

Luyang Zhou

List of Publications by Year in descending order

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3
papers

17
citations

3311381

1
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2917675

2
g-index

3
all docs

3
docs citations

3
times ranked

14
citing authors

| # | ARTICLE | IF | CITATIONS |
|---|---|-----|-----------|
| 1 | Social Isolation, Loneliness and Well-Being: The Impact of WeChat Use Intensity During the COVID-19 Pandemic in China. <i>Frontiers in Psychology</i> , 2021, 12, 707667. | 2.1 | 12 |
| 2 | Cultural congruity and extensions of corporate heritage brands: An empirical analysis of honored brands in China. <i>Journal of Consumer Behaviour</i> , 0, , . | 4.2 | 4 |
| 3 | Lockdown Social Isolation and Lockdown Stress During the COVID-19 Pandemic in China: The Impact of Mindfulness. <i>Frontiers in Psychology</i> , 2022, 13, 778402. | 2.1 | 1 |