</i> , 2004, 9, 223-248.	1.0	27

#	ARTICLE	IF	CITATIONS
19	Acquisition of managerial knowledge from foreign parents: evidence from Korean joint ventures. <i>Asia Pacific Business Review</i> , 2009, 15, 527-545.	2.0	24
20	Mind the Gap: How Linkages Strengthen Understanding of Spillovers. <i>European Journal of Development Research</i> , 2012, 24, 20-25.	1.2	19
21	Knowledge-intensive business services: does dual embeddedness matter?. <i>Service Industries Journal</i> , 2012, 32, 1691-1705.	5.0	17
22	Emerging multinationals' strategic asset-seeking M&As: a systematic review. <i>International Journal of Emerging Markets</i> , 2021, 16, 1348-1372.	1.3	16
23	Psychic distance and environment: impact on increased resource commitment. <i>European Business Review</i> , 2012, 24, 351-373.	1.9	14
24	Foreign subsidiaries' internal and external R&D cooperation in South Korea: Explanatory factors and interaction. <i>Asian Business and Management</i> , 2014, 13, 227-256.	1.7	13
25	Strategic asset-seeking acquisitions, technological gaps, and innovation performance of Chinese multinationals. <i>Journal of World Business</i> , 2022, 57, 101325.	4.6	12
26	Subsidiary Knowledge Development in Knowledge-Intensive Business Services: A Configuration Approach. <i>Journal of International Marketing</i> , 2015, 23, 22-43.	2.5	11
27	Innovation policy, competence creation and innovation performance of foreign subsidiaries: The case of South Korea. <i>Asian Business and Management</i> , 2012, 11, 56-78.	1.7	10
28	Asian emerging multinationals and the dynamics of institutions and networks. <i>Asian Business and Management</i> , 2016, 15, 255-263.	1.7	9
29	Does the East Learn from the West? How Polish Automotive Suppliers Learn from Western MNEs. <i>Journal of East-West Business</i> , 2009, 15, 271-294.	0.3	6
30	Technology, innovation and knowledge: An Asian perspective: Introduction. <i>Asian Business and Management</i> , 2012, 11, 5-7.	1.7	4
31	Abo's application-adaptation (hybrid) model: A commentary. <i>Asian Business and Management</i> , 2015, 14, 37-42.	1.7	3
32	Foreign and domestic multinationals' linkages in advanced, small open economies: do foreignness, regional origin and technological capability matter?. <i>Multinational Business Review</i> , 2022, 30, 573-598.	1.4	1
33	MNEs in Asian Business Systems. , 2014, , .		0
34	Sales to centre stage! Determinants of the division in strategic sales decisions within the MNE. <i>International Business Review</i> , 2021, 30, 101859.	2.6	0
35	Need for speed?: R&D spillovers from multinational enterprises in high environment velocity. <i>Proceedings - Academy of Management</i> , 2012, 2012, 14325.	0.0	0