

Zachary Estes

List of Publications by Citations

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

56
papers

1,979
citations

28
h-index

44
g-index

56
ext. papers

2,271
ext. citations

3.4
avg, IF

5.36
L-index

| # | Paper | IF | Citations |
|----|---|-----|-----------|
| 56 | Emotion and language: valence and arousal affect word recognition. <i>Journal of Experimental Psychology: General</i> , 2014 , 143, 1065-1081 | 4.7 | 165 |
| 55 | Head up, foot down: object words orient attention to the objects' typical location. <i>Psychological Science</i> , 2008 , 19, 93-7 | 7.9 | 114 |
| 54 | Automatic vigilance for negative words in lexical decision and naming: comment on Larsen, Mercer, and Balota (2006). <i>Emotion</i> , 2008 , 8, 441-4; discussion 445-57 | 4.1 | 98 |
| 53 | Emotion and memory: a recognition advantage for positive and negative words independent of arousal. <i>Cognition</i> , 2013 , 129, 530-5 | 3.5 | 85 |
| 52 | Attributive and relational processes in nominal combination. <i>Journal of Memory and Language</i> , 2003 , 48, 304-319 | 3.8 | 82 |
| 51 | Freeze or flee? Negative stimuli elicit selective responding. <i>Cognition</i> , 2008 , 108, 557-65 | 3.5 | 81 |
| 50 | Thematic Thinking. <i>Psychology of Learning and Motivation - Advances in Research and Theory</i> , 2011 , 249-294 | 2.4 | 71 |
| 49 | Automatic vigilance for negative words is categorical and general.. <i>Emotion</i> , 2008 , 8, 453-457 | 4.1 | 71 |
| 48 | Roosters, robins, and alarm clocks: Aptness and conventionality in metaphor comprehension. <i>Journal of Memory and Language</i> , 2006 , 55, 18-32 | 3.8 | 69 |
| 47 | Confidence mediates the sex difference in mental rotation performance. <i>Archives of Sexual Behavior</i> , 2012 , 41, 557-70 | 3.5 | 68 |
| 46 | Sound symbolic naming of novel objects is a graded function. <i>Quarterly Journal of Experimental Psychology</i> , 2011 , 64, 2392-404 | 1.8 | 68 |
| 45 | The Emergence of Novel Attributes in Concept Modification. <i>Creativity Research Journal</i> , 2002 , 14, 149-156 | 1.6 | 66 |
| 44 | Priming via relational similarity: A copper horse is faster when seen through a glass eye. <i>Journal of Memory and Language</i> , 2006 , 55, 89-101 | 3.8 | 64 |
| 43 | Interactive property attribution in concept combination. <i>Memory and Cognition</i> , 2000 , 28, 28-34 | 2.2 | 59 |
| 42 | Metamorphosis: essence, appearance, and behavior in the categorization of natural kinds. <i>Memory and Cognition</i> , 2007 , 35, 1785-800 | 2.2 | 55 |
| 41 | Individual differences in the perception of similarity and difference. <i>Cognition</i> , 2008 , 108, 781-95 | 3.5 | 46 |
| 40 | Domain differences in the structure of artifactual and natural categories. <i>Memory and Cognition</i> , 2003 , 31, 199-214 | 2.2 | 46 |

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| 39 | A dual-process model of brand extension: Taxonomic feature-based and thematic relation-based similarity independently drive brand extension evaluation. <i>Journal of Consumer Psychology</i> , 2012 , 22, 86-101 | 3.1 | 43 |
| 38 | Integrative priming occurs rapidly and uncontrollably during lexical processing. <i>Journal of Experimental Psychology: General</i> , 2009 , 138, 112-30 | 4.7 | 42 |
| 37 | Metaphor comprehension as attributive categorization. <i>Journal of Memory and Language</i> , 2005 , 53, 110-124 | 3.4 | 42 |
| 36 | Fortunately, I'm no Einstein—Comparison Relevance as a Determinant of Behavioral Assimilation and Contrast. <i>Social Cognition</i> , 2004 , 22, 607-636 | 1.2 | 36 |
| 35 | A tale of two similarities: comparison and integration in conceptual combination. <i>Cognitive Science</i> , 2003 , 27, 911-921 | 2.2 | 35 |
| 34 | Loyalty program structure and consumers' perceptions of status: Feeling special in a grocery store?. <i>Journal of Retailing and Consumer Services</i> , 2013 , 20, 439-444 | 8.5 | 33 |
| 33 | Integrative and semantic relations equally alleviate age-related associative memory deficits. <i>Psychology and Aging</i> , 2012 , 27, 141-52 | 3.6 | 33 |
| 32 | Multisensory interaction in product choice: Grasping a product affects choice of other seen products. <i>Journal of Consumer Psychology</i> , 2016 , 26, 558-565 | 3.1 | 32 |
| 31 | The value of art in marketing: An emotion-based model of how artworks in ads improve product evaluations. <i>Journal of Business Research</i> , 2018 , 85, 396-405 | 8.7 | 31 |
| 30 | Thematic relations affect similarity via commonalities. <i>Journal of Experimental Psychology: Learning Memory and Cognition</i> , 2009 , 35, 1454-64 | 2.2 | 30 |
| 29 | Confidence and gradedness in semantic categorization: definitely somewhat artifactual, maybe absolutely natural. <i>Psychonomic Bulletin and Review</i> , 2004 , 11, 1041-7 | 4.1 | 29 |
| 28 | Emotional sound symbolism: Languages rapidly signal valence via phonemes. <i>Cognition</i> , 2018 , 175, 122-139 | 3.9 | 26 |
| 27 | The unexplained nature of reading. <i>Journal of Experimental Psychology: Learning Memory and Cognition</i> , 2013 , 39, 1037-1053 | 2.2 | 21 |
| 26 | Comparison and contrast in perceptual categorization. <i>Journal of Experimental Psychology: Learning Memory and Cognition</i> , 2005 , 31, 1459-76 | 2.2 | 21 |
| 25 | Convergent and divergent thinking in verbal analogy. <i>Thinking and Reasoning</i> , 2015 , 21, 473-500 | 2.6 | 19 |
| 24 | The Effect of Ambient Scent on the Experience of Art: Not as Good as It Smells. <i>Psychology and Marketing</i> , 2014 , 31, 615-627 | 3.9 | 19 |
| 23 | Feature accessibility in conceptual combination: effects of context-induced relevance. <i>Psychonomic Bulletin and Review</i> , 2000 , 7, 510-5 | 4.1 | 19 |
| 22 | Individual differences in reading aloud: a mega-study, item effects, and some models. <i>Cognitive Psychology</i> , 2014 , 68, 113-60 | 3.1 | 18 |

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| 21 | Examining reports of mental health in adults with Williams syndrome. <i>Research in Developmental Disabilities</i> , 2012 , 33, 144-52 | 2.7 | 17 |
| 20 | Touch and Go: Merely Grasping a Product Facilitates Brand Perception and Choice. <i>Applied Cognitive Psychology</i> , 2015 , 29, 350-359 | 2.1 | 16 |
| 19 | Words, objects, and locations: Perceptual matching explains spatial interference and facilitation. <i>Journal of Memory and Language</i> , 2015 , 84, 167-189 | 3.8 | 14 |
| 18 | An asymmetric effect of relational integration on recognition memory. <i>Quarterly Journal of Experimental Psychology</i> , 2008 , 61, 1169-76 | 1.8 | 14 |
| 17 | Affective orientation influences memory for emotional and neutral words. <i>American Journal of Psychology</i> , 2012 , 125, 71-80 | 0.5 | 12 |
| 16 | The curious case of the refrigerator-TV: similarity and hybridization. <i>Cognitive Science</i> , 2012 , 36, 992-1018. | 8.2 | 8 |
| 15 | The importance of being nonalignable: a critical test of the structural alignment theory of similarity. <i>Journal of Experimental Psychology: Learning Memory and Cognition</i> , 2004 , 30, 1082-92 | 2.2 | 8 |
| 14 | A Comprehensive Meta-Analysis of Spatial Interference From Linguistic Cues: Beyond Petrova et al. (2018). <i>Psychological Science</i> , 2018 , 29, 1558-1564 | 7.9 | 7 |
| 13 | Priming by relational integration in perceptual identification and Stroop colour naming. <i>Journal of Memory and Language</i> , 2014 , 71, 57-70 | 3.8 | 7 |
| 12 | Emotion Affects Similarity via Social Projection. <i>Social Cognition</i> , 2012 , 30, 584-609 | 1.2 | 7 |
| 11 | Shopping to and fro: Ideomotor compatibility of arm posture and product choice. <i>Journal of Consumer Psychology</i> , 2016 , 26, 325-336 | 3.1 | 7 |
| 10 | Relational processing in conceptual combination and analogy. <i>Behavioral and Brain Sciences</i> , 2008 , 31, 385-386 | 0.9 | 5 |
| 9 | Modulation of taxonomic (versus thematic) similarity judgments and product choices by inducing local and global processing. <i>Journal of Cognitive Psychology</i> , 2016 , 28, 1013-1025 | 0.9 | 4 |
| 8 | Exploratory Shopping: Attention Affects In-Store Exploration and Unplanned Purchasing. <i>Journal of Consumer Research</i> , 2021 , 48, 51-76 | 6.3 | 4 |
| 7 | Similarity and attribution in concept combination: reply to Wisniewski. <i>Memory and Cognition</i> , 2000 , 28, 39-40 | 2.2 | 3 |
| 6 | Free upgrades with costly consequences. <i>European Journal of Marketing</i> , 2020 , 54, 691-712 | 4.4 | 3 |
| 5 | Sex differences in semantic categorization. <i>Archives of Sexual Behavior</i> , 2011 , 40, 1183-7 | 3.5 | 2 |
| 4 | Brand Suicide? Memory and Liking of Negative Brand Names. <i>PLoS ONE</i> , 2016 , 11, e0151628 | 3.7 | 2 |

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| 3 | Why to treat subjects as fixed effects. <i>Journal of Experimental Psychology: Learning Memory and Cognition</i> , 2015 , 41, 1602-5 | 2.2 | 1 |
| 2 | A tale of two similarities: comparison and integration in conceptual combination 2003 , 27, 911 | | 1 |
| 1 | EXPRESS: Getting a Handle on Sales: Shopping Carts Affect Purchasing by Activating Arm Muscles. <i>Journal of Marketing</i> ,002224292110613 | 11 | |