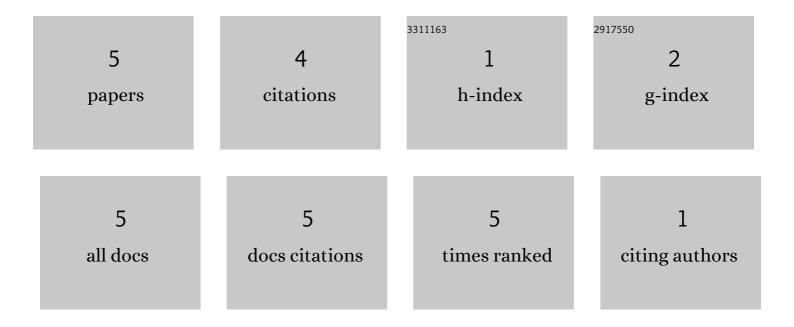
GÃ-khan Akel

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/9266096/publications.pdf Version: 2024-02-01



| # | Article | IF | CITATIONS |
|---|--|-----|-----------|
| 1 | Management and Marketing Events in a Digital Era. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2021, , 105-122. | 0.7 | 1 |
| 2 | Destination's Image and Tourism Experiences. Advances in Hospitality, Tourism and the Services Industry, 2022, , 22-43. | 0.2 | 1 |
| 3 | Adoption of Online Advertising by Small and Medium Enterprises. Advances in Electronic Commerce Series, 2022, , 180-198. | 0.2 | 1 |
| 4 | Experiential Marketing. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2022, , 1-24. | 0.7 | 1 |
| 5 | Moving the Tourism Industry to Online Marketing and Sales. Advances in Electronic Commerce Series, 2022, , 49-67. | 0.2 | Ο |