

Jeou-Shyan Horng

List of Publications by Year in descending order

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2
papers

11
citations

2682572

2
h-index

2917675

2
g-index

2
all docs

2
docs citations

2
times ranked

0
citing authors

#	ARTICLE	IF	CITATIONS
1	Marketing Management in the Hotel Industry: A Systematic Literature Review by Using Text Mining. Sustainability, 2022, 14, 2344.	3.2	4
2	Exploration of Topic Classification in the Tourism Field with Text Mining Technology—A Case Study of the Academic Journal Papers. Sustainability, 2022, 14, 4053.	3.2	7