

GÃ-khan Akel

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9266096/publications.pdf>

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5
papers

4
citations

3311163

1
h-index

2917550

2
g-index

5
all docs

5
docs citations

5
times ranked

1
citing authors

#	ARTICLE	IF	CITATIONS
1	Management and Marketing Events in a Digital Era. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2021, , 105-122.	0.7	1
2	Destination's Image and Tourism Experiences. Advances in Hospitality, Tourism and the Services Industry, 2022, , 22-43.	0.2	1
3	Adoption of Online Advertising by Small and Medium Enterprises. Advances in Electronic Commerce Series, 2022, , 180-198.	0.2	1
4	Experiential Marketing. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2022, , 1-24.	0.7	1
5	Moving the Tourism Industry to Online Marketing and Sales. Advances in Electronic Commerce Series, 2022, , 49-67.	0.2	0