

Doyeon Won

List of Publications by Year in descending order

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63
papers

815
citations

623734
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642732
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64
all docs

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docs citations

64
times ranked

634
citing authors

#	ARTICLE	IF	CITATIONS
1	The influence of team-member exchange on turnover intention among student-athletes: the mediating role of interpersonal self-efficacy and the moderating role of seniority. <i>Sport Management Review</i> , 2023, 26, 135-155.	2.9	4
2	Exploring Attitudes of Mandatory Volunteers: The Role of Perceived Organizational Support, Role Clarity, and Self-Efficacy Toward Service. <i>Nonprofit and Voluntary Sector Quarterly</i> , 2023, 52, 421-442.	1.9	8
3	University stakeholders' priorities concerning athletic budget allocations: An application of the contingent budget choice technique. <i>Journal for the Study of Sports and Athletes in Education</i> , 2022, 16, 243-261.	0.6	0
4	What is in it for me? Perceived benefits and costs on the support of a sporting event. <i>International Journal of Event and Festival Management</i> , 2022, 13, 38-52.	1.4	4
5	Predictors of Sports Gambling among College Students: The Role of the Theory of Planned Behavior and Problem Gambling Severity. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 1803.	2.6	11
6	Perceived organizational support on episodic volunteers' affective and behavioral outcomes: a case of the 2016 Rio Olympic Games. <i>International Journal of Event and Festival Management</i> , 2021, 12, 240-258.	1.4	8
7	Predicting Continued Participation in Government-Initiated Public Sports Clubs: The Role of Prior Knowledge and Awareness through Health Communications. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 7168.	2.6	1
8	Investigating stress and coping during practice and competition in tennis using think aloud. <i>International Journal of Sport and Exercise Psychology</i> , 2020, 18, 218-238.	2.1	19
9	Politics, place and nation: comparing the hosting of sport events in Korea and Taiwan. <i>Sport in Society</i> , 2020, 23, 142-158.	1.2	7
10	Enhancing Subjective Well-Being through Physical Activity for the Elderly in Korea: A Meta-Analysis Approach. <i>International Journal of Environmental Research and Public Health</i> , 2020, 17, 262.	2.6	26
11	Leader-member exchange and turnover intention among collegiate student-athletes: the mediating role of psychological empowerment and the moderating role of psychological contract breach in competitive team sport environments. <i>European Sport Management Quarterly</i> , 2020, , 1-27.	3.8	7
12	Influence of sports fan ethnocentrism on identification and media consumption intention: a preliminary investigation with taiwanese baseball fans. <i>Sport in Society</i> , 2020, , 1-19.	1.2	7
13	School engagement, self-esteem, and depression of adolescents: The role of sport participation and volunteering activity and gender differences. <i>Children and Youth Services Review</i> , 2020, 113, 105012.	1.9	59
14	Psychological contract, job satisfaction, commitment, and turnover intention: Exploring the moderating role of psychological contract breach in National Collegiate Athletic Association coaches. <i>International Journal of Sports Science and Coaching</i> , 2019, 14, 273-284.	1.4	20
15	Extended Model of Sport Spectator Goal-directed Behavior: The Role of Event Prestige in Nonmajor Sport Events. <i>Event Management</i> , 2019, 23, 119-133.	1.1	8
16	Customer value co-creation behaviour in fitness centres: how does it influence customers' value, satisfaction, and repatronage intention?. <i>Managing Sport and Leisure</i> , 2019, 24, 32-44.	3.5	37
17	Internal marketing, organizational commitment, and job performance in sport and leisure services. <i>Sport, Business and Management</i> , 2019, 10, 105-123.	1.2	17
18	The relationship between sport involvement, perceived event prestige, and the intention to attend annual spectator events. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2019, 31, 1405-1421.	3.2	8

#	ARTICLE	IF	CITATIONS
19	Influencing Factors on Spectators' Revisit Intention In Minor League Baseball (MiLB): Spectators' Perceptions of Complaint Management Practices. <i>Event Management</i> , 2019, 23, 883-895.	1.1	1
20	A meta-analysis of gender differences in volunteers' motivations: sport vs. non-sport events. <i>International Journal of Sustainable Society</i> , 2019, 11, 186-201.	0.1	2
21	Predicting consumers's intention to purchase sporting goods online. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2018, 30, 333-351.	3.2	58
22	Understanding International Volunteering: Who Is Most Likely to Participate?. <i>Journal of Nonprofit and Public Sector Marketing</i> , 2018, 30, 95-110.	1.6	6
23	From commanding to serving athletes: Nurturing the coach-athlete relationship. <i>International Journal of Sports Science and Coaching</i> , 2018, 13, 891-901.	1.4	6
24	The experience of watching baseball games in Korea: an analysis of user-generated content on social media using Leximancer. <i>Journal of Sport and Tourism</i> , 2017, 21, 33-47.	2.6	27
25	Effects of physical education, extracurricular sports activities, and leisure satisfaction on adolescent aggressive behavior: A latent growth modeling approach. <i>PLoS ONE</i> , 2017, 12, e0174674.	2.5	30
26	Priorities and preferences for collegiate athletic goals and processes in South Korea. <i>Social Behavior and Personality</i> , 2017, 45, 517-527.	0.6	4
27	Consumer-brand relationships in sports products and repurchase intention. <i>International Journal of Sports Marketing and Sponsorship</i> , 2016, 17, 243-259.	1.4	17
28	Promotional Factors Affecting Potential College Student Consumer's Decisions to Attend Minor League Baseball Games. <i>Event Management</i> , 2016, 20, 467-476.	1.1	2
29	Revisiting the Leadership Scale for Sport. <i>Psychological Reports</i> , 2016, 119, 435-449.	1.7	7
30	Organisational legitimacy in sport management programs: an application of a scale. <i>International Journal of Management in Education</i> , 2016, 10, 234.	0.2	1
31	Relationship Between Sport Website Quality and Consumption Intentions. <i>Psychological Reports</i> , 2016, 118, 90-106.	1.7	16
32	Bifactor analysis of motivation for charity sport event participation. <i>International Review on Public and Nonprofit Marketing</i> , 2016, 13, 1-13.	2.0	8
33	Competitive Advantage in Intercollegiate Athletics: Role of Intangible Resources. <i>PLoS ONE</i> , 2016, 11, e0145782.	2.5	14
34	Applying representative bureaucracy theory to academia: Representation of women in faculty and administration and Title IX compliance in intercollegiate athletics.. <i>Journal of Diversity in Higher Education</i> , 2016, 9, 323-338.	2.5	3
35	Globalization, Media Imperialism and South Korean Sport. <i>International Journal of the History of Sport</i> , 2015, 32, 484-498.	0.7	5
36	Application of a Modified Internet Shopper Lifestyle Scale to Taiwanese College-Age Sporting Goods Consumers. <i>Social Behavior and Personality</i> , 2014, 42, 1245-1256.	0.6	6

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37	CONSUMER BEHAVIOR TOWARD COUNTERFEIT SPORTING GOODS. Social Behavior and Personality, 2014, 42, 615-624.	0.6	30
38	The effects of internal marketing on job satisfaction and organizational commitment in Taipei sports centers. Journal of Global Scholars of Marketing Science, 2014, 24, 206-222.	2.0	14
39	Trailblazing women in academia: Representation of women in senior faculty and the gender gap in junior faculty's salaries in higher educational institutions. Social Science Journal, 2014, 51, 331-340.	1.5	34
40	Why do event volunteers return? Theory of planned behavior. International Review on Public and Nonprofit Marketing, 2014, 11, 229-241.	2.0	17
41	Careers in collegiate athletic administration: hiring criteria and skills needed for success. Managing Leisure, 2013, 18, 71-91.	0.7	12
42	Factors influencing college students' choice of a charity sport event. Journal of Global Scholars of Marketing Science, 2013, 23, 41-54.	2.0	7
43	Team USA and the 2010 FIFA World Cup: an examination of TV fans viewing intention. International Journal of Sport Management and Marketing, 2013, 14, 169.	0.2	4
44	Site Selection, Satisfaction, and Intent to Return: An Exploratory Study of the Perceptions of Rights Holders of Small-Scale Sporting Events. Journal of Convention and Event Tourism, 2012, 13, 1-15.	3.0	10
45	Understanding Segmented Spectator Markets of a Minor League Baseball (MiLB) Team. Event Management, 2012, 16, 351-362.	1.1	10
46	Road cycling event preferences for racing cyclists. International Journal of Sports Marketing and Sponsorship, 2012, 13, 27-42.	1.4	3
47	Prioritised risk relievers in purchasing licensed sport merchandise online: influence of product price as purchase involvement. International Journal of Sport Management and Marketing, 2011, 9, 220.	0.2	1
48	Attributes influencing college students' participation in volunteering: a conjoint analysis. International Review on Public and Nonprofit Marketing, 2011, 8, 149-162.	2.0	17
49	Factors affecting participation in charity sport events involving a low intensive physical activity. International Journal of Leisure and Tourism Marketing, 2011, 2, 248.	0.1	18
50	A conjoint analysis regarding influencing factors of golfers' preferred driving ranges in Korea. International Journal of Leisure and Tourism Marketing, 2010, 1, 227.	0.1	6
51	Motivating factors influencing college students' participation in charity sport events. International Journal of Sport Management and Marketing, 2010, 8, 296.	0.2	12
52	Buyer or browser? An analysis of sports fan behaviour online. International Journal of Sports Marketing and Sponsorship, 2010, 11, 21-36.	1.4	5
53	Factors influencing the college skiers and snowboarders' choice of a ski destination in Korea: A conjoint study. Managing Leisure, 2009, 14, 17-27.	0.7	21
54	Motivations, Commitment, and Intentions to Continue Volunteering for Sporting Events. Event Management, 2009, 13, 69-81.	1.1	54

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55	The effects of trust in internet shopping on sport consumers' intentions of purchasing licensed sport merchandise on the internet. International Journal of Sport Management and Marketing, 2009, 6, 87.	0.2	3
56	Attributes, Trade-Offs and Choice: A Conjoint Analysis of Sport Management Programs. Sport Management Education Journal, 2009, 3, 66-91.	0.8	6
57	Course design in sport management education: Addressing students' perspectives through conjoint methodology. Journal of Hospitality, Leisure, Sport and Tourism Education, 2009, 8, 83-96.	2.9	9
58	Relative Importance of Factors Involved in Choosing a Regional Ski Destination: Influence of Consumption Situation and Recreation Specialization. Journal of Sport and Tourism, 2008, 13, 249-271.	2.6	36
59	False Consensus in Interscholastic Athletics. Journal for the Study of Sports and Athletes in Education, 2007, 1, 207-220.	0.6	0
60	Reciprocal and non-reciprocal employee-organization relationship: The mediating roles of felt obligation and workplace familism among collegiate coaches. International Journal of Sports Science and Coaching, 0, , 174795412110136.	1.4	2
61	The Influence of Sports Fan Ethnocentrism on Major League Baseball Game Viewing Behavior. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 0, , 114-129.	0.8	5
62	Psychological Contract in the Context of Sport Organizations. , 0, , .		5
63	What influences season ticket holders' satisfaction and renewal intention? the role of season ticket service quality. Managing Sport and Leisure, 0, , 1-19.	3.5	6