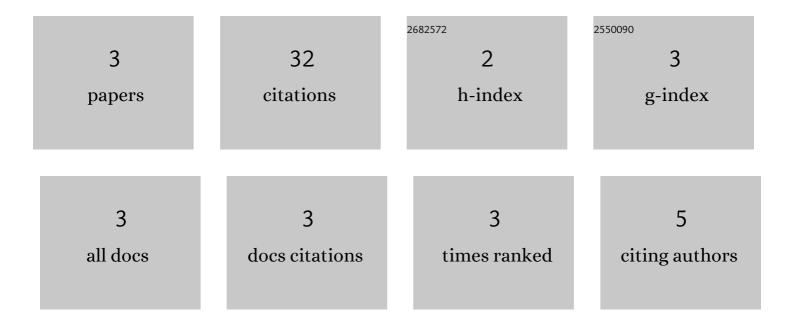
Metin Saygılı

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/919210/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	The impact of digitalization on export of high technology products: A panel data approach*. Journal of International Trade and Economic Development, 2022, 31, 277-298.	2.3	27
2	The effect of hedonic value, utilitarian value, and customer satisfaction in predicting repurchase intention and willingness to pay a price premium for smartwatch brands. Management: Journal of Contemporary Management Issues, 2021, 26, 179-195.	0.7	3
3	The determinants of purchase intention and willingness to pay for cosmetics and personal care products. Marketing and Management of Innovations, 2021, 5, 11-24.	1.5	2