

Cipriano Forza

List of Publications by Year in descending order

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Version: 2024-02-01

60
papers

4,730
citations

145106

33
h-index

156644

58
g-index

61
all docs

61
docs citations

61
times ranked

3103
citing authors

#	ARTICLE	IF	CITATIONS
1	Development of mass customization implementation guidelines for small and medium enterprises (SMEs). <i>Production Planning and Control</i> , 2023, 34, 543-571.	5.8	14
2	Identifying variety-induced complexity cost factors in manufacturing companies and their impact on product profitability. <i>Journal of Manufacturing Systems</i> , 2021, 60, 373-391.	7.6	6
3	The reduction of product and process complexity based on the quantification of product complexity costs. <i>International Journal of Production Research</i> , 2020, 58, 350-366.	4.9	23
4	Scrum versus Rational Unified Process in facing the main challenges of product configuration systems development. <i>Journal of Systems and Software</i> , 2020, 170, 110732.	3.3	25
5	Competing through manufacturing: countering a product's liability of foreignness through mass customization. <i>International Journal of Operations and Production Management</i> , 2020, 40, 1661-1683.	3.5	10
6	Product complexity and operational performance: A systematic literature review. <i>CIRP Journal of Manufacturing Science and Technology</i> , 2019, 25, 69-83.	2.3	56
7	Operations managers' individual competencies for mass customization. <i>International Journal of Operations and Production Management</i> , 2019, 39, 1025-1052.	3.5	15
8	Users' Social-interaction Needs While Shopping via Online Sales Configurators. <i>International Journal of Industrial Engineering and Management</i> , 2019, 10, 139-154.	1.0	7
9	How to scope configuration projects and manage the knowledge they require. <i>Journal of Knowledge Management</i> , 2018, 22, 982-1014.	3.2	33
10	Leveraging high-involvement practices to develop mass customization capability: A contingent configurational perspective. <i>International Journal of Production Economics</i> , 2018, 196, 335-345.	5.1	51
11	Mass Customization and Environmental Sustainability: A Large-Scale Empirical Study. <i>Springer Proceedings in Business and Economics</i> , 2018, , 251-264.	0.3	6
12	Implementation guidelines for mass customization: current characteristics and suggestions for improvement. <i>Production Planning and Control</i> , 2018, 29, 856-871.	5.8	45
13	The main challenges for manufacturing companies in implementing and utilizing configurators. <i>Computers in Industry</i> , 2018, 100, 196-211.	5.7	33
14	Implementation Guidelines for Mass Customization: A Researcher-Oriented View. <i>International Journal of Industrial Engineering and Management</i> , 2018, 9, 229-243.	1.0	18
15	The country-of-origin lie: impact of foreign branding on customers' willingness to buy and willingness to pay when the product's actual origin is disclosed. <i>International Review of Retail, Distribution and Consumer Research</i> , 2017, 27, 43-60.	1.3	25
16	Supporting the social dimension of shopping for personalized products through online sales configurators. <i>Journal of Intelligent Information Systems</i> , 2017, 49, 9-35.	2.8	8
17	Enhancing the consumer-perceived benefits of a mass-customized product through its online sales configurator. <i>Industrial Management and Data Systems</i> , 2017, 117, 1295-1315.	2.2	25
18	Effects of Subcultural Differences on Country and Product Evaluations: A Replication Study. <i>Journal of Global Marketing</i> , 2016, 29, 115-127.	2.0	12

#	ARTICLE	IF	CITATIONS
19	Chapter nine Shoe configurators. , 2016, , 193-216.		0
20	Embeddedness and path dependence of organizational capabilities for mass customization and green management: A longitudinal case study in the machinery industry. International Journal of Production Economics, 2015, 169, 253-276.	5.1	39
21	Increasing the consumer-perceived benefits of a mass-customization experience through sales-configurator capabilities. Computers in Industry, 2014, 65, 693-705.	5.7	51
22	â€œExpect the unexpectedâ€™: Implications of effectual logic on the internationalization process. International Business Review, 2014, 23, 635-647.	2.6	152
23	Introducing Mass Customization to SMEs in Furniture Industry: A Case Study. Lecture Notes in Production Engineering, 2014, , 287-300.	0.3	2
24	Sales configurator capabilities to avoid the product variety paradox: Construct development and validation. Computers in Industry, 2013, 64, 436-447.	5.7	38
25	Organisation design strategies for mass customisation: an information-processing-view perspective. International Journal of Production Research, 2012, 50, 3860-3877.	4.9	44
26	Rapid internationalization of traditional SMEs: Between gradualist models and born globals. International Business Review, 2012, 21, 694-707.	2.6	156
27	Product configurator impact on product quality. International Journal of Production Economics, 2012, 135, 850-859.	5.1	89
28	Operationalising form postponement from a decision-making perspective. International Journal of Production Research, 2011, 49, 1977-1999.	4.9	23
29	Overcoming the customization-responsiveness squeeze by using product configurators: Beyond anecdotal evidence. Computers in Industry, 2011, 62, 260-268.	5.7	52
30	Design for form postponement: do not overlook organization design. International Journal of Operations and Production Management, 2010, 30, 338-364.	3.5	18
31	Application support to product variety management. International Journal of Production Research, 2008, 46, 817-836.	4.9	77
32	Form postponement effects on operational performance: a typological theory. International Journal of Operations and Production Management, 2008, 28, 1067-1094.	3.5	54
33	Mix flexibility and volume flexibility in a build-to-order environment. International Journal of Operations and Production Management, 2007, 27, 1173-1191.	3.5	64
34	Principles for efficient and effective sales configuration design. International Journal of Mass Customisation, 2007, 2, 114.	1.2	23
35	Supporting product configuration and form postponement by grouping components into kits: the case of MarelliMotori. International Journal of Mass Customisation, 2006, 1, 427.	1.2	13
36	HRM Policies for Mass Customization. , 2006, , 251-269.		2

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37	Coordinating product design, process design, and supply chain design decisions. <i>Journal of Operations Management</i> , 2005, 23, 319-324.	3.3	50
38	TQM across multiple countries: Convergence Hypothesis versus National Specificity arguments. <i>Journal of Operations Management</i> , 2005, 23, 43-63.	3.3	131
39	Coordinating product design, process design, and supply chain design decisions. <i>Journal of Operations Management</i> , 2005, 23, 257-265.	3.3	79
40	Supply-chain configurations for mass customization. <i>Production Planning and Control</i> , 2004, 15, 381-397.	5.8	140
41	Configuring products to address the customization-responsiveness squeeze: A survey of management issues and opportunities. <i>International Journal of Production Economics</i> , 2004, 91, 273-291.	5.1	129
42	Survey research in operations management: historical analyses. <i>Journal of Operations Management</i> , 2003, 21, 475-488.	3.3	126
43	How to mass customize: Product architectures, sourcing configurations. <i>Business Horizons</i> , 2002, 45, 61-69.	3.4	42
44	Survey research in operations management: a process-based perspective. <i>International Journal of Operations and Production Management</i> , 2002, 22, 152-194.	3.5	907
45	Managing for variety in the order acquisition and fulfilment process: The contribution of product configuration systems. <i>International Journal of Production Economics</i> , 2002, 76, 87-98.	5.1	179
46	Product configuration and inter-firm co-ordination: an innovative solution from a small manufacturing enterprise. <i>Computers in Industry</i> , 2002, 49, 37-46.	5.7	76
47	Modularity, product variety, production volume, and component sourcing: theorizing beyond generic prescriptions. <i>Journal of Operations Management</i> , 2002, 20, 549-575.	3.3	364
48	Supply chain interactions and time-related performances. <i>International Journal of Operations and Production Management</i> , 2001, 21, 461-475.	3.5	107
49	Information flows for high-performance manufacturing. <i>International Journal of Production Economics</i> , 2001, 70, 21-36.	5.1	59
50	Assessing some distinctive dimensions of performance feedback information in high performing plants. <i>International Journal of Operations and Production Management</i> , 2000, 20, 359-385.	3.5	47
51	Information Technology for Managing the Textile Apparel Chain: Current Use, Shortcomings and Development Directions. <i>International Journal of Logistics Research and Applications</i> , 2000, 3, 227-243.	5.6	27
52	TQM impact on quality conformance and customer satisfaction: A causal model. <i>International Journal of Production Economics</i> , 1998, 55, 1-20.	5.1	446
53	A replication study of a theory of quality management underlying the Deming management method: insights from an Italian context. <i>Journal of Operations Management</i> , 1998, 17, 77-95.	3.3	135
54	Meta-analysis applied to operations management: Summarizing the results of empirical research. <i>International Journal of Production Research</i> , 1998, 36, 837-861.	4.9	23

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55	Sequences of operational improvements: some empirical evidence. International Journal of Operations and Production Management, 1998, 18, 195-207.	3.5	22
56	Achieving superior operating performance from integrated pipeline management: an empirical study. International Journal of Physical Distribution and Logistics Management, 1996, 26, 36-63.	4.4	35
57	An analytical scheme for the change of the apparel design process towards quick response. International Journal of Clothing Science and Technology, 1996, 8, 28-43.	0.5	24
58	Work organization in lean production and traditional plants. International Journal of Operations and Production Management, 1996, 16, 42-62.	3.5	175
59	The impact of information systems on quality performance. International Journal of Operations and Production Management, 1995, 15, 69-83.	3.5	51
60	Manufacturing Strategy in Global Markets: An Operations Management Model. International Journal of Operations and Production Management, 1992, 12, 7-18.	3.5	47