

Balāzs Kovācs

List of Publications by Year in descending order

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Version: 2024-02-01

38
papers

1,587
citations

516710

16
h-index

395702

33
g-index

40
all docs

40
docs citations

40
times ranked

866
citing authors

#	ARTICLE	IF	CITATIONS
1	Authenticity and Consumer Value Ratings: Empirical Tests from the Restaurant Domain. <i>Organization Science</i> , 2014, 25, 458-478.	4.5	223
2	The Paradox of Publicity. <i>Administrative Science Quarterly</i> , 2014, 59, 1-33.	6.9	158
3	What Does It Mean to Span Cultural Boundaries? Variety and Atypicality in Cultural Consumption. <i>American Sociological Review</i> , 2016, 81, 215-241.	5.2	122
4	The consequences of category spanning depend on contrast. <i>Research in the Sociology of Organizations</i> , 2010, , 175-201.	0.8	121
5	Selective Sampling of Empirical Settings in Organizational Studies. <i>Administrative Science Quarterly</i> , 2008, 53, 109-144.	6.9	74
6	Conceptual Spaces and the Consequences of Category Spanning. <i>Sociological Science</i> , 0, 2, 252-286.	2.0	72
7	Conflicting Social Codes and Organizations: Hygiene and Authenticity in Consumer Evaluations of Restaurants. <i>Management Science</i> , 2014, 60, 2602-2617.	4.1	69
8	What Does Homophily Do? A Review of the Consequences of Homophily. <i>Academy of Management Annals</i> , 2022, 16, 38-69.	9.6	56
9	Gender differences in obtaining and maintaining patent rights. <i>Nature Biotechnology</i> , 2018, 36, 307-309.	17.5	52
10	Contrasting alternative explanations for the consequences of category spanning: A study of restaurant reviews and menus in San Francisco. <i>Strategic Organization</i> , 2014, 12, 7-37.	5.0	50
11	Concepts and Categories. , 2019, , .		49
12	The Perils of Proclaiming an Authentic Organizational Identity. <i>Sociological Science</i> , 0, 4, 80-106.	2.0	38
13	Co-Opt or Coexist? A Study of Medical Cannabis Dispensaries'™ Identity-Based Responses to Recreational-Use Legalization in Colorado and Washington. <i>Organization Science</i> , 2018, 29, 172-190.	4.5	34
14	The Categorical Imperative and Structural Reproduction: Dynamics of Technological Entry in the Semiconductor Industry. <i>Organization Science</i> , 2015, 26, 1734-1751.	4.5	33
15	Language-Style Similarity and Social Networks. <i>Psychological Science</i> , 2020, 31, 202-213.	3.3	31
16	Disambiguating authenticity: Interpretations of value and appeal. <i>PLoS ONE</i> , 2017, 12, e0179187.	2.5	27
17	Association between county level cannabis dispensary counts and opioid related mortality rates in the United States: panel data study. <i>BMJ, The</i> , 2021, 372, m4957.	6.0	25
18	Authenticity Is in the Eye of the Beholder: The Exploration of Audiences'™ Lay Associations to Authenticity Across Five Domains. <i>Review of General Psychology</i> , 2019, 23, 32-59.	3.2	24

#	ARTICLE	IF	CITATIONS
19	Experientially diverse customers and organizational adaptation in changing demand landscapes: A study of US cannabis markets, 2014-2016. <i>Strategic Management Journal</i> , 2019, 40, 2214-2241.	7.3	21
20	How Endogenous Crowd Formation Undermines the Wisdom of the Crowd in Online Ratings. <i>Psychological Science</i> , 2018, 29, 1475-1490.	3.3	18
21	The Many Gifts of Status: How Attending to Audience Reactions Drives the Use of Status. <i>Management Science</i> , 2018, 64, 5422-5443.	4.1	16
22	Expert Critics, Rankings, and Review Aggregators: The Changing Nature of Intermediation and the Rise of Markets with Multiple Intermediaries. <i>Academy of Management Annals</i> , 2023, 17, 1-36.	9.6	16
23	Too hot to reject: The effect of weather variations on the patent examination process at the United States Patent and Trademark Office. <i>Research Policy</i> , 2017, 46, 1824-1835.	6.4	15
24	The Beholder's Eyes: Audience Reactions to Organizational Self-claims of Authenticity. <i>Socius</i> , 2018, 4, 237802311879303.	2.0	12
25	Says who? How the match between the social identity of organizations and their audiences increases perceptions of organizational authenticity. <i>Strategic Organization</i> , 2021, 19, 384-413.	5.0	11
26	Categories, attention, and the impact of inventions. <i>Strategic Management Journal</i> , 2021, 42, 992-1023.	7.3	11
27	Audience structure and status multiplicity. <i>Social Networks</i> , 2016, 44, 36-49.	2.1	10
28	Information Sampling, Judgment, and the Environment: Application to the Effect of Popularity on Evaluations. <i>Topics in Cognitive Science</i> , 2019, 11, 358-373.	1.9	10
29	Niche width and scale in organizational competition: A computational approach. <i>Computational and Mathematical Organization Theory</i> , 2010, 16, 29-60.	2.0	8
30	The Effect of Selection Bias in Studies of Fads and Fashions. <i>PLoS ONE</i> , 2015, 10, e0123471.	2.5	7
31	The Ecology of Management Concepts. <i>Strategy Science</i> , 2020, 5, 293-310.	2.9	4
32	Authenticity: Meanings, targets, audiences and third parties. <i>Research in Organizational Behavior</i> , 2021, 41, 100149.	1.2	4
33	Conspicuous Reviewing: Affiliation with High-status Organizations as a Motivation for Writing Online Reviews. <i>Socius</i> , 2018, 4, 237802311877684.	2.0	3
34	Reviewer social class influences responses to online evaluations of an organization. <i>PLoS ONE</i> , 2018, 13, e0205721.	2.5	2
35	A Monte Carlo permutation test for co-occurrence data. <i>Quality and Quantity</i> , 2014, 48, 955-960.	3.7	1
36	Co-opt or co-exist? Medical cannabis dispensaries' responses to recreational-use legalization. <i>Proceedings - Academy of Management</i> , 2016, 2016, 11441.	0.1	0

#	ARTICLE	IF	CITATIONS
37	Knowledge Leakage and Institutional Legitimacy in Competitive Dynamics. Proceedings - Academy of Management, 2020, 2020, 17463.	0.1	0
38	Rethinking Technological Innovation: Where to Settle Between Material Space and Value Space?. Proceedings - Academy of Management, 2020, 2020, 20547.	0.1	0