

# Francesco Testa

## List of Publications by Year in descending order

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Version: 2024-02-01

77  
papers

5,066  
citations

101496  
36  
h-index

95218  
68  
g-index

77  
all docs

77  
docs citations

77  
times ranked

3759  
citing authors

#	ARTICLE	IF	CITATIONS
1	Shadows and lights of GSCM (Green Supply Chain Management): determinants and effects of these practices based on a multi-national study. <i>Journal of Cleaner Production</i> , 2010, 18, 953-962.	4.6	339
2	Is an environmental management system able to influence environmental and competitive performance? The case of the eco-management and audit scheme (EMAS) in the European union. <i>Journal of Cleaner Production</i> , 2009, 17, 1444-1452.	4.6	322
3	The effect of environmental regulation on firms' competitive performance: The case of the building & construction sector in some EU regions. <i>Journal of Environmental Management</i> , 2011, 92, 2136-2144.	3.8	275
4	Internalization of Environmental Practices and Institutional Complexity: Can Stakeholders Pressures Encourage Greenwashing?. <i>Journal of Business Ethics</i> , 2018, 147, 287-307.	3.7	257
5	Green practices and financial performance: A global outlook. <i>Journal of Cleaner Production</i> , 2017, 147, 340-351.	4.6	239
6	EMAS and ISO 14001: the differences in effectively improving environmental performance. <i>Journal of Cleaner Production</i> , 2014, 68, 165-173.	4.6	210
7	Drivers and approaches to the circular economy in manufacturing firms. <i>Journal of Cleaner Production</i> , 2019, 230, 314-327.	4.6	208
8	Drawbacks and opportunities of green public procurement: an effective tool for sustainable production. <i>Journal of Cleaner Production</i> , 2016, 112, 1893-1900.	4.6	171
9	The more I care, the less I will listen to you: How information, environmental concern and ethical production influence consumers' attitudes and the purchasing of sustainable products. <i>Journal of Cleaner Production</i> , 2018, 175, 343-353.	4.6	159
10	What factors influence the uptake of GPP (green public procurement) practices? New evidence from an Italian survey. <i>Ecological Economics</i> , 2012, 82, 88-96.	2.9	153
11	Corporate Social Responsibility and Competitiveness within SMEs of the Fashion Industry: Evidence from Italy and France. <i>Sustainability</i> , 2014, 6, 872-893.	1.6	144
12	Exploring the link between institutional pressures and environmental management systems effectiveness: An empirical study. <i>Journal of Environmental Management</i> , 2016, 183, 647-656.	3.8	138
13	A Literature Review on the Links between Environmental Regulation and Competitiveness. <i>Environmental Policy and Governance</i> , 2011, 21, 210-222.	2.1	127
14	Factors Affecting Environmental Management by Small and Micro Firms: The Importance of Entrepreneurs' Attitudes and Environmental Investment. <i>Corporate Social Responsibility and Environmental Management</i> , 2016, 23, 373-385.	5.0	118
15	Are green consumers really green? Exploring the factors behind the actual consumption of organic food products. <i>Business Strategy and the Environment</i> , 2019, 28, 327-338.	8.5	115
16	The circular economy and consumer behaviour: The mediating role of information seeking in buying circular packaging. <i>Business Strategy and the Environment</i> , 2020, 29, 3435-3448.	8.5	115
17	Drivers to green consumption: a systematic review. <i>Environment, Development and Sustainability</i> , 2021, 23, 4826-4880.	2.7	107
18	Does it pay to be a greenwasher or a brownwasher?. <i>Business Strategy and the Environment</i> , 2018, 27, 1104-1116.	8.5	92

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19	The Effectiveness of EMAS as a Management Tool: A Key Role for the Internalization of Environmental Practices. <i>Organization and Environment</i> , 2018, 31, 48-69.	2.5	76
20	SA8000 as CSRâ€Washing? The Role of Stakeholder Pressures. <i>Corporate Social Responsibility and Environmental Management</i> , 2017, 24, 57-70.	5.0	72
21	Social desirability and sustainable food research: A systematic literature review. <i>Food Quality and Preference</i> , 2019, 71, 136-140.	2.3	66
22	Examining green public procurement using content analysis: existing difficulties for procurers and useful recommendations. <i>Environment, Development and Sustainability</i> , 2016, 18, 197-219.	2.7	65
23	An application of Life Cycle Assessment (LCA) as a green marketing tool for agricultural products: the case of extra-virgin olive oil in Val di Cornia, Italy. <i>Journal of Environmental Planning and Management</i> , 2014, 57, 78-103.	2.4	61
24	Environmental value chain in green SME networks: the threat of the Abilene paradox. <i>Journal of Cleaner Production</i> , 2014, 85, 265-275.	4.6	53
25	Greening competitiveness for hotels and restaurants. <i>Journal of Small Business and Enterprise Development</i> , 2017, 24, 607-628.	1.6	49
26	Improving CSR performance by hard and soft means: The role of organizational citizenship behaviours and the internalization of CSR standards. <i>Corporate Social Responsibility and Environmental Management</i> , 2018, 25, 853-865.	5.0	49
27	Factors affecting drivers' willingness to pay for biofuels: the case of Italy. <i>Journal of Cleaner Production</i> , 2016, 112, 2684-2692.	4.6	48
28	Market segmentation of consumers based on their actual sustainability and health-related purchases. <i>Journal of Cleaner Production</i> , 2018, 192, 270-280.	4.6	48
29	Exploring waste prevention behaviour through empirical research. <i>Waste Management</i> , 2018, 79, 132-141.	3.7	48
30	The influence of managers' awareness of climate change, perceived climate risk exposure and risk tolerance on the adoption of corporate responses to climate change. <i>Business Strategy and the Environment</i> , 2021, 30, 1232-1248.	8.5	48
31	The effects of green supply chain management capability on the internalisation of environmental management systems and organisation performance. <i>Corporate Social Responsibility and Environmental Management</i> , 2021, 28, 1241-1253.	5.0	46
32	Removing obstacles to the implementation of LCA among SMEs: A collective strategy for exploiting recycled wool. <i>Journal of Cleaner Production</i> , 2017, 156, 923-931.	4.6	42
33	Case study evidence that direct regulation remains the main driver of industrial pollution avoidance and may benefit operational efficiency. <i>Journal of Cleaner Production</i> , 2012, 21, 1-10.	4.6	41
34	Public regulatory relief and the adoption of environmental management systems: a European survey. <i>Journal of Environmental Planning and Management</i> , 2016, 59, 2231-2250.	2.4	40
35	Are consumers willing to pay for circular products? The role of recycled and second-hand attributes, messaging, and third-party certification. <i>Resources, Conservation and Recycling</i> , 2021, 175, 105888.	5.3	39
36	Does Green Public Procurement lead to Life Cycle Costing (LCC) adoption?. <i>Journal of Purchasing and Supply Management</i> , 2019, 25, 100500.	3.1	38

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37	The determinants of innovation in green supply chains: evidence from an Italian sectoral study. <i>R and D Management</i> , 2013, 43, 352-364.	3.0	37
38	Macro-economic and development indexes and ISO14001 certificates: a cross national analysis. <i>Journal of Cleaner Production</i> , 2015, 108, 1239-1248.	4.6	37
39	The influence of managerial satisfaction on corporate environmental performance and reputation. <i>Business Strategy and the Environment</i> , 2019, 28, 15-24.	8.5	35
40	Predictors of organizational citizenship behavior in relation to environmental and health & safety issues. <i>International Journal of Human Resource Management</i> , 2020, 31, 1705-1738.	3.3	35
41	The effect of Integrated Pollution Prevention and Control regulation on facility performance. <i>Journal of Cleaner Production</i> , 2014, 64, 91-97.	4.6	33
42	Exploring bluewashing practices of alleged sustainability leaders through a counter-accounting analysis. <i>Environmental Impact Assessment Review</i> , 2021, 86, 106489.	4.4	33
43	How to embed environmental sustainability: The role of dynamic capabilities and managerial approaches in a life cycle management perspective. <i>Business Strategy and the Environment</i> , 2022, 31, 312-325.	8.5	33
44	Perceptions on LCA implementation: evidence from a survey on adopters and nonadopters in Italy. <i>International Journal of Life Cycle Assessment</i> , 2016, 21, 1501-1513.	2.2	31
45	Environmental responsibility in building design: an Italian regional study. <i>Journal of Cleaner Production</i> , 2016, 112, 639-648.	4.6	31
46	Antecedents of environmental management system internalization: Assessing managerial interpretations and cognitive framings of sustainability issues. <i>Journal of Environmental Management</i> , 2019, 247, 804-815.	3.8	30
47	Strategies to reduce food waste in the foodservices sector: A systematic review. <i>International Journal of Hospitality Management</i> , 2021, 95, 102933.	5.3	30
48	Passively concerned: Horeca managers'™ recognition of the importance of food waste hardly leads to the adoption of more strategies to reduce it. <i>Waste Management</i> , 2020, 107, 266-275.	3.7	29
49	Quality and Environmental Management Linkage: A Review of the Literature. <i>Sustainability</i> , 2018, 10, 4311.	1.6	28
50	Factorial surveys reveal social desirability bias over self-reported organic fruit consumption. <i>British Food Journal</i> , 2019, 121, 897-909.	1.6	28
51	REMOVING AND SIMPLIFYING ADMINISTRATIVE COSTS AND BURDENS FOR EMAS AND ISO 14001 CERTIFIED ORGANIZATIONS: EVIDENCES FROM ITALY. <i>Environmental Engineering and Management Journal</i> , 2014, 13, 689-698.	0.2	28
52	The diffusion of CSR initiatives among SMEs in industrial clusters: some findings from Italian experiences. <i>International Journal of Technology Management</i> , 2012, 58, 152.	0.2	27
53	Family Firms and Environmental Performance: A Meta-Analytic Review. <i>Family Business Review</i> , 2022, 35, 68-90.	4.5	27
54	Organization and management theories in environmental management systems research: A systematic literature review. <i>Business Strategy and Development</i> , 2020, 3, 39-54.	2.2	26

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55	Enhancing the Adoption of Life Cycle Assessment by Small and Medium Enterprises Grouped in an Industrial Cluster: A Case Study of the Tanning Cluster in Tuscany (Italy). <i>Journal of Industrial Ecology</i> , 2016, 20, 1199-1211.	2.8	25
56	Five shades of plastic in food: Which potentially circular packaging solutions are Italian consumers more sensitive to. <i>Resources, Conservation and Recycling</i> , 2021, 173, 105726.	5.3	25
57	The Effects of Integrated Pollution Prevention and Control (IPPC) Regulation on Company Management and Competitiveness. <i>Business Strategy and the Environment</i> , 2014, 23, 520-533.	8.5	24
58	Predicting behaviours related to marine litter prevention: an empirical case based on junior high school students in Italy. <i>International Journal of Sustainable Society</i> , 2016, 8, 1.	0.0	24
59	Embedding corporate sustainability: An empirical analysis of the antecedents of organization citizenship behavior. <i>Corporate Social Responsibility and Environmental Management</i> , 2020, 27, 1198-1212.	5.0	24
60	Social Sustainability as Buying Local: Effects of Soft Policy, Meso-Level Actors, and Social Influences on Purchase Intentions. <i>Journal of Public Policy and Marketing</i> , 2018, 37, 152-166.	2.2	23
61	Organizational Learning for Environmental Sustainability: Internalizing Lifecycle Management. <i>Organization and Environment</i> , 2022, 35, 103-129.	2.5	21
62	Strategies and approaches green advertising: an empirical analysis of the Italian context. <i>International Journal of Environment and Sustainable Development</i> , 2011, 10, 375.	0.2	17
63	Corporate social responsibility embeddedness through a social network analysis: The case of an Italian multiutility company. <i>Corporate Social Responsibility and Environmental Management</i> , 2020, 27, 455-469.	5.0	16
64	Multiple control mechanisms for employee health and safety integration: effects and complementarity. <i>Accounting, Auditing and Accountability Journal</i> , 2020, 33, 1595-1626.	2.6	13
65	Embedding biodiversity and ecosystem services in corporate sustainability: A strategy to enable Sustainable Development Goals. <i>Business Strategy and Development</i> , 2018, 1, 244-255.	2.2	12
66	The role of consumer trade-offs in limiting the transition towards circular economy: The case of brand and plastic concern. <i>Resources, Conservation and Recycling</i> , 2022, 181, 106262.	5.3	12
67	Industrial ecology and eco-industrial development: case studies from Italy. <i>Progress in Industrial Ecology</i> , 2015, 9, 217.	0.1	10
68	Environmental regulation and competitive performance: new evidence from a sectoral study. <i>International Journal of Sustainable Development and World Ecology</i> , 2011, 18, 424-433.	3.2	8
69	How can <sc>SMEs</sc> effectively embed environmental sustainability? Evidence on the relationships between cognitive frames, life cycle management and organizational learning process. <i>Business Ethics, Environment and Responsibility</i> , 2022, 31, 634-648.	1.6	8
70	Isomorphic or dissimilar implementation among environmental management scheme adopters? Empirical evidence from the European context. <i>Business Strategy and Development</i> , 2019, 2, 290-302.	2.2	6
71	How to overcome barriers limiting LCA adoption? The role of a collaborative and multi-stakeholder approach. <i>International Journal of Life Cycle Assessment</i> , 2022, 27, 944-958.	2.2	6
72	THE CLUSTER APPROACH AS A SOLUTION TO IMPROVE ENVIRONMENTAL MANAGEMENT AT SMEs LEVEL: A COMPARISON STUDY. <i>Environmental Engineering and Management Journal</i> , 2014, 13, 1827-1838.	0.2	5

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73	Plate waste in foodservice outlets: Revealing customer profiles and their support for potentially contentious measures to reduce it in Italy. <i>Resources, Conservation and Recycling</i> , 2021, 174, 105771.	5.3	4
74	Towards a sustainability facts panel? Life Cycle Assessment data outperforms simplified communication styles in terms of consumer comprehension. <i>Journal of Cleaner Production</i> , 2021, 323, 129124.	4.6	4
75	Can ISO 14063 be a tool to plan the environmental communication strategy of a territorial area?. <i>Local Environment</i> , 2011, 16, 339-355.	1.1	2
76	Drivers of employees' proactiveness for sustainability embeddedness: Examining situation-related antecedents of information exchange. <i>Business Strategy and the Environment</i> , 2022, 31, 1919-1937.	8.5	1
77	Evaluating indirect environmental aspects: A study of the environmental protection agency of Lucca, Italy. <i>Environmental Quality Management</i> , 2011, 21, 53-70.	1.0	0