

Michael D Slater

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9230408/publications.pdf>

Version: 2024-02-01

156
papers

10,016
citations

57631

44
h-index

42291

92
g-index

168
all docs

168
docs citations

168
times ranked

6648
citing authors

#	ARTICLE	IF	CITATIONS
1	Entertainment?Education and Elaboration Likelihood: Understanding the Processing of Narrative Persuasion. <i>Communication Theory</i> , 2002, 12, 173-191.	2.0	779
2	Reinforcing Spirals: The Mutual Influence of Media Selectivity and Media Effects and Their Impact on Individual Behavior and Social Identity. <i>Communication Theory</i> , 2007, 17, 281-303.	2.0	731
3	Narrative communication in cancer prevention and control: A framework to guide research and application. <i>Annals of Behavioral Medicine</i> , 2007, 33, 221-235.	1.7	683
4	Entertainment-Education and Elaboration Likelihood: Understanding the Processing of Narrative Persuasion. <i>Communication Theory</i> , 2002, 12, 173-191.	2.0	443
5	Brief measures of sensation seeking for screening and large-scale surveys. <i>Drug and Alcohol Dependence</i> , 2003, 72, 279-286.	1.6	439
6	Theory and Method in Health Audience Segmentation. <i>Journal of Health Communication</i> , 1996, 1, 267-284.	1.2	302
7	Effects of Alcohol Advertising Exposure on Drinking Among Youth. <i>JAMA Pediatrics</i> , 2006, 160, 18.	3.6	299
8	How Message Evaluation and Source Attributes May Influence Credibility Assessment and Belief Change. <i>Journalism and Mass Communication Quarterly</i> , 1996, 73, 974-991.	1.4	239
9	Television Dramas and Support for Controversial Public Policies: Effects and Mechanisms. <i>Journal of Communication</i> , 2006, 56, 235-252.	2.1	199
10	Reinforcing Spirals Model: Conceptualizing the Relationship Between Media Content Exposure and the Development and Maintenance of Attitudes. <i>Media Psychology</i> , 2015, 18, 370-395.	2.1	188
11	Alienation, Aggression, and Sensation Seeking as Predictors of Adolescent Use of Violent Film, Computer, and Website Content. <i>Journal of Communication</i> , 2003, 53, 105-121.	2.1	173
12	Value-Affirmative and Value-Protective Processing of Alcohol Education Messages That Include Statistical Evidence or Anecdotes. <i>Communication Research</i> , 1996, 23, 210-235.	3.9	164
13	Race and Ethnic Representations of Lawbreakers and Victims in Crime News: A National Study of Television Coverage. <i>Social Problems</i> , 2010, 57, 269-293.	2.0	148
14	Translating Health Psychology into Effective Health Communication. <i>Journal of Health Psychology</i> , 1996, 1, 261-277.	1.3	146
15	Integrating Application of Media Effects, Persuasion, and Behavior Change Theories to Communication Campaigns: A Stages-of-Change Framework. <i>Health Communication</i> , 1999, 11, 335-354.	1.8	136
16	Self-transcendent Media Experiences: Taking Meaningful Media to a Higher Level. <i>Journal of Communication</i> , 2018, 68, 380-389.	2.1	136
17	Temporarily Expanding the Boundaries of the Self: Motivations for Entering the Story World and Implications for Narrative Effects. <i>Journal of Communication</i> , 2014, 64, 439-455.	2.1	125
18	Health Lifestyles: Audience Segmentation Analysis for Public Health Interventions. <i>Health Education Quarterly</i> , 1991, 18, 221-233.	1.5	118

#	ARTICLE	IF	CITATIONS
19	Combining in-school and community-based media efforts: reducing marijuana and alcohol uptake among younger adolescents. <i>Health Education Research</i> , 2006, 21, 157-167.	1.0	112
20	Newspaper Coverage of Intimate Partner Violence: Skewing Representations of Risk. <i>Journal of Communication</i> , 2008, 58, 168-186.	2.1	110
21	News Coverage of Cancer in the United States: A National Sample of Newspapers, Television, and Magazines. <i>Journal of Health Communication</i> , 2008, 13, 523-537.	1.2	110
22	A Test of Conversational and Testimonial Messages versus Didactic Presentations of Nutrition Information. <i>Journal of Nutrition Education and Behavior</i> , 2003, 35, 255-259.	0.3	102
23	Persuasion Processes Across Receiver Goals and Message Genres. <i>Communication Theory</i> , 1997, 7, 125-148.	2.0	84
24	Alcohol use in early adolescence: the effect of changes in risk taking, perceived harm and friends' alcohol use.. <i>Journal of Studies on Alcohol and Drugs</i> , 2005, 66, 275-283.	2.4	81
25	Media Exposure and Attention as Mediating Variables Influencing Social Risk Judgments. <i>Journal of Communication</i> , 2005, 55, 810-827.	2.1	81
26	The Contextual Effect of School Attachment on Young Adolescents' Alcohol Use. <i>Journal of School Health</i> , 2007, 77, 67-74.	0.8	79
27	How an Unhealthy Product Is Sold: Cigarette Advertising in Magazines, 1960-1985. <i>Journal of Communication</i> , 1987, 37, 95-106.	2.1	75
28	Suicide Coverage in U.S. Newspapers Following the Publication of the Media Guidelines. <i>Suicide and Life-Threatening Behavior</i> , 2010, 40, 524-534.	0.9	72
29	Cigarette Advertisements in Magazines: Evidence for a Differential Focus on Women's and Youth Magazines. <i>Health Education Quarterly</i> , 1988, 15, 225-233.	1.5	68
30	Contributing to Theory and Knowledge in Quantitative Communication Science. <i>Communication Methods and Measures</i> , 2012, 6, 215-236.	3.0	67
31	Examination of the Predictors of Latent Class Typologies of Bullying Involvement Among Middle School Students. <i>Journal of School Violence</i> , 2012, 11, 75-93.	1.1	65
32	Involvement as Goal-Directed Strategic Processing: Extending the Elaboration Likelihood Model. , 2002, , 175-194.		64
33	Choosing Audience: Segmentation Strategies and Methods for Health Communication. , 1995, , 186-198.		64
34	Specification and Misspecification of Theoretical Foundations and Logic Models for Health Communication Campaigns. <i>Health Communication</i> , 2006, 20, 149-157.	1.8	63
35	Message Variability and Heterogeneity: A Core Challenge for Communication Research. <i>Annals of the International Communication Association</i> , 2015, 39, 3-31.	2.8	59
36	Alcohol Advertising and Youth. <i>Alcoholism: Clinical and Experimental Research</i> , 2002, 26, 900-906.	1.4	57

#	ARTICLE	IF	CITATIONS
37	Image Advertisementsâ€™ Influence on Adolescentsâ€™ Perceptions of the Desirability of Beer and Cigarettes. <i>Journal of Public Policy and Marketing</i> , 2002, 21, 295-304.	2.2	53
38	Examining the Moderating and Mediating Roles of News Exposure and Attention on Adolescent Judgments of Alcohol-Related Risks. <i>Communication Research</i> , 2007, 34, 355-381.	3.9	53
39	A cluster analysis of alcohol-related attitudes and behaviors in the general population.. <i>Journal of Studies on Alcohol and Drugs</i> , 1999, 60, 667-674.	2.4	52
40	Vulnerable Teens, Vulnerable Times. <i>Communication Research</i> , 2004, 31, 642-668.	3.9	52
41	The HEALing (Helping to End Addiction Long-term SM) Communities Study: Protocol for a cluster randomized trial at the community level to reduce opioid overdose deaths through implementation of an integrated set of evidence-based practices. <i>Drug and Alcohol Dependence</i> , 2020, 217, 108335.	1.6	50
42	Teen Use of Marijuana Edibles: A Focus Group Study of an Emerging Issue. <i>Journal of Primary Prevention</i> , 2016, 37, 303-309.	0.8	48
43	Randomized Trial on the <i>5 a Day, the Rio Grande Way</i> Website, A Web-based Program to Improve Fruit and Vegetable Consumption in Rural Communities. <i>Journal of Health Communication</i> , 2008, 13, 230-249.	1.2	47
44	Processing Social Information in Messages. <i>Communication Research</i> , 1990, 17, 327-343.	3.9	45
45	Power Distance and Collectivist/Individualist Strategies in Alcohol Warnings: Effects by Gender and Ethnicity. <i>Journal of Health Communication</i> , 1999, 4, 295-310.	1.2	45
46	Thinking and Modeling at Multiple Levels: The Potential Contribution of Multilevel Modeling to Communication Theory and Research. <i>Human Communication Research</i> , 2006, 32, 375-384.	1.9	45
47	Rumor Acceptance during Public Health Crises: Testing the Emotional Congruence Hypothesis. <i>Journal of Health Communication</i> , 2018, 23, 791-799.	1.2	45
48	Sensation-Seeking as a Moderator of the Effects of Peer Influences, Consistency with Personal Aspirations, and Perceived Harm on Marijuana and Cigarette Use Among Younger Adolescents. <i>Substance Use and Misuse</i> , 2003, 38, 865-880.	0.7	44
49	The Influence of Youth Music Television Viewership on Changes in Cigarette Use and Association With Smoking Peers: A Social Identity, Reinforcing Spirals Perspective. <i>Communication Research</i> , 2010, 37, 751-773.	3.9	44
50	Reducing Stigma and Out-Group Distinctions Through Perspective-Taking in Narratives. <i>Journal of Communication</i> , 2013, , n/a-n/a.	2.1	44
51	Entertainment and Expanding Boundaries of the Self: Relief From the Constraints of the Everyday. <i>Journal of Communication</i> , 2016, 66, 386-408.	2.1	43
52	Adolescent Evaluation of Gender Role and Sexual Imagery in Television Advertisements. <i>Journal of Broadcasting and Electronic Media</i> , 2003, 47, 435-454.	0.8	42
53	Media Portrayals of Female Perpetrators of Intimate Partner Violence. <i>Journal of Interpersonal Violence</i> , 2014, 29, 2394-2417.	1.3	41
54	US news media coverage of tobacco control issues. <i>Tobacco Control</i> , 2006, 15, 367-372.	1.8	40

#	ARTICLE	IF	CITATIONS
55	Assessing Media Campaigns Linking Marijuana Non-Use with Autonomy and Aspirations: "Be Under Your Own Influence" and ONDCP's "Above the Influence" Prevention Science, 2011, 12, 12-22.	1.5	40
56	Fear and Anger Responses to Local News Coverage of Alcohol-Related Crimes, Accidents, and Injuries: Explaining News Effects on Policy Support Using a Representative Sample of Messages and People. Journal of Communication, 2013, 63, 373-392.	2.1	40
57	Health communication campaigns to drive demand for evidence-based practices and reduce stigma in the HEALing communities study. Drug and Alcohol Dependence, 2020, 217, 108338.	1.6	39
58	Social influences and cognitive control as predictors of self-efficacy and eating behavior. Cognitive Therapy and Research, 1989, 13, 231-245.	1.2	37
59	Information Processing and Situational Theory: A Cognitive Response Analysis. Journal of Public Relations Research, 1992, 4, 189-203.	1.3	36
60	Segmentation on a Shoestring: Health Audience Segmentation in Limited-Budget and Local Social Marketing Interventions. Health Promotion Practice, 2006, 7, 170-173.	0.9	36
61	Poignancy and Mediated Wisdom of Experience: Narrative Impacts on Willingness to Accept Delayed Rewards. Communication Research, 2019, 46, 333-354.	3.9	36
62	Newspaper Coverage of Cancer Prevention: Multilevel Evidence for Knowledge-Gap Effects. Journal of Communication, 2009, 59, 514-533.	2.1	35
63	Self-Reported News Attention Does Assess Differential Processing of Media Content: An Experiment on Risk Perceptions Utilizing a Random Sample of U.S. Local Crime and Accident News. Journal of Communication, 2009, 59, 117-134.	2.1	34
64	Prospective Influence of Music-Related Media Exposure on Adolescent Substance-Use Initiation: A Peer Group Mediation Model. Journal of Health Communication, 2013, 18, 291-305.	1.2	34
65	A Content Analysis of Electronic Cigarette Portrayal in Newspapers. Tobacco Regulatory Science (discontinued), 2015, 1, 94-102.	0.2	34
66	Male adolescents' reactions to TV beer advertisements: the effects of sports content and programming context.. Journal of Studies on Alcohol and Drugs, 1996, 57, 425-433.	2.4	31
67	The Use of Human Models and Cartoon Characters in Magazine Advertisements for Cigarettes, Beer, and Nonalcoholic Beverages. Journal of Public Policy and Marketing, 2000, 19, 189-200.	2.2	31
68	Using Community Readiness Key Informant Assessments in a Randomized Group Prevention Trial: Impact of a Participatory Community-Media Intervention. Journal of Community Health, 2005, 30, 39-53.	1.9	31
69	Alcohol, Illegal Drugs, Violent Crime, and Traffic-Related and Other Unintended Injuries in U.S. Local and National News. Journal of Studies on Alcohol and Drugs, 2006, 67, 904-910.	2.4	31
70	Self-Control Depletion and Narrative: Testing a Prediction of the TEBOTS Model. Media Psychology, 2015, 18, 196-220.	2.1	31
71	Effects of threatening visuals and announcer differences on responses to televised alcohol warnings. Journal of Applied Communication Research, 2002, 30, 27-49.	0.7	30
72	Obtaining Nationally Representative Samples of Local News Media Outlets. Mass Communication and Society, 2005, 8, 299-322.	1.2	30

#	ARTICLE	IF	CITATIONS
73	Use of Marijuana Edibles by Adolescents in California. <i>Journal of Primary Prevention</i> , 2017, 38, 279-294.	0.8	30
74	Extending Conceptualization and Measurement of Narrative Engagement After-the-Fact: Parasocial Relationship and Retrospective Imaginative Involvement. <i>Media Psychology</i> , 2018, 21, 329-351.	2.1	30
75	Scientese and Ambiguous Citations in the Selling of Unproven Medical Treatments. <i>Health Communication</i> , 2004, 16, 411-426.	1.8	29
76	Point-of-sale tobacco marketing in rural and urban Ohio: Could the new landscape of Tobacco products widen inequalities?. <i>Preventive Medicine</i> , 2015, 81, 232-235.	1.6	29
77	Alcohol harm reduction advertisements: a content analysis of topic, objective, emotional tone, execution and target audience. <i>BMC Public Health</i> , 2017, 17, 312.	1.2	29
78	Intraindividual Variability of School Bonding and Adolescents' Beliefs About the Effect of Substance Use on Future Aspirations. <i>Prevention Science</i> , 2005, 6, 101-112.	1.5	26
79	Media Influence on Alcohol-Control Policy Support in the U.S. Adult Population: The Intervening Role of Issue Concern and Risk Judgments. <i>Journal of Health Communication</i> , 2009, 14, 262-275.	1.2	26
80	Provider Portrayals and Patient-Provider Communication in Drama and Reality Medical Entertainment Television Shows. <i>Journal of Health Communication</i> , 2013, 18, 703-722.	1.2	25
81	Testing Alternative Explanations for Exposure Effects in Media Campaigns. <i>Communication Research</i> , 2002, 29, 367-389.	3.9	24
82	Repelled by virtue? The dark triad and eudaimonic narratives. <i>Media Psychology</i> , 2019, 22, 769-794.	2.1	24
83	How Publics, Public Relations, and the Media Shape the Public Opinion Process. <i>Public Relations Research Annual</i> , 1991, 3, 165-178.	0.6	22
84	Automatically Activated Attitudes as Mechanisms for Message Effects: The Case of Alcohol Advertisements. <i>Communication Research</i> , 2010, 37, 620-643.	3.9	22
85	Attitudes toward Tobacco, Alcohol, and Non-Alcoholic Beverage Advertisement Themes among Adolescent Boys. <i>Substance Use and Misuse</i> , 2018, 53, 1706-1714.	0.7	22
86	Features of alcohol harm reduction advertisements that most motivate reduced drinking among adults: an advertisement response study. <i>BMJ Open</i> , 2017, 7, e014193.	0.8	21
87	Adolescent Counterarguing of TV Beer Advertisements: Evidence for Effectiveness of Alcohol Education and Critical Viewing Discussions. <i>Journal of Drug Education</i> , 1996, 26, 143-158.	0.1	20
88	The role of attachment to family, school, and peers in adolescents' use of alcohol: A longitudinal study of within-person and between-persons effects.. <i>Journal of Counseling Psychology</i> , 2009, 56, 564-572.	1.4	20
89	Effectiveness of a Mass Media Campaign in Promoting HIV Testing Information Seeking Among African American Women. <i>Journal of Health Communication</i> , 2011, 16, 1024-1039.	1.2	20
90	Formative Research Activities To Provide Web-Based Nutrition Education to Adults in the Upper Rio Grande Valley. <i>Family and Community Health</i> , 2001, 24, 1-12.	0.5	19

#	ARTICLE	IF	CITATIONS
91	Descriptions of Web Sites in Search Listings: A Potential Obstacle to Informed Choice of Health Information. <i>American Journal of Public Health</i> , 2003, 93, 1281-1282.	1.5	19
92	Teens' Attention to Crime and Emergency Programs on Television as a Predictor and Mediator of Increased Risk Perceptions Regarding Alcohol-Related Injuries. <i>Health Communication</i> , 2011, 26, 94-103.	1.8	19
93	Self-Deprecating Humor Versus Other-Deprecating Humor in Health Messages. <i>Journal of Health Communication</i> , 2015, 20, 1185-1195.	1.2	19
94	Mediated Wisdom of Experience Revisited: Delay Discounting, Acceptance of Death, and Closeness to Future Self. <i>Human Communication Research</i> , 2018, 44, 80-101.	1.9	19
95	Characteristics of Health-Related Web Sites Identified by Common Internet Portals. <i>JAMA - Journal of the American Medical Association</i> , 2002, 288, 316.	3.8	18
96	Promoting Persuasion With Ideologically Tailored Science Messages: A Novel Approach to Research on Emphasis Framing. <i>Science Communication</i> , 2019, 41, 488-515.	1.8	18
97	Family Communication Patterns, Rebelliousness, and Adolescent Reactions to Anti-Drug PSAs. <i>Journal of Drug Education</i> , 1995, 25, 343-355.	0.1	17
98	Developing and Assessing Alcohol Warning Content: Responses to Quantitative Information and Behavioral Recommendations in Warnings with Television Beer Advertisements. <i>Journal of Public Policy and Marketing</i> , 1998, 17, 48-60.	2.2	17
99	How Perceptions of News Bias in News Sources Relate to Beliefs about Media Bias. <i>Newspaper Research Journal</i> , 1999, 20, 41-51.	0.5	17
100	Content Analysis as a Foundation for Programmatic Research in Communication. <i>Communication Methods and Measures</i> , 2013, 7, 85-93.	3.0	17
101	The magnitude and impact of tobacco marketing exposure in adolescents' day-to-day lives: An ecological momentary assessment (EMA) study. <i>Addictive Behaviors</i> , 2019, 88, 144-149.	1.7	17
102	Confidence in Beliefs About Social Groups as an Outcome of Message Exposure and Its Role in Belief Change Persistence. <i>Communication Research</i> , 1992, 19, 597-617.	3.9	16
103	Alcohol warnings in TV beer advertisements.. <i>Journal of Studies on Alcohol and Drugs</i> , 1995, 56, 361-367.	2.4	16
104	Improving health communication with photographic images that increase identification in three minority populations. <i>Health Education Research</i> , 2019, 34, 145-158.	1.0	16
105	Characteristics of Health-Related Web Sites Identified by Common Internet Portals. <i>JAMA - Journal of the American Medical Association</i> , 2002, 288, 316-317.	3.8	16
106	Adolescent Responses to TV Beer ADS and Sports Content/Context: Gender and Ethnic Differences. <i>Journalism and Mass Communication Quarterly</i> , 1997, 74, 108-122.	1.4	15
107	Impact of the Climate Matters Program on Public Understanding of Climate Change. <i>Weather, Climate, and Society</i> , 2020, 12, 863-876.	0.5	15
108	Alcohol advertising and youth. <i>Alcoholism: Clinical and Experimental Research</i> , 2002, 26, 900-6.	1.4	15

#	ARTICLE	IF	CITATIONS
109	Audience Responses to a Risk Communication Message in Four Media Formats. <i>Journal of Nutrition Education and Behavior</i> , 1996, 28, 133-139.	0.5	14
110	Mediators and Moderators of Magazine Advertisement Effects on Adolescent Cigarette Smoking. <i>Journal of Health Communication</i> , 2006, 11, 281-300.	1.2	14
111	Increasing Support for Alcohol-Control Enforcement Through News Coverage of Alcohol's Role in Injuries and Crime. <i>Journal of Studies on Alcohol and Drugs</i> , 2012, 73, 311-315.	0.6	14
112	Comparing Local TV News with National TV News in Cancer Coverage: An Exploratory Content Analysis. <i>Journal of Health Communication</i> , 2014, 19, 1330-1342.	1.2	13
113	A Media and Clinic Intervention to Increase Colorectal Cancer Screening in Ohio Appalachia. <i>BioMed Research International</i> , 2015, 2015, 1-9.	0.9	13
114	Immediate effects on adult drinkers of exposure to alcohol harm reduction advertisements with and without drinking guideline messages: experimental study. <i>Addiction</i> , 2018, 113, 1019-1029.	1.7	13
115	Consumer Reaction to a Risk/Benefit/Option Message about Agricultural Chemicals in the Food Supply. <i>Journal of Consumer Affairs</i> , 1995, 29, 144-163.	1.2	12
116	Effects of adverts from a drug and alcohol prevention campaign on willingness to engage in alcohol-related risky behaviors. <i>Journal of Health Psychology</i> , 2011, 16, 1268-1276.	1.3	12
117	Combining Content Analysis and Assessment of Exposure through Self-Report, Spatial, or Temporal Variation in Media Effects Research. <i>Communication Methods and Measures</i> , 2016, 10, 173-175.	3.0	12
118	Using Health Conditions for Laughs and Health Policy Support: The Case of Food Allergies. <i>Health Communication</i> , 2017, 32, 803-811.	1.8	12
119	Partisan Media Selectivity and Partisan Identity Threat: The Role of Social and Geographic Context. <i>Mass Communication and Society</i> , 2019, 22, 145-170.	1.2	12
120	Warning Size Affects What Adolescents Recall from Tobacco Advertisements. <i>Tobacco Regulatory Science (discontinued)</i> , 2018, 4, 79-87.	0.2	11
121	The Effects of Drug-Prevention Messages on the Accessibility of Identity-Related Constructs. <i>Journal of Health Communication</i> , 2011, 16, 458-469.	1.2	10
122	The Relationship between Editorial and Advertising Content about Tobacco and Alcohol in United States Newspapers: An Exploratory Study. <i>Journalism and Mass Communication Quarterly</i> , 2009, 86, 103-118.	1.4	9
123	Eudaimonic Media in Lived Experience: Retrospective Responses to Eudaimonic vs. Non-Eudaimonic Films. <i>Mass Communication and Society</i> , 2021, 24, 725-747.	1.2	9
124	Effect of Nicotine Replacement Therapy on Quitting by Young Adults in a Trial Comparing Cessation Services. <i>Journal of Public Health Management and Practice</i> , 2014, 20, E7-E15.	0.7	8
125	Understanding the effectiveness of advertisements about the long-term harms of alcohol and low-risk drinking guidelines: A mediation analysis. <i>Social Science and Medicine</i> , 2021, 270, 113596.	1.8	8
126	Alienation, Aggression, and Sensation Seeking as Predictors of Adolescent Use of Violent Film, Computer, and Website Content. , 0, .		8

#	ARTICLE	IF	CITATIONS
127	THE NATIONAL YOUTH ANTI-DRUG MEDIA CAMPAIGN. American Journal of Public Health, 2002, 92, 1211-1212.	1.5	7
128	Tobacco and Alcohol on Television: A Content Analysis of Male Adolescents' Favorite Shows. Preventing Chronic Disease, 2018, 15, E134.	1.7	7
129	A safe space for self-expansion: Attachment and motivation to engage and interact with the story world. Journal of Social and Personal Relationships, 2019, 36, 3492-3514.	1.4	7
130	Limitations of Study on Alcohol Advertising Effects on Youth Drinking"Reply. JAMA Pediatrics, 2006, 160, 857.	3.6	6
131	A Content Analysis of Cancer Survivorship Coverage in a Representative Sample of US News Outlets. Journal of Cancer Education, 2009, 24, 291-296.	0.6	6
132	Injury News Coverage, Relative Concern, and Support for Alcohol-Control Policies: An Impersonal Impact Explanation. Journal of Health Communication, 2015, 20, 51-59.	1.2	6
133	Process Evaluation of Cancer Prevention Media Campaigns in Appalachian Ohio. Health Promotion Practice, 2017, 18, 201-210.	0.9	6
134	Examining Marijuana User and Non-User Prototypes in Formative Research for Prevention Campaigns. Journal of Drug Education, 2010, 40, 315-330.	0.1	5
135	Community Members' Input into Cancer Prevention Campaign Development and Experience Being Featured in the Campaign. Progress in Community Health Partnerships: Research, Education, and Action, 2015, 9, 149-156.	0.2	5
136	Randomized Trial Evaluating Targeted Photographic Health Communication Messages in Three Stigmatized Populations: Physically-Disabled, Senior, and Overweight/Obese Individuals. Journal of Health Communication, 2018, 23, 886-898.	1.2	5
137	Comparing responses to public health and industry-funded alcohol harm reduction advertisements: an experimental study. BMJ Open, 2020, 10, e035569.	0.8	5
138	Anger, Sadness, and Fear Responses to Crime and Accident News Stories. Journal of Media Psychology, 2013, 25, 160-170.	0.7	5
139	Personal Value of Alcohol Use as a Predictor of Intention to Decrease Post-College Alcohol Use. Journal of Drug Education, 2001, 31, 263-269.	0.1	4
140	Perceptions of Dietary Supplements Among Older Women With Diabetes. The Diabetes Educator, 2004, 30, 658-664.	2.6	4
141	Adolescent males' responses to blue's fake warnings. Tobacco Control, 2019, 28, e151-e153.	1.8	4
142	Eudaimonic Testimonial Vs. Didactic Presentation Impact on Willingness to Engage in Conversations about End-of-Life Care: The Moderating Role of Modeling. Journal of Health Communication, 2021, 26, 137-146.	1.2	4
143	The Belief that Alcohol Use is Inconsistent with Personal Autonomy: A Promotive Factor for Younger Adolescents. Journal of Alcohol and Drug Education, 2011, 55, 37-54.	2.0	4
144	Memorability of Cigarette Advertisements Making "Natural" Claims Among Adolescents. Tobacco Regulatory Science (discontinued), 2019, 5, 326-331.	0.2	3

#	ARTICLE	IF	CITATIONS
145	How Adolescents Counterargue Television Beer Advertisements: Implications for Education Efforts. American Journal of Health Education, 1998, 29, 100-105.	0.2	2
146	Human Communication Research. Human Communication Research, 2006, 32, 373-374.	1.9	2
147	E-Cigarette Marketing Online: A Systematic Content Analysis of Manufacturers and Retailers. Cancer Epidemiology Biomarkers and Prevention, 2016, 25, 565-565.	1.1	2
148	Testing a Brief Web-based Intervention to Increase Recognition of Tobacco Constituents. Tobacco Regulatory Science (discontinued), 2018, 4, 83-94.	0.2	2
149	Prospective associations between attitudes toward alcohol advertisements and alcohol use behaviors among adolescent boys. Addictive Behaviors Reports, 2022, 15, 100428.	1.0	2
150	SLATER AND ZIMMERMAN RESPOND. American Journal of Public Health, 2003, 93, 1985-a-1986.	1.5	1
151	Commentary on the Symposium on the Theory and Practice of Engaging Youth in Prevention Message Creation. Health Communication, 2013, 28, 696-698.	1.8	1
152	Alcohol Advertising and Youth. , 2002, 26, 900.		1
153	Associations between Cognitive and Affective Responses to Tobacco Advertisements and Tobacco Use Incidence: A Four-Year Prospective Study among Adolescent Boys. International Journal of Environmental Research and Public Health, 2021, 18, 11666.	1.2	1
154	Correlates of U.S. Young adults's awareness of alcohol use as a behavioral risk factor for cancer. Preventive Medicine Reports, 2022, 27, 101765.	0.8	1
155	Community Members' Input into Cancer Prevention Campaign Development and Experience Being Featured in the Campaign. Progress in Community Health Partnerships: Research, Education, and Action, 2015, 9, 139-139.	0.2	0
156	Increasing Alcohol Control Policy Support: The Mediating Role of Empathy and Emotions. Substance Use and Misuse, 2021, 56, 971-978.	0.7	0