

# Myriam MartÃ- -SÃ;nchez

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9261580/publications.pdf>

Version: 2024-02-01

9  
papers

81  
citations

1937685  
4  
h-index

1720034  
7  
g-index

9  
all docs

9  
docs citations

9  
times ranked

71  
citing authors

#	ARTICLE	IF	CITATIONS
1	Social entrepreneurship and organizational performance: A study of the mediating role of distinctive competencies in marketing. <i>Journal of Business Research</i> , 2019, 101, 426-432.	10.2	40
2	Using online consumer loyalty to gain competitive advantage in travel agencies. <i>Journal of Business Research</i> , 2015, 68, 1638-1640.	10.2	19
3	Entrepreneurship in the digital press: a semantic analysis. <i>International Journal of Entrepreneurial Behaviour and Research</i> , 2019, 26, 416-431.	3.8	7
4	The influence of the media on the history of business success. <i>International Entrepreneurship and Management Journal</i> , 2022, 18, 105-123.	5.0	5
5	Estudio longitudinal sobre el tratamiento de la homeopatía en la prensa digital española (2012-2016). <i>Profesional De La Informacion</i> , 2019, 28, .	2.7	4
6	Bridging fields: A comparative study of the presence of think tanks. <i>Technological Forecasting and Social Change</i> , 2021, 162, 120377.	11.6	3
7	Digital Signage: An Experience of Innovation in Higher Education. <i>Multidisciplinary Journal for Education, Social and Technological Sciences</i> , 2015, 2, 1.	1.6	3
8	El discurso "aspiracional"™ de las terapias alternativas y complementarias en las revistas femeninas españolas (2015-2016). <i>Estudios Sobre El Mensaje Periodístico</i> , 2020, 26, 1067-1078.	0.6	0
9	Presence of think tanks in the Spanish digital press. <i>Profesional De La Informacion</i> , 0, , .	2.7	0