

Anirban Chakraborty

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9320468/publications.pdf>

Version: 2024-02-01

9
papers

134
citations

1683354

5
h-index

1588620

8
g-index

9
all docs

9
docs citations

9
times ranked

64
citing authors

#	ARTICLE	IF	CITATIONS
1	Uncovering the knowledge structure of the fan-sporting object relationship: a bibliometric analysis. <i>Sport Management Review</i> , 2023, 26, 181-202.	1.9	1
2	“I like to use but do not wish to own”: Exploring the role of de-ownership orientation in the adoption of access-based services. <i>Journal of Retailing and Consumer Services</i> , 2022, 67, 103035.	5.3	10
3	Technology product coolness and its implication for brand love. <i>Journal of Retailing and Consumer Services</i> , 2021, 58, 102258.	5.3	30
4	Consumer Complaining Behavior: a Paradigmatic Review. <i>Philosophy of Management</i> , 2021, 20, 113-134.	0.7	3
5	Intellectual structure of consumer complaining behavior (CCB) research: A bibliometric analysis. <i>Journal of Business Research</i> , 2021, 122, 60-74.	5.8	52
6	The Role of For-Profit Firms in Disaster Management: A Typology. <i>Journal of Macromarketing</i> , 2021, 41, 675-698.	1.7	5
7	Legitimate and illegitimate consumer complaining behavior: a review and taxonomy. <i>Journal of Services Marketing</i> , 2020, 34, 921-937.	1.7	16
8	Daikin India: Paradise Lost. <i>Vikalpa</i> , 2019, 44, 115-123.	0.8	0
9	Corporate social responsibility in marketing: a review of the state-of-the-art literature. <i>Journal of Social Marketing</i> , 2019, 9, 418-446.	1.3	17