

# Zachary Estes

## List of Publications by Year in Descending Order

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

56  
papers

1,979  
citations

28  
h-index

44  
g-index

56  
ext. papers

2,271  
ext. citations

3.4  
avg, IF

5.36  
L-index

#	Paper	IF	Citations
56	Exploratory Shopping: Attention Affects In-Store Exploration and Unplanned Purchasing. <i>Journal of Consumer Research</i> , <b>2021</b> , 48, 51-76	6.3	4
55	Free upgrades with costly consequences. <i>European Journal of Marketing</i> , <b>2020</b> , 54, 691-712	4.4	3
54	Emotional sound symbolism: Languages rapidly signal valence via phonemes. <i>Cognition</i> , <b>2018</b> , 175, 122-139	3.9	26
53	The value of art in marketing: An emotion-based model of how artworks in ads improve product evaluations. <i>Journal of Business Research</i> , <b>2018</b> , 85, 396-405	8.7	31
52	A Comprehensive Meta-Analysis of Spatial Interference From Linguistic Cues: Beyond Petrova et al. (2018). <i>Psychological Science</i> , <b>2018</b> , 29, 1558-1564	7.9	7
51	Multisensory interaction in product choice: Grasping a product affects choice of other seen products. <i>Journal of Consumer Psychology</i> , <b>2016</b> , 26, 558-565	3.1	32
50	Brand Suicide? Memory and Liking of Negative Brand Names. <i>PLoS ONE</i> , <b>2016</b> , 11, e0151628	3.7	2
49	Shopping to and fro: Ideomotor compatibility of arm posture and product choice. <i>Journal of Consumer Psychology</i> , <b>2016</b> , 26, 325-336	3.1	7
48	Modulation of taxonomic (versus thematic) similarity judgments and product choices by inducing local and global processing. <i>Journal of Cognitive Psychology</i> , <b>2016</b> , 28, 1013-1025	0.9	4
47	Touch and Go: Merely Grasping a Product Facilitates Brand Perception and Choice. <i>Applied Cognitive Psychology</i> , <b>2015</b> , 29, 350-359	2.1	16
46	Words, objects, and locations: Perceptual matching explains spatial interference and facilitation. <i>Journal of Memory and Language</i> , <b>2015</b> , 84, 167-189	3.8	14
45	Convergent and divergent thinking in verbal analogy. <i>Thinking and Reasoning</i> , <b>2015</b> , 21, 473-500	2.6	19
44	Why to treat subjects as fixed effects. <i>Journal of Experimental Psychology: Learning Memory and Cognition</i> , <b>2015</b> , 41, 1602-5	2.2	1
43	Priming by relational integration in perceptual identification and Stroop colour naming. <i>Journal of Memory and Language</i> , <b>2014</b> , 71, 57-70	3.8	7
42	Emotion and language: valence and arousal affect word recognition. <i>Journal of Experimental Psychology: General</i> , <b>2014</b> , 143, 1065-1081	4.7	165
41	The Effect of Ambient Scent on the Experience of Art: Not as Good as It Smells. <i>Psychology and Marketing</i> , <b>2014</b> , 31, 615-627	3.9	19
40	Individual differences in reading aloud: a mega-study, item effects, and some models. <i>Cognitive Psychology</i> , <b>2014</b> , 68, 113-60	3.1	18

39	Loyalty program structure and consumers' perceptions of status: Feeling special in a grocery store?. <i>Journal of Retailing and Consumer Services</i> , <b>2013</b> , 20, 439-444	8.5	33
38	Emotion and memory: a recognition advantage for positive and negative words independent of arousal. <i>Cognition</i> , <b>2013</b> , 129, 530-5	3.5	85
37	The unexplained nature of reading. <i>Journal of Experimental Psychology: Learning Memory and Cognition</i> , <b>2013</b> , 39, 1037-1053	2.2	21
36	The curious case of the refrigerator-TV: similarity and hybridization. <i>Cognitive Science</i> , <b>2012</b> , 36, 992-1018.	2.2	8
35	Examining reports of mental health in adults with Williams syndrome. <i>Research in Developmental Disabilities</i> , <b>2012</b> , 33, 144-52	2.7	17
34	A dual-process model of brand extension: Taxonomic feature-based and thematic relation-based similarity independently drive brand extension evaluation. <i>Journal of Consumer Psychology</i> , <b>2012</b> , 22, 86-101	3.1	43
33	Confidence mediates the sex difference in mental rotation performance. <i>Archives of Sexual Behavior</i> , <b>2012</b> , 41, 557-70	3.5	68
32	Emotion Affects Similarity via Social Projection. <i>Social Cognition</i> , <b>2012</b> , 30, 584-609	1.2	7
31	Integrative and semantic relations equally alleviate age-related associative memory deficits. <i>Psychology and Aging</i> , <b>2012</b> , 27, 141-52	3.6	33
30	Affective orientation influences memory for emotional and neutral words. <i>American Journal of Psychology</i> , <b>2012</b> , 125, 71-80	0.5	12
29	Thematic Thinking. <i>Psychology of Learning and Motivation - Advances in Research and Theory</i> , <b>2011</b> , 249-294	2.4	71
28	Sex differences in semantic categorization. <i>Archives of Sexual Behavior</i> , <b>2011</b> , 40, 1183-7	3.5	2
27	Sound symbolic naming of novel objects is a graded function. <i>Quarterly Journal of Experimental Psychology</i> , <b>2011</b> , 64, 2392-404	1.8	68
26	Integrative priming occurs rapidly and uncontrollably during lexical processing. <i>Journal of Experimental Psychology: General</i> , <b>2009</b> , 138, 112-30	4.7	42
25	Thematic relations affect similarity via commonalities. <i>Journal of Experimental Psychology: Learning Memory and Cognition</i> , <b>2009</b> , 35, 1454-64	2.2	30
24	Freeze or flee? Negative stimuli elicit selective responding. <i>Cognition</i> , <b>2008</b> , 108, 557-65	3.5	81
23	Individual differences in the perception of similarity and difference. <i>Cognition</i> , <b>2008</b> , 108, 781-95	3.5	46
22	An asymmetric effect of relational integration on recognition memory. <i>Quarterly Journal of Experimental Psychology</i> , <b>2008</b> , 61, 1169-76	1.8	14

21	Head up, foot down: object words orient attention to the objects' typical location. <i>Psychological Science</i> , <b>2008</b> , 19, 93-7	7.9	114
20	Relational processing in conceptual combination and analogy. <i>Behavioral and Brain Sciences</i> , <b>2008</b> , 31, 385-386	0.9	5
19	Automatic vigilance for negative words is categorical and general.. <i>Emotion</i> , <b>2008</b> , 8, 453-457	4.1	71
18	Automatic vigilance for negative words in lexical decision and naming: comment on Larsen, Mercer, and Balota (2006). <i>Emotion</i> , <b>2008</b> , 8, 441-4; discussion 445-57	4.1	98
17	Metamorphosis: essence, appearance, and behavior in the categorization of natural kinds. <i>Memory and Cognition</i> , <b>2007</b> , 35, 1785-800	2.2	55
16	Priming via relational similarity: A copper horse is faster when seen through a glass eye. <i>Journal of Memory and Language</i> , <b>2006</b> , 55, 89-101	3.8	64
15	Roosters, robins, and alarm clocks: Aptness and conventionality in metaphor comprehension. <i>Journal of Memory and Language</i> , <b>2006</b> , 55, 18-32	3.8	69
14	Metaphor comprehension as attributive categorization. <i>Journal of Memory and Language</i> , <b>2005</b> , 53, 110-124	3.8	42
13	Comparison and contrast in perceptual categorization. <i>Journal of Experimental Psychology: Learning Memory and Cognition</i> , <b>2005</b> , 31, 1459-76	2.2	21
12	The importance of being nonalignable: a critical test of the structural alignment theory of similarity. <i>Journal of Experimental Psychology: Learning Memory and Cognition</i> , <b>2004</b> , 30, 1082-92	2.2	8
11	Confidence and gradedness in semantic categorization: definitely somewhat artifactual, maybe absolutely natural. <i>Psychonomic Bulletin and Review</i> , <b>2004</b> , 11, 1041-7	4.1	29
10	Fortunately, I'm no Einstein—Comparison Relevance as a Determinant of Behavioral Assimilation and Contrast. <i>Social Cognition</i> , <b>2004</b> , 22, 607-636	1.2	36
9	A tale of two similarities: comparison and integration in conceptual combination. <i>Cognitive Science</i> , <b>2003</b> , 27, 911-921	2.2	35
8	Domain differences in the structure of artifactual and natural categories. <i>Memory and Cognition</i> , <b>2003</b> , 31, 199-214	2.2	46
7	Attributive and relational processes in nominal combination. <i>Journal of Memory and Language</i> , <b>2003</b> , 48, 304-319	3.8	82
6	A tale of two similarities: comparison and integration in conceptual combination <b>2003</b> , 27, 911		1
5	The Emergence of Novel Attributes in Concept Modification. <i>Creativity Research Journal</i> , <b>2002</b> , 14, 149-156		66
4	Interactive property attribution in concept combination. <i>Memory and Cognition</i> , <b>2000</b> , 28, 28-34	2.2	59

3	Similarity and attribution in concept combination: reply to Wisniewski. <i>Memory and Cognition</i> , <b>2000</b> , 28, 39-40	2.2	3
2	Feature accessibility in conceptual combination: effects of context-induced relevance. <i>Psychonomic Bulletin and Review</i> , <b>2000</b> , 7, 510-5	4.1	19
1	EXPRESS: Getting a Handle on Sales: Shopping Carts Affect Purchasing by Activating Arm Muscles. <i>Journal of Marketing</i> , 002224292110613	11	