

Myriam MartÃ- -SÃ;nchez

List of Publications by Year in descending order

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9
papers

81
citations

1937685
4
h-index

1720034
7
g-index

9
all docs

9
docs citations

9
times ranked

71
citing authors

#	ARTICLE	IF	CITATIONS
1	The influence of the media on the history of business success. International Entrepreneurship and Management Journal, 2022, 18, 105-123.	5.0	5
2	Bridging fields: A comparative study of the presence of think tanks. Technological Forecasting and Social Change, 2021, 162, 120377.	11.6	3
3	El discurso "aspiracional"™ de las terapias alternativas y complementarias en las revistas femeninas españolas (2015-2016). Estudios Sobre El Mensaje Periodístico, 2020, 26, 1067-1078.	0.6	0
4	Social entrepreneurship and organizational performance: A study of the mediating role of distinctive competencies in marketing. Journal of Business Research, 2019, 101, 426-432.	10.2	40
5	Entrepreneurship in the digital press: a semantic analysis. International Journal of Entrepreneurial Behaviour and Research, 2019, 26, 416-431.	3.8	7
6	Estudio longitudinal sobre el tratamiento de la homeopatía en la prensa digital española (2012-2016). Profesional De La Informacion, 2019, 28, .	2.7	4
7	Using online consumer loyalty to gain competitive advantage in travel agencies. Journal of Business Research, 2015, 68, 1638-1640.	10.2	19
8	Digital Signage: An Experience of Innovation in Higher Education. Multidisciplinary Journal for Education, Social and Technological Sciences, 2015, 2, 1.	1.6	3
9	Presence of think tanks in the Spanish digital press. Profesional De La Informacion, 0, , .	2.7	0