

Lira Yun

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9325375/publications.pdf>

Version: 2024-02-01

16
papers

115
citations

1478505

6
h-index

1372567

10
g-index

16
all docs

16
docs citations

16
times ranked

165
citing authors

#	ARTICLE	IF	CITATIONS
1	An Evaluation of a Commercialized mHealth Intervention to Promote Physical Activity in the Workplace. <i>Frontiers in Public Health</i> , 2022, 10, 740350.	2.7	3
2	Scaling up utilization of nurse champion for the implementation of a quality improvement initiative: CoACT collaborative care unit Lead. <i>Healthcare Management Forum</i> , 2022, , 084047042210819.	1.4	0
3	A Qualitative Systematic Review of Publicâ€“Private Partnership in Promoting Physical Activity. <i>Evaluation and the Health Professions</i> , 2020, 43, 90-104.	1.9	6
4	Are early increases in physical activity a behavioral marker for successful antidepressant treatment?. <i>Journal of Affective Disorders</i> , 2020, 260, 287-291.	4.1	4
5	Population-level evaluation of ParticipACTIONâ€™s 150 Play List: a mass-reach campaign with mass participatory events. <i>International Journal of Health Promotion and Education</i> , 2020, 58, 297-310.	0.9	1
6	Implicit and explicit evaluations of a mass media physical activity campaign: Does everything get better?. <i>Psychology of Sport and Exercise</i> , 2020, 49, 101684.	2.1	5
7	Sports sponsorship and the risks of ambush marketing: the moderating role of corporate reputation in the effects of disclosure of ambush marketers on attitudes and beliefs towards corporations. <i>International Journal of Advertising</i> , 2020, 39, 921-942.	6.7	7
8	Political Orientation and Public Attributions for the Causes and Solutions of Physical Inactivity in Canada: Implications for Policy Support. <i>Frontiers in Public Health</i> , 2019, 7, 153.	2.7	11
9	Evaluation of mass-reach physical activity campaigns: considering automatic processes. <i>German Journal of Exercise and Sport Research</i> , 2019, 49, 11-19.	1.2	2
10	Examining implicit cognitions in the evaluation of a community-wide physical activity program. <i>Evaluation and Program Planning</i> , 2018, 69, 10-17.	1.6	9
11	Authorsâ€™ Response to: â€œGetting Better Value out of Studies Examining Prompts for Stair Useâ€. <i>American Journal of Preventive Medicine</i> , 2018, 54, 324.	3.0	0
12	Examining an Effective Communication Message to Promote Participation in Sports Activity: Applying the Extended Parallel Process Model. <i>Journal of Global Sport Management</i> , 2018, 3, 61-78.	2.0	1
13	Assessing the social climate of physical (in)activity in Canada. <i>BMC Public Health</i> , 2018, 18, 1301.	2.9	18
14	Context Matters: Examining Perceived Health and Fitness Outcomes of Physical Activity Participation Among South Korean Adults and Youth. <i>International Journal of Behavioral Medicine</i> , 2018, 25, 548-557.	1.7	3
15	Exploring the impact of the â€“newâ€ ParticipACTION: overview and introduction of the special issue. <i>Health Promotion and Chronic Disease Prevention in Canada: Research, Policy and Practice</i> , 2018, 38, 153-161.	1.1	11
16	A Systematic Review of Interventions to Increase Stair Use. <i>American Journal of Preventive Medicine</i> , 2017, 52, 106-114.	3.0	34