

Jeffrey R Parker

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9377856/publications.pdf>

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13
papers

387
citations

1040056

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1125743

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13
docs citations

13
times ranked

413
citing authors

#	ARTICLE	IF	CITATIONS
1	When Shelf-Based Scarcity Impacts Consumer Preferences. <i>Journal of Retailing</i> , 2011, 87, 142-155.	6.2	139
2	Decision Comfort. <i>Journal of Consumer Research</i> , 2016, 43, 113-133.	5.1	51
3	Rejectable Choice Sets: How Seemingly Irrelevant No-Choice Options Affect Consumer Decision Processes. <i>Journal of Marketing Research</i> , 2011, 48, 840-854.	4.8	50
4	How and When Grouping Low-Calorie Options Reduces the Benefits of Providing Dish-Specific Calorie Information. <i>Journal of Consumer Research</i> , 2014, 41, 213-235.	5.1	39
5	Building a multi-category brand: when should distant brand extensions be introduced?. <i>Journal of the Academy of Marketing Science</i> , 2018, 46, 300-316.	11.2	35
6	How and Why the Collaborative Consumption of Food Leads to Overpurchasing, Overconsumption, and Waste. <i>Journal of Public Policy and Marketing</i> , 2019, 38, 154-171.	3.4	23
7	Disadoption. <i>AMS Review</i> , 2017, 7, 36-51.	2.5	14
8	Cross-Buying After Product Failure Recovery? Depends on How You Feel About It. <i>Journal of Marketing Theory and Practice</i> , 2016, 24, 1-22.	4.3	12
9	Multistage Decision Processes: The Impact of Attribute Order on How Consumers Mentally Represent Their Choice. <i>Journal of Consumer Research</i> , 2018, 44, 1307-1324.	5.1	12
10	How Product Type and Organic Label Structure Combine to Influence Consumers' Evaluations of Organic Foods. <i>Journal of Public Policy and Marketing</i> , 2021, 40, 419-428.	3.4	5
11	Where You Shop Affects How You Choose: Retailer Price Image and the Importance of Enriched versus Comparable Attributes. <i>Journal of the Association for Consumer Research</i> , 2021, 6, 130-141.	1.7	3
12	Perceived momentum influences responsibility judgments.. <i>Journal of Experimental Psychology: General</i> , 2020, 149, 482-489.	2.1	3
13	The Influence of Incidental Tokenism on Private Evaluations of Stereotype-Typifying Products. <i>Social Psychology Quarterly</i> , 2020, 83, 49-69.	2.1	1