

Carlos Bauer

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9342142/publications.pdf>

Version: 2024-02-01

1
papers

15
citations

3311381

1
h-index

3475538

1
g-index

1
all docs

1
docs citations

1
times ranked

15
citing authors

#	ARTICLE	IF	CITATIONS
1	The impact of superstar and non-superstar software on hardware sales: the moderating role of hardware lifecycle. <i>Journal of the Academy of Marketing Science</i> , 2019, 47, 394-416.	11.2	15