

# Manuel Hensmans

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9250612/publications.pdf>

Version: 2024-02-01

16  
papers

398  
citations

1307594

7  
h-index

1199594

12  
g-index

19  
all docs

19  
docs citations

19  
times ranked

252  
citing authors

#	ARTICLE	IF	CITATIONS
1	The multinational as a myth-prince of the global south: Writing back an emancipating imaginary to the global north. <i>Organization</i> , 2024, 31, 269-294.	4.8	0
2	Winning the innovation game in emerging markets. <i>Journal of Business Strategy</i> , 2022, ahead-of-print, .	1.6	0
3	A new matrix for building platform portfolios: how companies can sustain their leadership. <i>Journal of Business Strategy</i> , 2021, 42, 159-167.	1.6	6
4	How digital fantasy work induces organizational ideal reversal? Long-term conditioning and enactment of digital transformation fantasies at a large alternative bank (1963â€“2019). <i>Organization</i> , 2021, 28, 132-163.	4.8	14
5	The innovation pyramid: five approaches to strategic decision-making. <i>Journal of Business Strategy</i> , 2021, ahead-of-print, .	1.6	2
6	Exploring the dark and bright sides of Internet democracy: Ethos-reversing and ethos-renewing digital transformation. <i>Technological Forecasting and Social Change</i> , 2021, 168, 120777.	11.6	4
7	Brexit, the NHS and the double-edged sword of populism: Contributor to agonistic democracy or vehicle of resentment?. <i>Organization</i> , 2020, 27, 370-384.	4.8	10
8	Huaweiâ€™s Long March to Global Leadership: Joint Innovation Strategy from the Periphery to the Center. <i>Palgrave Studies of Internationalization in Emerging Markets</i> , 2020, , 225-245.	0.2	2
9	How Do the Normativity of Headquarters and the Knowledge Autonomy of Subsidiaries Co-Evolve? Capability-Upgrading Processes of Chinese Subsidiaries in Belgium. <i>Management International Review</i> , 2018, 58, 85-119.	3.3	15
10	The Trojan horse mechanism and reciprocal sense-giving to urgent strategic change. <i>Journal of Organizational Change Management</i> , 2015, 28, 1038-1075.	2.7	22
11	A motivation puzzle: Can investors change corporate behavior by conforming to ESG pressures?. <i>Critical Studies on Corporate Responsibility, Governance and Sustainability</i> , 2013, , 367-393.	0.0	10
12	Strategic Transformation. , 2013, , .		6
13	Strategy and Democracy. The historical case of English building societies.. <i>Proceedings - Academy of Management</i> , 2013, 2013, 12758.	0.1	1
14	Social Movement Organizations: A Metaphor for Strategic Actors in Institutional Fields. <i>Organization Studies</i> , 2003, 24, 355-381.	5.3	253
15	Clicks vs. Bricks in the Emerging Online Financial Services Industry. <i>Long Range Planning</i> , 2001, 34, 231-247.	4.9	42
16	Magic Bullet Discourse and the Resolution of Coordination and Cooperation Problems. <i>SSRN Electronic Journal</i> , 0, , .	0.4	0