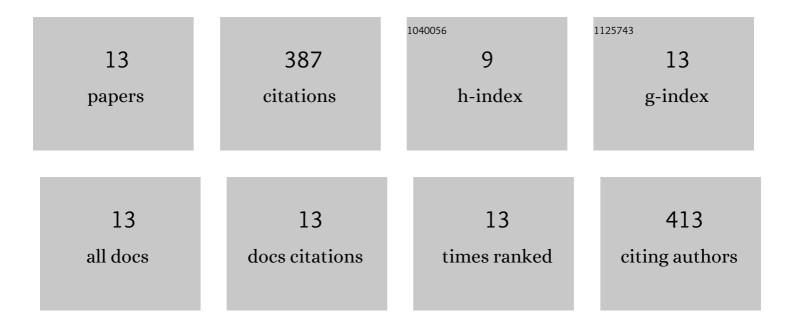
Jeffrey R Parker

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/9377856/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	When Shelf-Based Scarcity Impacts Consumer Preferences. Journal of Retailing, 2011, 87, 142-155.	6.2	139
2	Decision Comfort. Journal of Consumer Research, 2016, 43, 113-133.	5.1	51
3	Rejectable Choice Sets: How Seemingly Irrelevant No-Choice Options Affect Consumer Decision Processes. Journal of Marketing Research, 2011, 48, 840-854.	4.8	50
4	How and When Grouping Low-Calorie Options Reduces the Benefits of Providing Dish-Specific Calorie Information. Journal of Consumer Research, 2014, 41, 213-235.	5.1	39
5	Building a multi-category brand: when should distant brand extensions be introduced?. Journal of the Academy of Marketing Science, 2018, 46, 300-316.	11.2	35
6	How and Why the Collaborative Consumption of Food Leads to Overpurchasing, Overconsumption, and Waste. Journal of Public Policy and Marketing, 2019, 38, 154-171.	3.4	23
7	Disadoption. AMS Review, 2017, 7, 36-51.	2.5	14
8	Cross-Buying After Product Failure Recovery? Depends on How You Feel About It. Journal of Marketing Theory and Practice, 2016, 24, 1-22.	4.3	12
9	Multistage Decision Processes: The Impact of Attribute Order on How Consumers Mentally Represent Their Choice. Journal of Consumer Research, 2018, 44, 1307-1324.	5.1	12
10	How Product Type and Organic Label Structure Combine to Influence Consumers' Evaluations of Organic Foods. Journal of Public Policy and Marketing, 2021, 40, 419-428.	3.4	5
11	Where You Shop Affects How You Choose: Retailer Price Image and the Importance of Enriched versus Comparable Attributes. Journal of the Association for Consumer Research, 2021, 6, 130-141.	1.7	3
12	Perceived momentum influences responsibility judgments Journal of Experimental Psychology: General, 2020, 149, 482-489.	2.1	3
13	The Influence of Incidental Tokenism on Private Evaluations of Stereotype-Typifying Products. Social Psychology Quarterly, 2020, 83, 49-69.	2.1	1