

# Dale W Russell

## List of Publications by Year in descending order

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52  
papers

1,220  
citations

393982

19  
h-index

395343

33  
g-index

53  
all docs

53  
docs citations

53  
times ranked

1146  
citing authors

#	ARTICLE	IF	CITATIONS
1	The Consumption of Television Programming: Development and Validation of the Connectedness Scale. <i>Journal of Consumer Research</i> , 2004, 31, 150-161.	3.5	151
2	Here or there? Consumer reactions to corporate social responsibility initiatives: Egocentric tendencies and their moderators. <i>Marketing Letters</i> , 2010, 21, 65-81.	1.9	97
3	Explicit and implicit catalysts of consumer resistance: The effects of animosity, cultural salience and country-of-origin on subsequent choice. <i>International Journal of Research in Marketing</i> , 2006, 23, 321-331.	2.4	90
4	Nostalgic Tourism. <i>Journal of Travel and Tourism Marketing</i> , 2008, 25, 103-116.	3.1	69
5	Mental Health and Comorbidities in U.S. Military Members. <i>Military Medicine</i> , 2016, 181, 537-545.	0.4	57
6	Guilty by stereotypic association: Country animosity and brand prejudice and discrimination. <i>Marketing Letters</i> , 2010, 21, 413-425.	1.9	55
7	Corporate Social Responsibility Failures: How do Consumers Respond to Corporate Violations of Implied Social Contracts?. <i>Journal of Business Ethics</i> , 2016, 136, 759-773.	3.7	54
8	Hidden persuasions in soap operas: damaged heroines and negative consumer effects. <i>International Journal of Advertising</i> , 2007, 26, 9-36.	4.2	53
9	Alcohol Messages in Prime-Time Television Series. <i>Journal of Consumer Affairs</i> , 2009, 43, 108-128.	1.2	46
10	Nature and Impact of Alcohol Messages in a Youth-Oriented Television Series. <i>Journal of Advertising</i> , 2009, 38, 97-112.	4.1	43
11	Television's Cultivation of American Adolescents' Beliefs about Alcohol and the Moderating Role of Trait Reactance. <i>Journal of Children and Media</i> , 2014, 8, 5-22.	1.0	36
12	Telomere length – A cellular aging marker for depression and Post-traumatic Stress Disorder. <i>Medical Hypotheses</i> , 2014, 83, 182-185.	0.8	34
13	Eye-tracking evidence that happy faces impair verbal message comprehension: the case of health warnings in direct-to-consumer pharmaceutical television commercials. <i>International Journal of Advertising</i> , 2017, 36, 82-106.	4.2	33
14	Killing Versus Witnessing Trauma: Implications for the Development of PTSD in Combat Medics. <i>Military Psychology</i> , 2013, 25, 537-544.	0.7	25
15	Social Support and Mental Health Outcomes Among U.S. Army Special Operations Personnel. <i>Military Psychology</i> , 2016, 28, 361-375.	0.7	25
16	Mental health among a nationally representative sample of United States Military Reserve Component Personnel. <i>Social Psychiatry and Psychiatric Epidemiology</i> , 2015, 50, 639-651.	1.6	24
17	Ambivalence toward a country and consumers' willingness to buy emblematic brands: The differential predictive validity of objective and subjective ambivalence measures on behavior. <i>Marketing Letters</i> , 2011, 22, 357-371.	1.9	23
18	Hedonic Contamination of Entertainment. <i>Journal of Advertising Research</i> , 2017, 57, 38-52.	1.0	23

#	ARTICLE	IF	CITATIONS
19	Embedded behavioral health providers: An assessment with the Army National Guard.. Psychological Services, 2014, 11, 265-272.	0.9	21
20	Experiential Reciprocity: The Role of Direct Experience in Value Perceptions. Journal of Travel and Tourism Marketing, 2010, 27, 624-634.	3.1	20
21	Changes in alcohol use after traumatic experiences: The impact of combat on Army National Guardsmen. Drug and Alcohol Dependence, 2014, 139, 47-52.	1.6	18
22	Consumption expressions of ideological resistance. European Journal of Marketing, 2011, 45, 1715-1724.	1.7	17
23	Post-deployment Mental Health in Reserve and National Guard Service Members: Deploying With or Without One's Unit and Deployment Preparedness. Military Medicine, 2018, 183, e51-e58.	0.4	17
24	A Longitudinal Comparison of Posttraumatic Stress Disorder and Depression Among Military Service Components. Military Psychology, 2014, 26, 77-87.	0.7	13
25	Prescription Stimulants and PTSD Among U. S. Military Service Members. Journal of Traumatic Stress, 2015, 28, 585-589.	1.0	13
26	Gender, Position of Authority, and the Risk of Depression and Posttraumatic Stress Disorder among a National Sample of U.S. Reserve Component Personnel. Women's Health Issues, 2016, 26, 268-277.	0.9	13
27	Embedded Alcohol Messages in Television Series: The Interactive Effect of Warnings and Audience Connectedness on Viewers' Alcohol Beliefs. Journal of Studies on Alcohol and Drugs, 2008, 69, 459-467.	0.6	12
28	Combat Experiences Predict Postdeployment Symptoms in U.S. Army Combat Medics. Military Behavioral Health, 2014, 2, 343-350.	0.4	11
29	Post-Traumatic Stress Disorder, Depression, and Binge Drinking in the Reserve Component of the U.S. Armed Forces. Military Medicine, 2016, 181, 1287-1293.	0.4	11
30	Association of suicidal ideation with trajectories of deployment-related PTSD symptoms. Psychiatry Research, 2018, 267, 455-460.	1.7	9
31	Self-reported sleep and sleep deficiency: Results from a large initiative of sailors attached to U.S. Navy warships. Journal of Sleep Research, 2021, 30, e13397.	1.7	9
32	Alcohol Storylines in Television Episodes: The Preventive Effect of Countering Epilogues. Journal of Health Communication, 2017, 22, 657-665.	1.2	8
33	When Do Public Health Epilogues Correct the Influence of Alcohol Story Lines on Youth? The Interplay of Narrative Transportation and Persuasion Knowledge. Journal of Marketing & Public Policy, 2019, 38, 316-331.	2.4	8
34	Genetic predictor of current suicidal ideation in US service members deployed to Iraq and Afghanistan. Journal of Psychiatric Research, 2019, 113, 65-71.	1.5	8
35	Effects of Hardiness and Years of Military Service on Posttraumatic Stress Symptoms in U.S. Army Medics. Military Psychology, 2016, 28, 278-284.	0.7	7
36	Development and testing of a tool to measure the organizational safety climate aboard US Navy ships. Journal of Safety Research, 2022, 80, 293-301.	1.7	7

#	ARTICLE	IF	CITATIONS
37	When a Correction Contradicts: Countermessages May Increase Adolescents'™ Ambivalence in Response to Drinking-Related Narratives. <i>Journal of Advertising</i> , 2018, 47, 395-411.	4.1	6
38	It's™ not just showing up: How social identification with a veterans service organization relates to benefit-finding and social isolation among veterans.. <i>Psychological Services</i> , 2018, 15, 154-162.	0.9	6
39	Army Combat Medic Resilience: The Process of Forging Loyalty. <i>Military Medicine</i> , 2018, 183, 364-370.	0.4	5
40	The evolution of mental health outcomes across a combat deployment cycle: A longitudinal study of the Guam Army National Guard. <i>PLoS ONE</i> , 2019, 14, e0223855.	1.1	5
41	PTSD symptom severity and sensitivity to blood, injury, and mutilation in U.S. army special operations soldiers. <i>Psychiatry Research</i> , 2017, 250, 78-83.	1.7	4
42	Narrative approach in understanding the drivers for resilience of military combat medics. <i>Journal of the Royal Army Medical Corps</i> , 2018, 164, 155-159.	0.8	4
43	Body Composition and Physical Fitness Tests Among US Army Soldiers: A Comparison of the Active and Reserve Components. <i>Public Health Reports</i> , 2019, 134, 502-513.	1.3	4
44	Association between leukocyte telomere length and hostility in US army service members. <i>Neuroscience Letters</i> , 2019, 706, 24-29.	1.0	4
45	To what extent is psychological resilience protective or ameliorative: Exploring the effects of deployment on the mental health of combat medics.. <i>Psychological Services</i> , 2021, 18, 51-63.	0.9	4
46	Utilization of Behavioral Health Services by United States Army Medics. <i>Military Behavioral Health</i> , 2017, 5, 208-217.	0.4	3
47	Sensation seeking moderates television's™ cultivation of alcohol and tobacco beliefs: Evidence from a national study of French adolescents. <i>Drug and Alcohol Dependence</i> , 2018, 186, 193-200.	1.6	3
48	Retrospective Appraisals of Threat and Benefit Mediate the Effects of Combat Experiences on Mental Health Outcomes in Army Medics. <i>Military Behavioral Health</i> , 2018, 6, 226-233.	0.4	3
49	The stress bias in mental health reporting: Death anxiety biases mental health self-assessments amongst deployed soldiers.. <i>Psychological Services</i> , 2021, 18, 237-248.	0.9	3
50	Domestic Civil Support Missions Can Aggravate Negative Mental Health Outcomes Among National Guardsmen: The Moderating Role of Economic Difficulties. <i>Journal of Traumatic Stress</i> , 2017, 30, 195-199.	1.0	2
51	Substance Use and the Media. , 2015, , .		1
52	Mental health service utilization after military missions: The double-edged consequences of unit-level organizational support.. <i>Psychological Services</i> , 2022, 19, 113-125.	0.9	1