

Arpan Kumar Kar

List of Publications by Year in descending order

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Version: 2024-02-01

165
papers

6,709
citations

87723

38
h-index

74018

75
g-index

170
all docs

170
docs citations

170
times ranked

3715
citing authors

#	ARTICLE	IF	CITATIONS
1	Artificial Intelligence (AI): Multidisciplinary perspectives on emerging challenges, opportunities, and agenda for research, practice and policy. <i>International Journal of Information Management</i> , 2021, 57, 101994.	10.5	939
2	Bio inspired computing – A review of algorithms and scope of applications. <i>Expert Systems With Applications</i> , 2016, 59, 20-32.	4.4	404
3	Climate change and COP26: Are digital technologies and information management part of the problem or the solution? An editorial reflection and call to action. <i>International Journal of Information Management</i> , 2022, 63, 102456.	10.5	240
4	Big data with cognitive computing: A review for the future. <i>International Journal of Information Management</i> , 2018, 42, 78-89.	10.5	204
5	Swarm Intelligence: A Review of Algorithms. <i>Modeling and Optimization in Science and Technologies</i> , 2017, , 475-494.	0.7	203
6	Why do small and medium enterprises use social media marketing and what is the impact: Empirical insights from India. <i>International Journal of Information Management</i> , 2020, 53, 102103.	10.5	172
7	Theory building with big data-driven research – Moving away from the –What– towards the –Why–. <i>International Journal of Information Management</i> , 2020, 54, 102205.	10.5	168
8	Search engine marketing is not all gold: Insights from Twitter and SEOClerks. <i>International Journal of Information Management</i> , 2018, 38, 107-116.	10.5	158
9	Success of IoT in Smart Cities of India: An empirical analysis. <i>Government Information Quarterly</i> , 2018, 35, 349-361.	4.0	156
10	Big Data Analytics: A Review on Theoretical Contributions and Tools Used in Literature. <i>Global Journal of Flexible Systems Management</i> , 2017, 18, 203-229.	3.4	152
11	Polarization and acculturation in US Election 2016 outcomes – Can twitter analytics predict changes in voting preferences. <i>Technological Forecasting and Social Change</i> , 2019, 145, 438-460.	6.2	149
12	Applications of big data in emerging management disciplines: A literature review using text mining. <i>International Journal of Information Management Data Insights</i> , 2021, 1, 100017.	6.5	148
13	Applications of text mining in services management: A systematic literature review. <i>International Journal of Information Management Data Insights</i> , 2021, 1, 100008.	6.5	139
14	Perceived usefulness, ease of use and user acceptance of blockchain technology for digital transactions – insights from user-generated content on Twitter. <i>Enterprise Information Systems</i> , 2019, 13, 771-800.	3.3	131
15	What Affects Usage Satisfaction in Mobile Payments? Modelling User Generated Content to Develop the –Digital Service Usage Satisfaction Model–. <i>Information Systems Frontiers</i> , 2021, 23, 1341-1361.	4.1	130
16	A hybrid group decision support system for supplier selection using analytic hierarchy process, fuzzy set theory and neural network. <i>Journal of Computational Science</i> , 2015, 6, 23-33.	1.5	129
17	Understanding artificial intelligence adoption in operations management: insights from the review of academic literature and social media discussions. <i>Annals of Operations Research</i> , 2022, 308, 177-213.	2.6	124
18	Social Media Analytics: Literature Review and Directions for Future Research. <i>Decision Analysis</i> , 2017, 14, 229-249.	1.2	110

#	ARTICLE	IF	CITATIONS
19	Addressing big data challenges in smart cities: a systematic literature review. <i>Info</i> , 2016, 18, 73-90.	1.2	109
20	Impact of corporate social responsibility on reputationâ€™ Insights from tweets on sustainable development goals by CEOs. <i>International Journal of Information Management</i> , 2019, 48, 39-52.	10.5	102
21	Diffusion of blockchain technology. <i>Journal of Enterprise Information Management</i> , 2019, 32, 735-757.	4.4	101
22	â€™Technology enabled Healthâ€™ Insights from twitter analytics with a socio-technical perspective. <i>International Journal of Information Management</i> , 2018, 43, 85-97.	10.5	98
23	Moving beyond Smart Cities: Digital Nations for Social Innovation & Sustainability. <i>Information Systems Frontiers</i> , 2019, 21, 495-501.	4.1	94
24	Revisiting the supplier selection problem: An integrated approach for group decision support. <i>Expert Systems With Applications</i> , 2014, 41, 2762-2771.	4.4	89
25	Impact of artificial intelligence on employees working in industry 4.0 led organizations. <i>International Journal of Manpower</i> , 2022, 43, 334-354.	2.5	87
26	What impacts customer experience for B2B enterprises on using AI-enabled chatbots? Insights from Big data analytics. <i>Industrial Marketing Management</i> , 2021, 98, 207-221.	3.7	85
27	Exploring the importance of different supplier selection criteria. <i>Management Research Review</i> , 2014, 37, 89-105.	1.5	78
28	A review of machine learning applications in human resource management. <i>International Journal of Productivity and Performance Management</i> , 2022, 71, 1590-1610.	2.2	75
29	Diffusion of blockchain in insurance industry: An analysis through the review of academic and trade literature. <i>Telematics and Informatics</i> , 2021, 58, 101532.	3.5	74
30	Detection of Spammers in Twitter marketing: A Hybrid Approach Using Social Media Analytics and Bio Inspired Computing. <i>Information Systems Frontiers</i> , 2018, 20, 515-530.	4.1	71
31	User engagement for mobile payment service providers â€™ introducing the social media engagement model. <i>Journal of Retailing and Consumer Services</i> , 2020, 53, 101718.	5.3	71
32	Review of Discussions on Internet of Things (IoT). <i>Journal of Global Information Management</i> , 2017, 25, 38-51.	1.4	70
33	Effects of successful adoption of information technology enabled services in proposed smart cities of India. <i>Journal of Science and Technology Policy Management</i> , 2018, 9, 189-209.	1.7	61
34	Alignment of IT Authority and Citizens of Proposed Smart Cities in India: System Security and Privacy Perspective. <i>Global Journal of Flexible Systems Management</i> , 2018, 19, 95-107.	3.4	60
35	Critical Success Factors to Establish 5G Network in Smart Cities. <i>Journal of Global Information Management</i> , 2017, 25, 15-37.	1.4	47
36	m-commerce technology adoption. <i>Bottom Line: Managing Library Finances</i> , 2018, 31, 208-233.	3.1	46

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37	Review of Technology Adoption frameworks in Mobile Commerce. <i>Procedia Computer Science</i> , 2017, 122, 888-895.	1.2	44
38	Prevention of cybercrimes in smart cities of India: from a citizen's perspective. <i>Information Technology and People</i> , 2019, 32, 1153-1183.	1.9	43
39	Green information quality and green brand evaluation: the moderating effects of eco-label credibility and consumer knowledge. <i>European Journal of Marketing</i> , 2021, 55, 2037-2071.	1.7	41
40	Improving the Cosine Consistency Index for the analytic hierarchy process for solving multi-criteria decision making problems. <i>Applied Computing and Informatics</i> , 2017, 13, 118-129.	3.7	40
41	Critical success factors for integrating artificial intelligence and robotics. <i>Digital Policy, Regulation and Governance</i> , 2020, 22, 307-331.	1.0	40
42	How did COVID-19 impact working professionals – a typology of impacts focused on education sector. <i>International Journal of Information and Learning Technology</i> , 2021, 38, 273-282.	1.5	39
43	Smart Cities in developing economies: A literature review and policy insights. , 2015, , .		37
44	Flexible Pricing Models for Cloud Computing Based on Group Decision Making Under Consensus. <i>Global Journal of Flexible Systems Management</i> , 2015, 16, 191-204.	3.4	36
45	Regulation and governance of the Internet of Things in India. <i>Digital Policy, Regulation and Governance</i> , 2018, 20, 399-412.	1.0	36
46	Understanding the impact of digital service failure on users: Integrating Tan's failure and DeLone and McLean's success model. <i>International Journal of Information Management</i> , 2020, 53, 102119.	10.5	36
47	Identifying buzz in social media: a hybrid approach using artificial bee colony and k-nearest neighbors for outlier detection. <i>Social Network Analysis and Mining</i> , 2017, 7, 1.	1.9	35
48	Securing IoT devices in smart cities of India: from ethical and enterprise information system management perspective. <i>Enterprise Information Systems</i> , 2021, 15, 585-615.	3.3	35
49	Phishing website detection using support vector machines and nature-inspired optimization algorithms. <i>Telecommunication Systems</i> , 2021, 76, 17-32.	1.6	33
50	Realizing digital identity in government: Prioritizing design and implementation objectives for Aadhaar in India. <i>Government Information Quarterly</i> , 2020, 37, 101442.	4.0	31
51	MarkBot – A Language Model-Driven Chatbot for Interactive Marketing in Post-Modern World. <i>Information Systems Frontiers</i> , 0, , 1.	4.1	28
52	How can a group of procurement experts select suppliers? An approach for group decision support. <i>Journal of Enterprise Information Management</i> , 2014, 27, 337-357.	4.4	27
53	Role of human behaviour attributes in mobile crowd sensing: a systematic literature review. <i>Digital Policy, Regulation and Governance</i> , 2017, 19, 168-185.	1.0	27
54	Diffusion of blockchain in logistics and transportation industry: an analysis through the synthesis of academic and trade literature. <i>Journal of Science and Technology Policy Management</i> , 2021, 12, 378-398.	1.7	25

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55	How does entrepreneurial orientation and SDG orientation of CEOs evolve before and during a pandemic. <i>Journal of Enterprise Information Management</i> , 2022, 35, 160-178.	4.4	25
56	Facilitators and Barriers of Artificial Intelligence Adoption in Business – Insights from Opinions Using Big Data Analytics. <i>Information Systems Frontiers</i> , 2023, 25, 1351-1374.	4.1	25
57	Review of performance assessment frameworks of e-government projects. <i>Transforming Government: People, Process and Policy</i> , 2020, 14, 31-64.	1.3	24
58	Blockchain for Businesses: A Systematic Literature Review. <i>Lecture Notes in Computer Science</i> , 2018, , 325-336.	1.0	23
59	Influence of political leaders on sustainable development goals – insights from twitter. <i>Journal of Enterprise Information Management</i> , 2021, 34, 1893-1916.	4.4	23
60	Adoption of public WiFi using UTAUT2: An exploration in an emerging economy. <i>Procedia Computer Science</i> , 2018, 132, 297-306.	1.2	21
61	How to differentiate propagators of information and misinformation – Insights from social media analytics based on bio-inspired computing. <i>Journal of Information and Optimization Sciences</i> , 2021, 42, 1307-1335.	0.2	21
62	Modelling the Service Experience Encounters Using User-Generated Content: A Text Mining Approach. <i>Global Journal of Flexible Systems Management</i> , 2021, 22, 267-288.	3.4	21
63	Industrial Internet of Things and Emerging Digital Technologies – Modeling Professionals – Learning Behavior. <i>IEEE Access</i> , 2021, 9, 30017-30034.	2.6	20
64	How do Fortune firms build a social presence on social media platforms? Insights from multi-modal analytics. <i>Technological Forecasting and Social Change</i> , 2022, 182, 121829.	6.2	18
65	Modeling Drivers and Barriers of Artificial Intelligence Adoption: Insights from a Strategic Management Perspective. <i>Intelligent Systems in Accounting, Finance and Management</i> , 2021, 28, 217-238.	2.8	17
66	Insights from Twitter Analytics: Modeling Social Media Personality Dimensions and Impact of Breakthrough Events. <i>Lecture Notes in Computer Science</i> , 2016, , 533-544.	1.0	16
67	Intention to Use IoT by Aged Indian Consumers. <i>Journal of Computer Information Systems</i> , 2022, 62, 655-666.	2.0	16
68	A scenario-based interval-input output model to analyze the risk of COVID-19 pandemic in port logistics. <i>Journal of Modelling in Management</i> , 2022, 17, 1456-1480.	1.1	16
69	Quality in Mobile Payment Service in India. <i>Lecture Notes in Computer Science</i> , 2017, , 183-193.	1.0	15
70	Factors affecting future of work: Insights from Social Media Analytics. <i>Procedia Computer Science</i> , 2020, 167, 1880-1888.	1.2	15
71	Digital citizen empowerment: A systematic literature review of theories and development models. <i>Information Technology for Development</i> , 2022, 28, 660-687.	2.7	15
72	Assessment of e-Governance Projects. , 2017, , .		14

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73	Understanding Nature of Social Media Usage by Mobile Wallets Service Providers –An Exploration through SPIN Framework. <i>Procedia Computer Science</i> , 2017, 122, 292-299.	1.2	14
74	A model for bundling mobile value added services using neural networks. <i>International Journal of Applied Decision Sciences</i> , 2012, 5, 47.	0.2	13
75	Evaluating Internet Information Search Channels Using Hybrid MCDM Technique. <i>Lecture Notes in Computer Science</i> , 2015, , 123-133.	1.0	13
76	Integrating websites with social media – An approach for group decision support. <i>Journal of Decision Systems</i> , 2015, 24, 339-353.	2.2	13
77	Exploring engagement among mobile app developers – Insights from mining big data in user generated content. <i>Journal of Advances in Management Research</i> , 2021, 18, 585-608.	1.6	13
78	Discriminant Analysis using Ant Colony Optimization – An Intra-Algorithm Exploration. <i>Procedia Computer Science</i> , 2018, 132, 880-889.	1.2	12
79	Information Management Challenges in Autonomous Vehicles. <i>Journal of Cases on Information Technology</i> , 2021, 23, 58-77.	0.7	12
80	Capricious opinions: A study of polarization of social media groups. <i>Government Information Quarterly</i> , 2022, , 101709.	4.0	12
81	The acceptance of electronic voting machines in India: a UTAUT approach. <i>Electronic Government</i> , 2018, 14, 255.	0.1	11
82	AI-enabled digital identity – inputs for stakeholders and policymakers. <i>Journal of Science and Technology Policy Management</i> , 2022, 13, 514-541.	1.7	11
83	Predicting Information Diffusion on Twitter a Deep Learning Neural Network Model Using Custom Weighted Word Features. <i>Lecture Notes in Computer Science</i> , 2020, , 456-468.	1.0	11
84	A Study to Compare Relative Importance of Criteria for Supplier Evaluation in e-Procurement. , 2011, , .		10
85	A Review of Bio-Inspired Computing Methods and Potential Applications. <i>Lecture Notes in Electrical Engineering</i> , 2016, , 155-161.	0.3	10
86	Language Model-Driven Chatbot for Business to Address Marketing and Selection of Products. <i>IFIP Advances in Information and Communication Technology</i> , 2020, , 16-28.	0.5	9
87	Exploring Content Virality in Facebook: A Semantic Based Approach. <i>Lecture Notes in Computer Science</i> , 2017, , 209-220.	1.0	9
88	Social media and business practices in emerging markets: still unexplored. <i>Journal of Advances in Management Research</i> , 2018, 15, 110-114.	1.6	8
89	Prioritization of multi-dimensional risk for digital services using the generalized analytic network process. <i>Digital Policy, Regulation and Governance</i> , 2019, 21, 146-163.	1.0	8
90	A hybrid evolutionary approach for identifying spam websites for search engine marketing. <i>Evolutionary Intelligence</i> , 2021, 14, 1803-1815.	2.3	8

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91	How do network attributes impact information virality in social networks?. Information Discovery and Delivery, 2021, 49, 162-173.	1.6	8
92	Prioritizing Digital Identity Goals – The Case Study of Aadhaar in India. Lecture Notes in Computer Science, 2019, , 489-501.	1.0	8
93	Non-contractible value creation in buyer-supplier networks - a case study. International Journal of Procurement Management, 2014, 7, 493.	0.1	7
94	Reinvestigating vendor selection criteria in the iron and steel industry. International Journal of Procurement Management, 2015, 8, 570.	0.1	7
95	The Untold Story of USA Presidential Elections in 2016 - Insights from Twitter Analytics. Lecture Notes in Computer Science, 2017, , 339-350.	1.0	7
96	Analyzing Whether CEOs Can Act as Influencers for Sustainable Development Goals. Advances in Theory and Practice of Emerging Markets, 2018, , 117-131.	0.7	7
97	A Model for Prioritization and Prediction of Impact of Digital Literacy Training Programmes and Validation. Lecture Notes in Computer Science, 2017, , 227-238.	1.0	7
98	Outlier Detection Among Influencer Blogs Based on off-Site Web Analytics Data. Lecture Notes in Computer Science, 2017, , 251-260.	1.0	7
99	Port logistic issues and challenges in the Industry 4.0 era for emerging economies: an India perspective. Benchmarking, 2023, 30, 50-74.	2.9	7
100	A model for pricing emergent technology based on perceived business impact value. International Journal of Technology Marketing, 2011, 6, 241.	0.1	6
101	Performance Assessment of e-Government Projects. , 2017, , .		6
102	Assessment of Open Government Data Initiative - A Perception Driven Approach. Lecture Notes in Computer Science, 2017, , 159-171.	1.0	6
103	#Demonetization and Its Impact on the Indian Economy – Insights from Social Media Analytics. Lecture Notes in Computer Science, 2017, , 363-374.	1.0	6
104	Understanding the S-Curve of Ambidextrous Behavior in Learning Emerging Digital Technologies. IEEE Engineering Management Review, 2021, 49, 76-98.	1.0	6
105	Micro-foundations of Artificial Intelligence Adoption in Business: Making the Shift. IFIP Advances in Information and Communication Technology, 2020, , 249-260.	0.5	6
106	Pricing of Cloud IaaS Based on Feature Prioritization - A Value Based Approach. Advances in Intelligent Systems and Computing, 2014, , 321-330.	0.5	6
107	Unpacking Digital Accountability: Ensuring efficient and answerable e-governance service delivery. , 2021, , .		6
108	Using artificial neural networks and analytic hierarchy process for the supplier selection problem. , 2013, , .		5

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109	Information Security concerns in Digital Services: Literature review and a multi-stakeholder approach. , 2015, , .		5
110	Predicting retweet class using deep learning. , 2021, , 89-112.		5
111	Evaluating Travel Websites Using WebQual: A Group Decision Support Approach. Advances in Intelligent Systems and Computing, 2015, , 151-160.	0.5	5
112	Evaluating Multi-dimensional Risk for Digital Services in Smart Cities. Lecture Notes in Computer Science, 2017, , 23-32.	1.0	5
113	A Decision Support System for Website Selection for Internet Based Advertising and Promotions. Lecture Notes in Electrical Engineering, 2014, , 453-457.	0.3	5
114	Diffusion and adoption of digital communications services in India. Information Technology for Development, 2022, 28, 488-510.	2.7	5
115	Readiness of Smart City: Emerging Economy Perspective. Advances in Theory and Practice of Emerging Markets, 2018, , 221-232.	0.7	4
116	Concept of Smart Village in India: A Proposed Ecosystem and Framework. , 2017, , 83-92.		4
117	A Soft Classification Model for Vendor Selection. International Journal of Information and Education Technology, 2011, , 268-272.	0.9	4
118	How Do Users Feel When They Use Artificial Intelligence for Decision Making? A Framework for Assessing Usersâ€™ Perception. Information Systems Frontiers, 2023, 25, 1241-1260.	4.1	4
119	A novel on-screen keyboard for hierarchical navigation with reduced number of key strokes. , 2009, , .		3
120	Identifying Popular Online News: An Approach Using Chaotic Cuckoo Search Algorithm. , 2017, , .		3
121	Digital literacy training, impact & moderating role of perceived value among unemployed women in India. , 2019, , .		3
122	Evaluating E-Commerce Portals from the Perspective of the End User â€“ A Group Decision Support Approach. Advances in Intelligent Systems and Computing, 2014, , 107-117.	0.5	3
123	Recommendation Systems for Interactive Multimedia Entertainment. Lecture Notes on Data Engineering and Communications Technologies, 2020, , 23-48.	0.5	3
124	An approach for prioritizing supplier selection criteria through consensus building using Analytic Hierarchy Process and Fuzzy set theory. , 2013, , .		2
125	Non-uptake of a Low Cost Retail Management Solution by Small Businesses: An Empirical Analysis. Procedia Computer Science, 2017, 122, 1001-1008.	1.2	2
126	Authenticating Fake News: An Empirical Study in India. IFIP Advances in Information and Communication Technology, 2019, , 339-350.	0.5	2

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127	Understanding Barriers to Adoption of Grass-Root Innovationsâ€”A Case Study of RUTAG Technologies. Design Science and Innovation, 2019, , 115-124.	0.1	2
128	Implementing cognitive automation for employee management in Ganitec University of Science and Technology. Journal of Information Technology Teaching Cases, 2022, 12, 16-22.	1.6	2
129	Impact of COVID-19 Pandemic on E-participation of Fans in Sports Events. Lecture Notes in Computer Science, 2021, , 692-703.	1.0	2
130	Always Trust the Advice of AI in Difficulties? Perceptions Around AI in Decision Making. Lecture Notes in Computer Science, 2021, , 132-143.	1.0	2
131	A hybrid bio-inspired computing approach for buzz detection in social media. Evolutionary Intelligence, 2022, 15, 349-367.	2.3	2
132	Determinants of Customer Satisfaction in Telecommunication. Lecture Notes in Electrical Engineering, 2020, , 754-761.	0.3	2
133	A Group Decision Support System for Selecting a SocialCRM. Advances in Intelligent Systems and Computing, 2014, , 95-105.	0.5	2
134	Understanding Smart Cities: Inputs for Research and Practice. , 2017, , 1-7.		2
135	IT Consulting: A Systematic Literature Review. Lecture Notes in Computer Science, 2017, , 474-484.	1.0	2
136	Management of Multidimensional Risk for Digital Services in Smart Cities. , 2017, , 149-165.		2
137	Analyzing Customer Engagement Using Twitter Analytics: A Case of Uber Car-Hailing Services. Lecture Notes in Computer Science, 2019, , 404-414.	1.0	2
138	â€œ#Governmentâ€” Understanding Dissemination, Transparency, Participation, Collaboration and Engagement on Twitter for Citizens. IFIP Advances in Information and Communication Technology, 2020, , 365-376.	0.5	2
139	Utilization of Fractal Geometry for Phase Shifter Implementation. Lecture Notes in Electrical Engineering, 2016, , 317-323.	0.3	1
140	Solving Location Based Inventory Routing Problem in E-Commerce Using Ant Colony Optimization. Lecture Notes in Computer Science, 2018, , 557-566.	1.0	1
141	Machine Learning Approach to Analyze and Predict the Popularity of Tweets with Images. Lecture Notes in Computer Science, 2018, , 567-576.	1.0	1
142	Research on Engaging Stakeholders Online. Australasian Journal of Information Systems, 0, 25, .	0.3	1
143	Digital Identity Evaluation Framework for Social Welfare. IFIP Advances in Information and Communication Technology, 2020, , 401-414.	0.5	1
144	A Group Decision Support System for Selecting an Open Source Tool for Social Media Integration. Lecture Notes in Electrical Engineering, 2014, , 407-413.	0.3	1

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145	Assessing Service Quality Factors in Mobile Payments - Insights Based on User Experiences in Social Media. Lecture Notes in Electrical Engineering, 2020, , 743-753.	0.3	1
146	Factors Affecting Customer Service Engagement – Six Cases Assessing Strengths and Weaknesses for Telecom and Payment Service Providers. Lecture Notes in Electrical Engineering, 2020, , 775-784.	0.3	1
147	Assessing Drivers for Telecom Service Experience – Insights from Social Media. Lecture Notes in Electrical Engineering, 2020, , 715-722.	0.3	1
148	Mining the Social Discussions Surrounding Circular Economy: Insights from the Collective Intelligence Shared in Twitter. IFIP Advances in Information and Communication Technology, 2020, , 303-314.	0.5	1
149	What Makes a Social Media Manager? Insights from the Content Analysis of Job Advertisements in India. IFIP Advances in Information and Communication Technology, 2020, , 391-403.	0.5	1
150	Optimization of team selection in fantasy cricket: a hybrid approach using recursive feature elimination and genetic algorithm. Annals of Operations Research, 0, , 1.	2.6	1
151	The Past, Present and Future of Information Systems Research. SSRN Electronic Journal, 2009, , .	0.4	0
152	eBusiness Enablement: Implications for Business Strategy. SSRN Electronic Journal, 2009, , .	0.4	0
153	Impact Assessment of Refresher Investor Awareness Sessions for Rural Citizens. Advances in Theory and Practice of Emerging Markets, 2018, , 239-250.	0.7	0
154	Assessing E-Government Project Outcome: A Service Provider’s Perspective. Advances in Theory and Practice of Emerging Markets, 2018, , 133-145.	0.7	0
155	Perceived Information Risk While Providing Sensitive Information for Consuming Digital Services. Advances in Theory and Practice of Emerging Markets, 2018, , 147-157.	0.7	0
156	Social Media Presence & Usage in Indian Business Sector. IFIP Advances in Information and Communication Technology, 2019, , 457-469.	0.5	0
157	Pricing of IT Products Based on Value Provided to Customers. SSRN Electronic Journal, 0, , .	0.4	0
158	A Study on the Pricing Policies of Internet Service Providers. SSRN Electronic Journal, 0, , .	0.4	0
159	Service Specific Approach in Determining Spousal Influence in Family Decision Making. SSRN Electronic Journal, 0, , .	0.4	0
160	Adoption and Acceptance of Mandatory Electronic Public Services by Citizens in the Developing World: Three Case Studies from India. , 2017, , 49-69.		0
161	Critical Success Factors to Establish 5G Network in Smart Cities. , 2019, , 386-410.		0
162	Using Social Media Analytics to Predict Social Media Engagement Outcome for Fortune CEOs. Lecture Notes in Networks and Systems, 2021, , 27-35.	0.5	0

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163	Review of Discussions on Internet of Things (IoT). , 2020, , 1196-1211.		0
164	Rock Hyrax intelligent optimisation algorithm: an exploration for Web 3.0 domain selection. International Journal of Advanced Intelligence Paradigms, 2021, 20, 243.	0.2	0
165	A Case Of Affordances-Collaborative Governance Using Smartphones. International Journal of Electronic Government Research, 2022, 18, 0-0.	0.5	0