

Aku Valtakoski

List of Publications by Year in Descending Order

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

13
papers

375
citations

8
h-index

16
g-index

16
ext. papers

455
ext. citations

4.9
avg, IF

4.83
L-index

#	Paper	IF	Citations
13	Service innovativeness in retailing: Increasing the relative attractiveness during the COVID-19 pandemic. <i>Journal of Retailing and Consumer Services</i> , 2022 , 67, 102962	8.5	3
12	Cross-country differences in new service development. <i>Journal of Service Management</i> , 2019 , 30, 186-208	7.4	6
11	Two routes of service modularization: advancing standardization and customization. <i>Journal of Services Marketing</i> , 2019 , 33, 73-87	4	11
10	The evolution and impact of qualitative research in Journal of Services Marketing. <i>Journal of Services Marketing</i> , 2019 , 34, 8-23	4	34
9	Service capabilities and servitized SME performance: contingency on firm age. <i>International Journal of Operations and Production Management</i> , 2018 , 38, 1144-1164	6.8	34
8	Explaining servitization failure and deservitization: A knowledge-based perspective. <i>Industrial Marketing Management</i> , 2017 , 60, 138-150	6.9	101
7	Productization of knowledge-intensive services. <i>Journal of Service Management</i> , 2016 , 27, 360-390	7.4	12
6	Organizing for solutions: How project-based firms integrate project and service businesses. <i>Industrial Marketing Management</i> , 2015 , 45, 70-83	6.9	30
5	Initiation of buyer-seller relationships: The impact of intangibility, trust and mitigation strategies. <i>Industrial Marketing Management</i> , 2015 , 44, 107-118	6.9	29
4	Service-driven manufacturing. <i>Journal of Service Management</i> , 2012 , 23, 120-136	7.4	105
3	Peer-to-Peer Service Quality in Virtual Communities. <i>International Journal of Virtual Communities and Social Networking</i> , 2011 , 3, 13-22		
2	Diversity of Business Models in Software Industry. <i>Lecture Notes in Business Information Processing</i> , 2010 , 1-12	0.6	5
1	The Case for Software Business as a Research Discipline. <i>Lecture Notes in Business Information Processing</i> , 2010 , 205-210	0.6	4