

Jessica Braojos

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9361721/publications.pdf>

Version: 2024-02-01

12
papers

892
citations

933264

10
h-index

1281743

11
g-index

12
all docs

12
docs citations

12
times ranked

724
citing authors

#	ARTICLE	IF	CITATIONS
1	IT-enabled knowledge ambidexterity and innovation performance in small U.S. firms: The moderator role of social media capability. <i>Information and Management</i> , 2018, 55, 131-143.	3.6	210
2	How do small firms learn to develop a social media competence?. <i>International Journal of Information Management</i> , 2015, 35, 443-458.	10.5	145
3	How do social commerce-IT capabilities influence firm performance? Theory and empirical evidence. <i>Information and Management</i> , 2019, 56, 155-171.	3.6	124
4	How information technology influences opportunity exploration and exploitation firm's capabilities. <i>Information and Management</i> , 2018, 55, 508-523.	3.6	95
5	From traditional education technologies to student satisfaction in Management education: A theory of the role of social media applications. <i>Information and Management</i> , 2017, 54, 1059-1071.	3.6	94
6	IT infrastructure and competitive aggressiveness in explaining and predicting performance. <i>Journal of Business Research</i> , 2016, 69, 4667-4674.	5.8	70
7	Does international entrepreneurial orientation foster innovation performance? The mediating role of social media and open innovation. <i>International Journal of Entrepreneurship and Innovation</i> , 2021, 22, 33-44.	1.4	50
8	Counteracting workplace ostracism in hospitality with psychological empowerment. <i>International Journal of Hospitality Management</i> , 2019, 76, 240-251.	5.3	47
9	Impact of IT integration on the firm's knowledge absorption and desorption. <i>Information and Management</i> , 2020, 57, 103290.	3.6	35
10	Impact of Social Media on the Firm's Knowledge Exploration and Knowledge Exploitation: The Role of Business Analytics Talent. <i>Journal of the Association for Information Systems</i> , 2021, 22, 1472-1508.	2.4	21
11	Social Media Capability and New Product Development Performance: An Empirical Investigation. <i>Proceedings - Academy of Management</i> , 2018, 2018, 11278.	0.0	1
12	Impact of Information Technology on Opportunity Exploration and Exploitation Firm's Capabilities. <i>Proceedings - Academy of Management</i> , 2016, 2016, 13719.	0.0	0