Susan F Beatty

List of Publications by Year
in descending order

10 papers	465 citations	933447 10 h-index	1372567 10 g-index
10 all docs	10 docs citations	10 times ranked	551 citing authors

#	Article	IF	Citations
1	Avatars as salespeople: Communication style, trust, and intentions. Journal of Business Research, 2010, 63, 793-800.	10.2	157
2	On‐screen characters: their design and influence on consumer trust. Journal of Services Marketing, 2006, 20, 112-124.	3.0	79
3	A typology of roles for avatars in online retailing. Journal of Marketing Management, 2008, 24, 433-461.	2.3	71
4	Slaying the dragon myth: an ethnographic study of receptionists in UK general practice. British Journal of General Practice, 2013, 63, e177-e184.	1.4	41
5	Community Engagement in a complex intervention to improve access to primary mental health care for hard‐to‐reach groups. Health Expectations, 2015, 18, 2865-2879.	2.6	26
6	Development and evaluation of culturally sensitive psychosocial interventions for under-served people in primary care. BMC Psychiatry, 2014, 14, 217.	2.6	25
7	A cluster randomised controlled trial and process evaluation of a training programme for mental health professionals to enhance user involvement in care planning in service users with severe mental health issues (EQUIP): study protocol for a randomised controlled trial. Trials, 2015, 16, 348.	1.6	20
8	Perceptions of effective self‐care support for children and young people with long‐term conditions. Journal of Clinical Nursing, 2012, 21, 1974-1987.	3.0	19
9	Aiming to improve the quality of primary mental health care: developing an intervention for underserved communities. BMC Family Practice, 2014, 15, 68.	2.9	14
10	Evaluating a complex model designed to increase access to high quality primary mental health care for under-served groups: a multi-method study. BMC Health Services Research, 2016, 16, 58.	2.2	13