William Green

List of Publications by Year
in descending order

29 papers	350 citations	840119 11 h-index	887659 17 g-index
30 all docs	30 docs citations	30 times ranked	340 citing authors

#	ARTICLE	IF	CITATIONS
1	Shaping success through creative failure: A historical sensemaking analysis of the computerisation of the UK financial market. Business History, 2022, 64, 134-155.	0.6	4
2	Stories of value: Business model innovation adding value propositions articulated by Slow Storytelling. Journal of Business Research, 2022, 149, 101-111.	5.8	6
3	Opening the black boxes: financial algorithms and multi-paradigmatic research in information technology. Journal of Systems and Information Technology, 2022, 24, 284-303.	0.8	1
4	Business as unusual: A business model for social innovation. Journal of Business Research, 2021, 125, 698-709.	5.8	56
5	Response to letter titled, 'Video feedback in medical education: A student's perspective'. Medical Teacher, 2021, 43, 240-241.	1.0	0
6	The changing role of the marketing researcher in the age of digital technology: Practitioner perspectives on the digitization of marketing research. International Journal of Market Research, 2020, 62, 27-42.	2.8	26
7	Slow design‐driven innovation: A response to our future in the Anthropocene epoch. Creativity and Innovation Management, 2020, 29, 551-565.	1.9	11
8	Improving junior doctor medicine prescribing and patient safety: An intervention using personalised, structured, video‐enhanced feedback and deliberate practice. British Journal of Clinical Pharmacology, 2020, 86, 2234-2246.	1.1	12
9	Mobile Market Research Applications as a New Voice of Customer Method. Research Technology Management, 2020, 63, 49-55.	0.6	4
10	Using a self-regulated learning-enhanced video feedback educational intervention to improve junior doctor prescribing. Medical Teacher, 2020, 42, 886-895.	1.0	9
11	The Business School in the Anthropocene: Parasite Logic and Pataphysical Reasoning for a Working Earth. Academy of Management Learning and Education, 2020, 19, 385-405.	1.6	20
12	Social representations of marketing work: advertising workers and social media. European Journal of Marketing, 2019, 53, 830-847.	1.7	13
13	Thinking outside the Box to Get inside the Black Box: Alternative Epistemology for Dealing with Financial Innovation. Social Epistemology, 2019, 33, 218-233.	0.7	2
14	Relationship between employee engagement scores and service quality ratings: analysis of the National Health Service staff survey across 97 acute NHS Trusts in England and concurrent Care Quality Commission outcomes (2012–2016). BMJ Open, 2019, 9, e026472.	0.8	17
15	Twenty-five years of national health IT: exploring strategy, structure, and systems in the English NHS. Journal of the American Medical Informatics Association: JAMIA, 2019, 26, 188-197.	2.2	12
16	Marketing, art and voices of dissent. Marketing Theory, 2018, 18, 75-100.	1.7	19
17	Reconstructing meaning without redesigning products: The case of the Serie7 chair. Creativity and Innovation Management, 2018, 27, 401-413.	1.9	7
18	A systematic review of approaches for calculating the cost of medication errors. European Journal of Hospital Pharmacy, 2016, 23, 294-301.	0.5	11

#	Article	IF	Citations
19	The infrapolitics of cultural value: cultural policy, evaluation and the marginalisation of practitioner perspectives. Journal of Cultural Economy, 2016, 9, 382-395.	0.8	12
20	Arts policy and practice for disabled children and young people: towards a â€˜practice spectrumâ€™ approach. Disability and Society, 2016, 31, 357-372.	1.4	4
21	A study of Foundation Year doctorsâ€™ prescribing in patients with kidney disease at a UK renal unit: a comparison with other prescribers regarding the frequency and type of errors. European Journal of Hospital Pharmacy, 2015, 22, 291-297.	0.5	4
22	Dimensions and location of high-involvement management: fresh evidence from the UK Commission's 2011 Employer Skills Survey. Human Resource Management Journal, 2015, 25, 166-183.	3.6	16
23	Use of Mobile Clinical Decision Support Software by Junior Doctors at a UK Teaching Hospital: Identification and Evaluation of Barriers to Engagement. JMIR MHealth and UHealth, 2015, 3, e80.	1.8	22
24	The field of radical innovation: Making sense of organizational cultures and radical innovation. Industrial Marketing Management, 2014, 43, 1343-1350.	3.7	30
25	Memoryscape: Designing with Senior Citizens as Memory Meditation. Lecture Notes in Computer Science, 2013, , 601-608.	1.0	0
26	The design and evaluation of interactive systems with perceived social intelligence: five challenges. AI and Society, 2010, 25, 203-210.	3.1	10
27	Challenges in evaluating usability and user experience of reality-based interaction. , 2009, , .		4
28	Capturing user requirements for an integrated home environment. , 2004, , .		18
29	The Hong Kong Umbrella Movement as a nonâ€profit organization: An empirical study on the use of visual branding practices for social change. International Journal of Nonprofit and Voluntary Sector Marketing, 0, , e1717.	0.5	0