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List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9285256/publications.pdf>

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16
papers

63
citations

1937685

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1720034

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40
citing authors

#	ARTICLE	IF	CITATIONS
1	Importance and role of <scp>CSR</scp> and stakeholder engagement strategy in polish companies in the context of activities of experts handling public relations. Corporate Social Responsibility and Environmental Management, 2021, 28, 64-70.	8.7	23
2	Changes in the demand for <scp>CSR</scp> activities and stakeholder engagement based on research conducted among public relations specialists in Poland, with consideration of the <scp>SARS–COV</scp> pandemic. Corporate Social Responsibility and Environmental Management, 2022, 29, 135-145.	8.7	7
3	A Real Witcher“ Slavic or Universal; from a Book, a Game or a TV Series? In the Circle of Multimedia Adaptations of a Fantasy Series of Novels “The Witcher“ by A. Sapkowski. Arts, 2020, 9, 102.	0.3	6
4	Marketing Communication of the Catholic Church “ a Sign of the Times or Profanation of the Sacred?. Studia Humana, 2018, 7, 15-23.	0.2	5
5	The Use of the Educational Function of Media in Foreign Language Teaching. Social Communication, 2018, 4, 48-57.	0.3	5
6	Dispute about Public Relations - Between Social and Marketing Communication. Social Communication, 2018, 4, 6-11.	0.3	4
7	A Relic of Communism, an Architectural Nightmare or a Determinant of the City“s Brand? Media, Political and Architectural Dispute over the Monument to the Revolutionary Act in Rzesz–w (Poland). Arts, 2021, 10, 8.	0.3	3
8	Determinants for the Development of the Activity of the Catholic Church in Poland in the Field of Social Communication. Religions, 2021, 12, 845.	0.6	3
9	Join your country“s army. A poster in the service of agitation propaganda. Cogent Arts and Humanities, 2022, 9, .	1.0	2
10	Political communication in local elections: a comparative analysis of France and Poland. French Politics, 2022, 20, 167-181.	0.5	2
11	The World of Journalism “ The World of Public Relations Assessment of Changes in Relations Between Journalists and PR Managers in Poland. Social Communication, 2016, 2, 6-12.	0.0	1
12	Wykorzystanie monitoringu medi–w w badaniach ekstremizmu politycznego. Polityka I Spo–ecze–stwo, 2018, 16, 7-18.	0.1	1
13	Education in the Field of Marketing Communication. Divergent Expectations of System Participants -Experiences of 4 Countries. Social Communication, 2021, 7, 156-166.	0.3	1
14	Media Relations in Polish Police “ Rules and Tools of Social Communication Empirical Research Results. Social Communication, 2021, 7, 67-76.	0.3	0
15	The Specificity of Airport Magazines as Custom Publishing Press Roles, Functions and Research Tools. Knygotyra, 2018, 71, 57-70.	0.0	0
16	Ekstremizm w mediach ““ program badawczy monitoringu prasy w Ksi–stwie Lichtensteinu (2010-2016), Zeszyty Prasoznawcze, 2019, 62, 67-79.	0.1	0