

Adám Horváth

List of Publications by Year in descending order

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2
papers

6
citations

3311381

1
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3475538

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docs citations

2
times ranked

1
citing authors

#	ARTICLE	IF	CITATIONS
1	Movie Consumption Related Trends And Countertrends In Consumer Behavior. SocioEconomic Challenges, 2021, 5, 79-88.	1.6	0
2	Service Marketing Analysis Of Movies As Unique Service-Products. SocioEconomic Challenges, 2020, 4, 44-55.	1.6	6