

# Adám Horváth

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9229119/publications.pdf>

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2  
papers

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citations

3311381

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times ranked

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citing authors

#	ARTICLE	IF	CITATIONS
1	Service Marketing Analysis Of Movies As Unique Service-Products. SocioEconomic Challenges, 2020, 4, 44-55.	1.6	6
2	Movie Consumption Related Trends And Countertrends In Consumer Behavior. SocioEconomic Challenges, 2021, 5, 79-88.	1.6	0