

Nicholas Grigoriou

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9174877/publications.pdf>

Version: 2024-02-01

10
papers

234
citations

1307594

7
h-index

1372567

10
g-index

10
all docs

10
docs citations

10
times ranked

99
citing authors

#	ARTICLE	IF	CITATIONS
1	Modelling parents' unhealthy food choices for their children: the moderating role of child food allergy and implications for health policy. <i>Journal of Family Studies</i> , 2022, 28, 89-107.	1.5	9
2	A generational study of employees' customer orientation: a motivational viewpoint in pandemic time. <i>Journal of Strategic Marketing</i> , 2022, 30, 746-763.	5.5	35
3	Mission statement effectiveness: investigating managers' sensemaking role. <i>Corporate Communications</i> , 2022, 27, 329-345.	2.1	4
4	Pandemic pains to Instagram gains! COVID-19 perceptions effects on behaviours towards fashion brands on Instagram in Sub-Saharan Africa: Tech-native vs non-native generations. <i>Journal of Marketing Communications</i> , 2022, 28, 864-888.	4.0	20
5	"We aren't your reincarnation!" workplace motivation across X, Y and Z generations. <i>International Journal of Manpower</i> , 2021, 42, 193-209.	4.4	80
6	A generational investigation and sentiment and emotion analyses of female fashion brand users on Instagram in Sub-Saharan Africa. <i>Journal of Brand Management</i> , 2021, 28, 526-544.	3.5	25
7	Who's more vulnerable? A generational investigation of COVID-19 perceptions' effect on Organisational citizenship Behaviours in the MENA region: job insecurity, burnout and job satisfaction as mediators. <i>BMC Public Health</i> , 2021, 21, 1951.	2.9	13
8	Trick or treat? " when children with childhood food allergies lead parents into unhealthy food choices. <i>BMC Public Health</i> , 2020, 20, 1453.	2.9	7
9	The reincarnation of work motivation: Millennials vs older generations. <i>International Sociology</i> , 2020, 35, 393-414.	0.8	25
10	When empathy hurts: Modelling university students' word of mouth behaviour in public vs. private universities in Syria. <i>Higher Education Quarterly</i> , 2017, 71, 369-383.	2.7	16