

Anirban Chakraborty

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9320468/publications.pdf>

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9
papers

134
citations

1683354
5
h-index

1588620
8
g-index

9
all docs

9
docs citations

9
times ranked

64
citing authors

#	ARTICLE	IF	CITATIONS
1	Intellectual structure of consumer complaining behavior (CCB) research: A bibliometric analysis. Journal of Business Research, 2021, 122, 60-74.	5.8	52
2	Technology product coolness and its implication for brand love. Journal of Retailing and Consumer Services, 2021, 58, 102258.	5.3	30
3	Corporate social responsibility in marketing: a review of the state-of-the-art literature. Journal of Social Marketing, 2019, 9, 418-446.	1.3	17
4	Legitimate and illegitimate consumer complaining behavior: a review and taxonomy. Journal of Services Marketing, 2020, 34, 921-937.	1.7	16
5	“I like to use but do not wish to own”: Exploring the role of de-ownership orientation in the adoption of access-based services. Journal of Retailing and Consumer Services, 2022, 67, 103035.	5.3	10
6	The Role of For-Profit Firms in Disaster Management: A Typology. Journal of Macromarketing, 2021, 41, 675-698.	1.7	5
7	Consumer Complaining Behavior: a Paradigmatic Review. Philosophy of Management, 2021, 20, 113-134.	0.7	3
8	Uncovering the knowledge structure of the fan-sporting object relationship: a bibliometric analysis. Sport Management Review, 2023, 26, 181-202.	1.9	1
9	Daikin India: Paradise Lost. Vikalpa, 2019, 44, 115-123.	0.8	0