

# Kathryn Waite

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9305323/publications.pdf>

Version: 2024-02-01

26  
papers

580  
citations

840585

11  
h-index

752573

20  
g-index

27  
all docs

27  
docs citations

27  
times ranked

454  
citing authors

#	ARTICLE	IF	CITATIONS
1	The influence of image interactivity upon user engagement when using mobile touch screens. Computers in Human Behavior, 2017, 77, 406-412.	5.1	77
2	Social impact theory: An examination of how immediacy operates as an influence upon social media interaction in Facebook fan pages. The Marketing Review, 2016, 16, 299-321.	0.1	24
3	Academy of Marketing conference 2015 special issue. Journal of Financial Services Marketing, 2016, 21, 87-89.	2.2	0
4	Informed, Empowered, or Paralyzed?. , 2016, , 1662-1673.		1
5	Academy of Marketing conference 2014: Early career special issue. Journal of Financial Services Marketing, 2015, 20, 89-90.	2.2	0
6	Impact of co-production on consumer perception of empowerment. Service Industries Journal, 2015, 35, 502-520.	5.0	42
7	Online banking adoption: We should know better 20 years on. Journal of Financial Services Marketing, 2015, 20, 258-272.	2.2	10
8	Exploring the pension "X factor"™ for generation Y men. Journal of Financial Services Marketing, 2015, 20, 122-132.	2.2	15
9	Sports sponsorship perceptions: An exploration. Journal of Financial Services Marketing, 2013, 18, 78-90.	2.2	11
10	Understanding the 'social' in arts, heritage and non-profit marketing. Social Business, 2013, 3, 87-90.	0.3	0
11	The Role and Responsibilities of an E-tutor Librarian. Journal of Library and Information Services in Distance Learning, 2011, 5, 129-148.	0.5	7
12	Exploring bank website expectations across two task scenarios. Journal of Financial Services Marketing, 2011, 16, 76-85.	2.2	6
13	Professor John A. Dawson, <i>Emeritus Professor</i>. Supply Chain Forum, 2010, 11, 59-60.	2.7	0
14	Internet archaeology: uncovering pension sector web site evolution. Internet Research, 2007, 17, 180-195.	2.7	12
15	Getting the picture: programme awareness amongst film festival customers. International Journal of Nonprofit and Voluntary Sector Marketing, 2007, 12, 231-245.	0.5	4
16	The internet, information and empowerment. European Journal of Marketing, 2006, 40, 972-993.	1.7	101
17	A time-based assessment of the influences, uses and benefits of intermediary website adoption. Information and Management, 2006, 43, 1002-1013.	3.6	35
18	Analysis by paralysis: the pension purchase decision process. International Journal of Bank Marketing, 2006, 24, 5-23.	3.6	36

#	ARTICLE	IF	CITATIONS
19	Task scenario effects on bank web site expectations. <i>Internet Research</i> , 2006, 16, 7-22.	2.7	30
20	An analysis of website evolution in the pensions sector. <i>Journal of Financial Services Marketing</i> , 2005, 10, 107-118.	2.2	3
21	The impact of the internet on the provision of financial services information: the case of pensions. <i>International Journal of Financial Services Management</i> , 2005, 1, 11.	0.1	0
22	Critical factors affecting intermediary web site adoption: understanding how to extend eâ€•participation. <i>Journal of Business and Industrial Marketing</i> , 2005, 20, 187-199.	1.8	17
23	Online banking information: what we want and what we get. <i>Qualitative Market Research</i> , 2004, 7, 67-79.	1.0	35
24	â€œFollowing the yellow brick roadâ€•â€• young adultsâ€™™ experiences of the information superâ€•highway. <i>Qualitative Market Research</i> , 2003, 6, 48-57.	1.0	34
25	Consumer expectations of online information provided by bank websites. <i>Journal of Financial Services Marketing</i> , 2002, 6, 309-322.	2.2	79
26	A Holistic View of the Challenges and Social Implications of Online Distribution. , 0, , 1107-1116.		0