

Doyeon Won

List of Publications by Year in descending order

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63
papers

815
citations

623734
14
h-index

642732
23
g-index

64
all docs

64
docs citations

64
times ranked

634
citing authors

#	ARTICLE	IF	CITATIONS
1	School engagement, self-esteem, and depression of adolescents: The role of sport participation and volunteering activity and gender differences. <i>Children and Youth Services Review</i> , 2020, 113, 105012.	1.9	59
2	Predicting consumersâ€™ intention to purchase sporting goods online. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2018, 30, 333-351.	3.2	58
3	Motivations, Commitment, and Intentions to Continue Volunteering for Sporting Events. <i>Event Management</i> , 2009, 13, 69-81.	1.1	54
4	Customer value co-creation behaviour in fitness centres: how does it influence customersâ€™ value, satisfaction, and repatronage intention?. <i>Managing Sport and Leisure</i> , 2019, 24, 32-44.	3.5	37
5	Relative Importance of Factors Involved in Choosing a Regional Ski Destination: Influence of Consumption Situation and Recreation Specialization. <i>Journal of Sport and Tourism</i> , 2008, 13, 249-271.	2.6	36
6	Trailblazing women in academia: Representation of women in senior faculty and the gender gap in junior faculty's salaries in higher educational institutions. <i>Social Science Journal</i> , 2014, 51, 331-340.	1.5	34
7	CONSUMER BEHAVIOR TOWARD COUNTERFEIT SPORTING GOODS. <i>Social Behavior and Personality</i> , 2014, 42, 615-624.	0.6	30
8	Effects of physical education, extracurricular sports activities, and leisure satisfaction on adolescent aggressive behavior: A latent growth modeling approach. <i>PLoS ONE</i> , 2017, 12, e0174674.	2.5	30
9	The experience of watching baseball games in Korea: an analysis of user-generated content on social media using Leximancer. <i>Journal of Sport and Tourism</i> , 2017, 21, 33-47.	2.6	27
10	Enhancing Subjective Well-Being through Physical Activity for the Elderly in Korea: A Meta-Analysis Approach. <i>International Journal of Environmental Research and Public Health</i> , 2020, 17, 262.	2.6	26
11	Factors influencing the college skiers and snowboarders' choice of a ski destination in Korea: A conjoint study. <i>Managing Leisure</i> , 2009, 14, 17-27.	0.7	21
12	Psychological contract, job satisfaction, commitment, and turnover intention: Exploring the moderating role of psychological contract breach in National Collegiate Athletic Association coaches. <i>International Journal of Sports Science and Coaching</i> , 2019, 14, 273-284.	1.4	20
13	Investigating stress and coping during practice and competition in tennis using think aloud. <i>International Journal of Sport and Exercise Psychology</i> , 2020, 18, 218-238.	2.1	19
14	Factors affecting participation in charity sport events involving a low intensive physical activity. <i>International Journal of Leisure and Tourism Marketing</i> , 2011, 2, 248.	0.1	18
15	Attributes influencing college studentsâ€™ participation in volunteering: a conjoint analysis. <i>International Review on Public and Nonprofit Marketing</i> , 2011, 8, 149-162.	2.0	17
16	Why do event volunteers return? Theory of planned behavior. <i>International Review on Public and Nonprofit Marketing</i> , 2014, 11, 229-241.	2.0	17
17	Consumer-brand relationships in sports products and repurchase intention. <i>International Journal of Sports Marketing and Sponsorship</i> , 2016, 17, 243-259.	1.4	17
18	Internal marketing, organizational commitment, and job performance in sport and leisure services. <i>Sport, Business and Management</i> , 2019, 10, 105-123.	1.2	17

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19	Relationship Between Sport Website Quality and Consumption Intentions. <i>Psychological Reports</i> , 2016, 118, 90-106.	1.7	16
20	The effects of internal marketing on job satisfaction and organizational commitment in Taipei sports centers. <i>Journal of Global Scholars of Marketing Science</i> , 2014, 24, 206-222.	2.0	14
21	Competitive Advantage in Intercollegiate Athletics: Role of Intangible Resources. <i>PLoS ONE</i> , 2016, 11, e0145782.	2.5	14
22	Motivating factors influencing college students' participation in charity sport events. <i>International Journal of Sport Management and Marketing</i> , 2010, 8, 296.	0.2	12
23	Careers in collegiate athletic administration: hiring criteria and skills needed for success. <i>Managing Leisure</i> , 2013, 18, 71-91.	0.7	12
24	Predictors of Sports Gambling among College Students: The Role of the Theory of Planned Behavior and Problem Gambling Severity. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 1803.	2.6	11
25	Site Selection, Satisfaction, and Intent to Return: An Exploratory Study of the Perceptions of Rights Holders of Small-Scale Sporting Events. <i>Journal of Convention and Event Tourism</i> , 2012, 13, 1-15.	3.0	10
26	Understanding Segmented Spectator Markets of a Minor League Baseball (MiLB) Team. <i>Event Management</i> , 2012, 16, 351-362.	1.1	10
27	Course design in sport management education: Addressing students' perspectives through conjoint methodology. <i>Journal of Hospitality, Leisure, Sport and Tourism Education</i> , 2009, 8, 83-96.	2.9	9
28	Bifactor analysis of motivation for charity sport event participation. <i>International Review on Public and Nonprofit Marketing</i> , 2016, 13, 1-13.	2.0	8
29	Extended Model of Sport Spectator Goal-directed Behavior: The Role of Event Prestige in Nonmajor Sport Events. <i>Event Management</i> , 2019, 23, 119-133.	1.1	8
30	The relationship between sport involvement, perceived event prestige, and the intention to attend annual spectator events. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2019, 31, 1405-1421.	3.2	8
31	Perceived organizational support on episodic volunteers' affective and behavioral outcomes: a case of the 2016 Rio Olympic Games. <i>International Journal of Event and Festival Management</i> , 2021, 12, 240-258.	1.4	8
32	Exploring Attitudes of Mandatory Volunteers: The Role of Perceived Organizational Support, Role Clarity, and Self-Efficacy Toward Service. <i>Nonprofit and Voluntary Sector Quarterly</i> , 2023, 52, 421-442.	1.9	8
33	Factors influencing college students' choice of a charity sport event. <i>Journal of Global Scholars of Marketing Science</i> , 2013, 23, 41-54.	2.0	7
34	Revisiting the Leadership Scale for Sport. <i>Psychological Reports</i> , 2016, 119, 435-449.	1.7	7
35	Politics, place and nation: comparing the hosting of sport events in Korea and Taiwan. <i>Sport in Society</i> , 2020, 23, 142-158.	1.2	7
36	Leader-member exchange and turnover intention among collegiate student-athletes: the mediating role of psychological empowerment and the moderating role of psychological contract breach in competitive team sport environments. <i>European Sport Management Quarterly</i> , 2020, , 1-27.	3.8	7

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37	Influence of sports fan ethnocentrism on identification and media consumption intention: a preliminary investigation with taiwanese baseball fans. <i>Sport in Society</i> , 2020, , 1-19.	1.2	7
38	Attributes, Trade-Offs and Choice: A Conjoint Analysis of Sport Management Programs. <i>Sport Management Education Journal</i> , 2009, 3, 66-91.	0.8	6
39	A conjoint analysis regarding influencing factors of golfers' preferred driving ranges in Korea. <i>International Journal of Leisure and Tourism Marketing</i> , 2010, 1, 227.	0.1	6
40	Application of a Modified Internet Shopper Lifestyle Scale to Taiwanese College-Age Sporting Goods Consumers. <i>Social Behavior and Personality</i> , 2014, 42, 1245-1256.	0.6	6
41	Understanding International Volunteering: Who Is Most Likely to Participate?. <i>Journal of Nonprofit and Public Sector Marketing</i> , 2018, 30, 95-110.	1.6	6
42	From commanding to serving athletes: Nurturing the coachâ€“athlete relationship. <i>International Journal of Sports Science and Coaching</i> , 2018, 13, 891-901.	1.4	6
43	What influences season ticket holdersâ€™ satisfaction and renewal intention? the role of season ticket service quality. <i>Managing Sport and Leisure</i> , 0, , 1-19.	3.5	6
44	Buyer or browser? An analysis of sports fan behaviour online. <i>International Journal of Sports Marketing and Sponsorship</i> , 2010, 11, 21-36.	1.4	5
45	Globalization, Media Imperialism and South Korean Sport. <i>International Journal of the History of Sport</i> , 2015, 32, 484-498.	0.7	5
46	The Influence of Sports Fan Ethnocentrism on Major League Baseball Game Viewing Behavior. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 0, , 114-129.	0.8	5
47	Psychological Contract in the Context of Sport Organizations. , 0, , .		5
48	Team USA and the 2010 FIFA World Cup: an examination of TV fans viewing intention. <i>International Journal of Sport Management and Marketing</i> , 2013, 14, 169.	0.2	4
49	Priorities and preferences for collegiate athletic goals and processes in South Korea. <i>Social Behavior and Personality</i> , 2017, 45, 517-527.	0.6	4
50	What is in it for me? Perceived benefits and costs on the support of a sporting event. <i>International Journal of Event and Festival Management</i> , 2022, 13, 38-52.	1.4	4
51	The influence of team-member exchange on turnover intention among student-athletes: the mediating role of interpersonal self-efficacy and the moderating role of seniority. <i>Sport Management Review</i> , 2023, 26, 135-155.	2.9	4
52	The effects of trust in internet shopping on sport consumers' intentions of purchasing licensed sport merchandise on the internet. <i>International Journal of Sport Management and Marketing</i> , 2009, 6, 87.	0.2	3
53	Road cycling event preferences for racing cyclists. <i>International Journal of Sports Marketing and Sponsorship</i> , 2012, 13, 27-42.	1.4	3
54	Applying representative bureaucracy theory to academia: Representation of women in faculty and administration and Title IX compliance in intercollegiate athletics.. <i>Journal of Diversity in Higher Education</i> , 2016, 9, 323-338.	2.5	3

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55	Promotional Factors Affecting Potential College Student Consumer's Decisions to Attend Minor League Baseball Games. <i>Event Management</i> , 2016, 20, 467-476.	1.1	2
56	Reciprocal and non-reciprocal employee-organization relationship: The mediating roles of felt obligation and workplace familism among collegiate coaches. <i>International Journal of Sports Science and Coaching</i> , 0, , 174795412110136.	1.4	2
57	A meta-analysis of gender differences in volunteers' motivations: sport vs. non-sport events. <i>International Journal of Sustainable Society</i> , 2019, 11, 186-201.	0.1	2
58	Prioritised risk relievers in purchasing licensed sport merchandise online: influence of product price as purchase involvement. <i>International Journal of Sport Management and Marketing</i> , 2011, 9, 220.	0.2	1
59	Organisational legitimacy in sport management programs: an application of a scale. <i>International Journal of Management in Education</i> , 2016, 10, 234.	0.2	1
60	Influencing Factors on Spectators' Revisit Intention In Minor League Baseball (MiLB): Spectators' Perceptions of Complaint Management Practices. <i>Event Management</i> , 2019, 23, 883-895.	1.1	1
61	Predicting Continued Participation in Government-Initiated Public Sports Clubs: The Role of Prior Knowledge and Awareness through Health Communications. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 7168.	2.6	1
62	False Consensus in Interscholastic Athletics. <i>Journal for the Study of Sports and Athletes in Education</i> , 2007, 1, 207-220.	0.6	0
63	University stakeholders' priorities concerning athletic budget allocations: An application of the contingent budget choice technique. <i>Journal for the Study of Sports and Athletes in Education</i> , 2022, 16, 243-261.	0.6	0