

Nicholas Grigoriou

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9174877/publications.pdf>

Version: 2024-02-01

10
papers

234
citations

1307594

7
h-index

1372567

10
g-index

10
all docs

10
docs citations

10
times ranked

99
citing authors

#	ARTICLE	IF	CITATIONS
1	â€œ <i>We aren't your reincarnation!</i> â€•workplace motivation across X, Y and Z generations. International Journal of Manpower, 2021, 42, 193-209.	4.4	80
2	A generational study of employeesâ€™ customer orientation: a motivational viewpoint in pandemic time. Journal of Strategic Marketing, 2022, 30, 746-763.	5.5	35
3	The reincarnation of work motivation: Millennials vs older generations. International Sociology, 2020, 35, 393-414.	0.8	25
4	A generational investigation and sentiment and emotion analyses of female fashion brand users on Instagram in Sub-Saharan Africa. Journal of Brand Management, 2021, 28, 526-544.	3.5	25
5	Pandemic pains to Instagram gains! COVID-19 perceptions effects on behaviours towards fashion brands on Instagram in Sub-Saharan Africa: Tech-native vs non-native generations. Journal of Marketing Communications, 2022, 28, 864-888.	4.0	20
6	When empathy hurts: Modelling university studentsâ€™ word of mouth behaviour in public vs. private universities in Syria. Higher Education Quarterly, 2017, 71, 369-383.	2.7	16
7	Whoâ€™s more vulnerable? A generational investigation of COVID-19 perceptionsâ€™ effect on Organisational citizenship Behaviours in the MENA region: job insecurity, burnout and job satisfaction as mediators. BMC Public Health, 2021, 21, 1951.	2.9	13
8	Modelling parentsâ€™ unhealthy food choices for their children: the moderating role of child food allergy and implications for health policy. Journal of Family Studies, 2022, 28, 89-107.	1.5	9
9	Trick or treat? â€œ when children with childhood food allergies lead parents into unhealthy food choices. BMC Public Health, 2020, 20, 1453.	2.9	7
10	Mission statement effectiveness: investigating managers' sensemaking role. Corporate Communications, 2022, 27, 329-345.	2.1	4