

# Kun Chang Lee

## List of Publications by Year in descending order

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Version: 2024-02-01

42  
papers

595  
citations

758635

12  
h-index

642321

23  
g-index

43  
all docs

43  
docs citations

43  
times ranked

472  
citing authors

#	ARTICLE	IF	CITATIONS
1	Transfer From Offline Trust to Key Online Perceptions: An Empirical Study. <i>IEEE Transactions on Engineering Management</i> , 2007, 54, 729-741.	2.4	197
2	Using an Eye-Tracking Approach to Explore Gender Differences in Visual Attention and Shopping Attitudes in an Online Shopping Environment. <i>International Journal of Human-Computer Interaction</i> , 2018, 34, 15-24.	3.3	57
3	How does Six Sigma influence creativity and corporate performance through exploration and exploitation?. <i>Total Quality Management and Business Excellence</i> , 2018, 29, 1668-1684.	2.4	46
4	Exploring the Effect of Avatar Trust on Learners' Perceived Participation Intentions in an e-Learning Environment. <i>International Journal of Human-Computer Interaction</i> , 2016, 32, 373-393.	3.3	33
5	Discovering the Role of Emotional and Rational Appeals and Hidden Heterogeneity of Consumers in Advertising Copies for Sustainable Marketing. <i>Sustainability</i> , 2020, 12, 5189.	1.6	21
6	The Unobserved Heterogeneous Influence of Gamification and Novelty-Seeking Traits on Consumers' Repurchase Intention in the Omnichannel Retailing. <i>Frontiers in Psychology</i> , 2020, 11, 1664.	1.1	20
7	Understanding E-Commerce Consumers' Repeat Purchase Intention: The Role of Trust Transfer and the Moderating Effect of Neuroticism. <i>Frontiers in Psychology</i> , 2021, 12, 690039.	1.1	18
8	Hybrid knowledge integration using the fuzzy genetic algorithm: prediction of the Korea stock price index. <i>Intelligent Systems in Accounting, Finance and Management</i> , 2004, 12, 43-60.	2.8	16
9	An eye-tracking paradigm to explore the effect of online consumers' emotion on their visual behaviour between desktop screen and mobile screen. <i>Behaviour and Information Technology</i> , 2022, 41, 535-546.	2.5	16
10	Understanding individual investor's behavior with financial information disclosed on the web sites. <i>Behaviour and Information Technology</i> , 2008, 27, 219-227.	2.5	14
11	Predicting Factors Affecting Adolescent Obesity Using General Bayesian Network and What-If Analysis. <i>International Journal of Environmental Research and Public Health</i> , 2019, 16, 4684.	1.2	14
12	Exploring CEO Messages in Sustainability Management Reports: Applying Sentiment Mining and Sustainability Balanced Scorecard Methods. <i>Sustainability</i> , 2020, 12, 590.	1.6	14
13	A particle swarm optimization-driven cognitive map approach to analyzing information systems project risk. <i>Journal of the Association for Information Science and Technology</i> , 2009, 60, 1208-1221.	2.6	11
14	Using Eye Tracking to Explore Consumers' Visual Behavior According to Their Shopping Motivation in Mobile Environments. <i>Cyberpsychology, Behavior, and Social Networking</i> , 2017, 20, 442-447.	2.1	11
15	Integrating Qualitative Comparative Analysis and Support Vector Machine Methods to Reduce Passengers' Resistance to Biometric E-Gates for Sustainable Airport Operations. <i>Sustainability</i> , 2019, 11, 5349.	1.6	11
16	Exploring investors' expectancies and its impact on project funding success likelihood in crowdfunding by using text analytics and Bayesian networks. <i>Decision Support Systems</i> , 2022, 154, 113695.	3.5	11
17	A Comparative Analysis of Personalization Techniques for a Mobile Application. , 2007, , ,		9
18	Exploring the Role of Self-Confidence, Need-for-Cognition, and the Degree of IT Support on Individual Creativity: Multilevel Analysis Approach. <i>Current Psychology</i> , 2017, 36, 565-576.	1.7	8

#	ARTICLE	IF	CITATIONS
19	Investigating the Negative Effects of Emojis in Facebook Sponsored Ads for Establishing Sustainable Marketing in Social Media. Sustainability, 2021, 13, 4864.	1.6	7
20	Identifying High-Risk Factors of Depression in Middle-Aged Persons with a Novel Sons and Spouses Bayesian Network Model. Healthcare (Switzerland), 2020, 8, 562.	1.0	6
21	The Intention of Passengers towards Repeat Use of Biometric Security for Sustainable Airport Management. Sustainability, 2020, 12, 4528.	1.6	6
22	Exploring Antecedents of Behavior Intention to Use Internet Banking in Korea. International Journal of E-Adoption, 2009, 1, 30-47.	1.0	6
23	Exploring Potentials of Personality Matching between Users and Target Systems by Using Fuzzy Cognitive Map. , 2013, , .		5
24	Comparative Study of Service Quality on VIP Customer Satisfaction in Internet Banking: South Korea Case. Sustainability, 2020, 12, 6365.	1.6	4
25	Using Bayesian Network to Predict Online Review Helpfulness. Sustainability, 2020, 12, 6997.	1.6	4
26	Emotional Factors Affecting Knowledge Sharing Intentions in the Context of Competitive Knowledge Network. Sustainability, 2020, 12, 1510.	1.6	4
27	Moderating Effect of the Continental Factor on the Business Strategy and M&A Performance in the Pharmaceutical Industry for Sustainable International Business. Sustainability, 2020, 12, 4985.	1.6	4
28	Exploring the deep neural network modelâ€™s potential to estimate abnormal audit fees. Management Decision, 2022, 60, 3304-3323.	2.2	4
29	The relationship among formal EDI controls, knowledge of EDI controls, and EDI performance. Information Technology and Management, 2010, 11, 43-59.	1.4	3
30	Consumer Decision-Making Creativity and Its Relation to Exploitationâ€™Exploration Activities: Eye-Tracking Approach. Frontiers in Psychology, 2020, 11, 557292.	1.1	3
31	Fuzzy associative memory-driven approach to knowledge integration. , 1999, , .		2
32	Enhanced Avatar Design Using Cognitive Map-Based Simulation. Cyberpsychology, Behavior and Social Networking, 2007, 10, 757-766.	2.2	2
33	An Empirical Analysis of Role of Individual Emotions and Sense of Virtual Community on Usersâ€™ Knowledge Sharing Intention. Korean Management Review, 2015, 44, 1473.	0.0	2
34	An Empirical Approach to Analyzing the Effects of Stress on Individual Creativity in Business Problem-Solving: Emphasis on the Electrocardiogram, Electroencephalogram Methodology. Frontiers in Psychology, 2022, 13, 705442.	1.1	2
35	Micro Reality Mining of a Cell Phone Usage Behavior: A General Bayesian Network Approach. , 2011, , .		1
36	Pattern Analysis of Organizational Creativity Revelation Based on Agent-Based Modeling. , 2011, , .		1

#	ARTICLE	IF	CITATIONS
37	Exploring a Fuzzy Rule Inferred ConvLSTM for Discovering and Adjusting the Optimal Posture of Patients with a Smart Medical Bed. International Journal of Environmental Research and Public Health, 2021, 18, 6341.	1.2	1
38	Investigating Mobile Application Users' Intentions to Share Knowledge in the Context of a Competitive Knowledge Network. Korea Association of Business Education, 2019, 34, 183-199.	0.0	1
39	Multi-Agent Simulation Approach for Investigating the Evolution Pattern Analysis of Digital Creativity Considering Task Diversity. , 2011, , .		0
40	Exploring the effect of a user's personality traits on tactile communication with a robot using Bayesian networks. Interaction Studies, 2015, 16, 29-53.	0.4	0
41	Integrating Text-Mining and Balanced Scorecard Techniques to Investigate the Association between CEO Message of Homepage Words and Financial Status: Emphasis on Hospitals. Healthcare (Switzerland), 2021, 9, 408.	1.0	0
42	Analysis of the Relative Importance of HRV Metrics to Predict Emotion by Using Valence-Arousal Driven Neural Network. The Journal of Korean Institute of Information Technology, 2018, 16, 1-9.	0.1	0