

# Sylvaine Castellano

## List of Publications by Year in Descending Order

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

23  
papers

95  
citations

6  
h-index

9  
g-index

24  
ext. papers

170  
ext. citations

3.4  
avg, IF

3.32  
L-index

#	Paper	IF	Citations
23	Play It Like Burberry! <b>2022</b> , 1447-1466		
22	Microfoundations of Strategic Agility in Emerging Markets: Empirical Evidence of Italian MNEs in India. <i>Journal of World Business</i> , <b>2021</b> , 57, 101272	6.1	8
21	Customer knowledge hiding behavior in service multi-sided platforms. <i>Journal of Business Research</i> , <b>2021</b> , 140, 482-482	8.7	2
20	Technology distraction at work. Impacts on self-regulation and work engagement. <i>Journal of Business Research</i> , <b>2021</b> , 126, 341-349	8.7	11
19	The Influence of Geolocated Mobile Coupons on Customer Behavior. <i>International Journal of Technology and Human Interaction</i> , <b>2021</b> , 17, 23-39	0.9	
18	Impact of self-leadership and shared leadership on the performance of virtual R&D teams. <i>Journal of Business Research</i> , <b>2021</b> , 128, 578-586	8.7	9
17	Integrating Entrepreneurship into the Design Classroom: Case Studies from the Developing World. <i>Journal of the Knowledge Economy</i> , <b>2021</b> , 12, 56-72	1.3	2
16	. <i>IEEE Transactions on Engineering Management</i> , <b>2021</b> , 68, 350-359	2.6	3
15	Exploring the microfoundations of nomadic dynamic capabilities: The example of flying winemakers. <i>Technological Forecasting and Social Change</i> , <b>2021</b> , 163, 120445	9.5	0
14	E-Reputation in Web Entrepreneurship <b>2021</b> , 1736-1758		
13	The smartization of metropolitan cities: the case of Paris. <i>International Entrepreneurship and Management Journal</i> , <b>2020</b> , 16, 1301-1325	4.9	0
12	Play It Like Burberry!. <i>Advances in IT Standards and Standardization Research Series</i> , <b>2019</b> , 281-300	0	
11	Uncovering the role of virtual agents in co-creation contexts. <i>Management Decision</i> , <b>2018</b> , 56, 1232-1246	4.4	5
10	Legitimacy: the missing link in investigating the dynamics of entrepreneurial teams in successful champagne houses. <i>International Journal of Entrepreneurship and Small Business</i> , <b>2017</b> , 32, 160	0.6	1
9	Creativity techniques to enhance knowledge transfer within global virtual teams in the context of knowledge-intensive enterprises. <i>Journal of Technology Transfer</i> , <b>2017</b> , 42, 253-266	4.4	15
8	Investigating the Influence of E-Word-of-Mouth on E-Reputation. <i>International Studies of Management and Organization</i> , <b>2017</b> , 47, 42-60	1.2	5
7	E-Reputation in Web Entrepreneurship. <i>Advances in E-Business Research Series</i> , <b>2017</b> , 103-131	0.4	0

6	Reputation, Image, and Social Media as Determinants of e-Reputation. <i>International Journal of Technology and Human Interaction</i> , <b>2016</b> , 12, 48-64	0.9	1
5	How French Wine Producers Use Open Innovation to Gain and Manage Their Legitimacy. <i>Journal of the Knowledge Economy</i> , <b>2016</b> , 7, 155-171	1.3	4
4	Designing a Measurement Scale for E-Reputation. <i>Corporate Reputation Review</i> , <b>2015</b> , 18, 294-313	1	21
3	The Influence of Social Networks on E-Reputation. <i>International Journal of Technology and Human Interaction</i> , <b>2014</b> , 10, 65-79	0.9	8
2	Play It Like Beckham!. <i>Advances in Human and Social Aspects of Technology Book Series</i> , 43-61	0.2	
1	Play It Like Beckham! 62-81		