William Green

List of Publications by Year
in descending order

29 papers	350 citations	840119 11 h-index	887659 17 g-index
30 all docs	30 docs citations	30 times ranked	340 citing authors

#	Article	IF	Citations
1	Business as unusual: A business model for social innovation. Journal of Business Research, 2021, 125, 698-709.	5.8	56
2	The field of radical innovation: Making sense of organizational cultures and radical innovation. Industrial Marketing Management, 2014, 43, 1343-1350.	3.7	30
3	The changing role of the marketing researcher in the age of digital technology: Practitioner perspectives on the digitization of marketing research. International Journal of Market Research, 2020, 62, 27-42.	2.8	26
4	Use of Mobile Clinical Decision Support Software by Junior Doctors at a UK Teaching Hospital: Identification and Evaluation of Barriers to Engagement. JMIR MHealth and UHealth, 2015, 3, e80.	1.8	22
5	The Business School in the Anthropocene: Parasite Logic and Pataphysical Reasoning for a Working Earth. Academy of Management Learning and Education, 2020, 19, 385-405.	1.6	20
6	Marketing, art and voices of dissent. Marketing Theory, 2018, 18, 75-100.	1.7	19
7	Capturing user requirements for an integrated home environment. , 2004, , .		18
8	Relationship between employee engagement scores and service quality ratings: analysis of the National Health Service staff survey across 97 acute NHS Trusts in England and concurrent Care Quality Commission outcomes (2012â€"2016). BMJ Open, 2019, 9, e026472.	0.8	17
9	Dimensions and location of high-involvement management: fresh evidence from the UK Commission's 2011 Employer Skills Survey. Human Resource Management Journal, 2015, 25, 166-183.	3.6	16
10	Social representations of marketing work: advertising workers and social media. European Journal of Marketing, 2019, 53, 830-847.	1.7	13
11	The infrapolitics of cultural value: cultural policy, evaluation and the marginalisation of practitioner perspectives. Journal of Cultural Economy, 2016, 9, 382-395.	0.8	12
12	Twenty-five years of national health IT: exploring strategy, structure, and systems in the English NHS. Journal of the American Medical Informatics Association: JAMIA, 2019, 26, 188-197.	2.2	12
13	Improving junior doctor medicine prescribing and patient safety: An intervention using personalised, structured, videoâ€enhanced feedback and deliberate practice. British Journal of Clinical Pharmacology, 2020, 86, 2234-2246.	1.1	12
14	A systematic review of approaches for calculating the cost of medication errors. European Journal of Hospital Pharmacy, 2016, 23, 294-301.	0.5	11
15	Slow designâ€driven innovation: A response to our future in the Anthropocene epoch. Creativity and Innovation Management, 2020, 29, 551-565.	1.9	11
16	The design and evaluation of interactive systems with perceived social intelligence: five challenges. AI and Society, 2010, 25, 203-210.	3.1	10
17	Using a self-regulated learning-enhanced video feedback educational intervention to improve junior doctor prescribing. Medical Teacher, 2020, 42, 886-895.	1.0	9
18	Reconstructing meaning without redesigning products: The case of the Serie7 chair. Creativity and Innovation Management, 2018, 27, 401-413.	1.9	7

#	Article	IF	Citations
19	Stories of value: Business model innovation adding value propositions articulated by Slow Storytelling. Journal of Business Research, 2022, 149, 101-111.	5.8	6
20	Challenges in evaluating usability and user experience of reality-based interaction. , 2009, , .		4
21	A study of Foundation Year doctors' prescribing in patients with kidney disease at a UK renal unit: a comparison with other prescribers regarding the frequency and type of errors. European Journal of Hospital Pharmacy, 2015, 22, 291-297.	0.5	4
22	Arts policy and practice for disabled children and young people: towards a 'practice spectrum' approach. Disability and Society, 2016, 31, 357-372.	1.4	4
23	Shaping success through creative failure: A historical sensemaking analysis of the computerisation of the UK financial market. Business History, 2022, 64, 134-155.	0.6	4
24	Mobile Market Research Applications as a New Voice of Customer Method. Research Technology Management, 2020, 63, 49-55.	0.6	4
25	Thinking outside the Box to Get inside the Black Box: Alternative Epistemology for Dealing with Financial Innovation. Social Epistemology, 2019, 33, 218-233.	0.7	2
26	Opening the black boxes: financial algorithms and multi-paradigmatic research in information technology. Journal of Systems and Information Technology, 2022, 24, 284-303.	0.8	1
27	Response to letter titled, 'Video feedback in medical education: A student's perspective'. Medical Teacher, 2021, 43, 240-241.	1.0	0
28	The Hong Kong Umbrella Movement as a non-profit organization: An empirical study on the use of visual branding practices for social change. International Journal of Nonprofit and Voluntary Sector Marketing, 0, , e1717.	0.5	0
29	Memoryscape: Designing with Senior Citizens as Memory Meditation. Lecture Notes in Computer Science, 2013, , 601-608.	1.0	0