

Mokter Hossain

List of Publications by Year in descending order

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Version: 2024-02-01

52
papers

2,478
citations

257357

24
h-index

302012

39
g-index

52
all docs

52
docs citations

52
times ranked

1775
citing authors

#	ARTICLE	IF	CITATIONS
1	A systematic review of living lab literature. <i>Journal of Cleaner Production</i> , 2019, 213, 976-988.	4.6	234
2	Sharing economy: A comprehensive literature review. <i>International Journal of Hospitality Management</i> , 2020, 87, 102470.	5.3	194
3	The effect of the Covid-19 on sharing economy activities. <i>Journal of Cleaner Production</i> , 2021, 280, 124782.	4.6	180
4	Open innovation in SMEs: a systematic literature review. <i>Journal of Strategy and Management</i> , 2016, 9, 58-73.	1.9	174
5	Frugal innovation: A review and research agenda. <i>Journal of Cleaner Production</i> , 2018, 182, 926-936.	4.6	150
6	Grassroots innovation: A systematic review of two decades of research. <i>Journal of Cleaner Production</i> , 2016, 137, 973-981.	4.6	135
7	Can frugal go global? Diffusion patterns of frugal innovations. <i>Technology in Society</i> , 2016, 46, 132-139.	4.8	126
8	Crowdsourcing: a comprehensive literature review. <i>Strategic Outsourcing</i> , 2015, 8, 2-22.	1.4	117
9	Mapping the frugal innovation phenomenon. <i>Technology in Society</i> , 2017, 51, 199-208.	4.8	95
10	A comprehensive review of open innovation literature. <i>Journal of Science and Technology Policy Management</i> , 2016, 7, 2-25.	1.7	84
11	Frugal innovation: Conception, development, diffusion, and outcome. <i>Journal of Cleaner Production</i> , 2020, 262, 121456.	4.6	80
12	A review of literature on open innovation in small and medium-sized enterprises. <i>Journal of Global Entrepreneurship Research</i> , 2015, 5, .	0.7	70
13	Crowdfunding: Motives, Definitions, Typology and Ethical Challenges. <i>Entrepreneurship Research Journal</i> , 2017, 7, .	0.8	65
14	Users' motivation to participate in online crowdsourcing platforms. , 2012, , .		62
15	Implications of Frugal Innovations on Sustainable Development: Evaluating Water and Energy Innovations. <i>Sustainability</i> , 2016, 8, 4.	1.6	60
16	Business model innovation: past research, current debates, and future directions. <i>Journal of Strategy and Management</i> , 2017, 10, 342-359.	1.9	53
17	Frugal innovation and sustainable business models. <i>Technology in Society</i> , 2021, 64, 101508.	4.8	53
18	Grassroots innovation: The state of the art and future perspectives. <i>Technology in Society</i> , 2018, 55, 63-69.	4.8	48

#	ARTICLE	IF	CITATIONS
19	Performance and Potential of Open Innovation Intermediaries. <i>Procedia, Social and Behavioral Sciences</i> , 2012, 58, 754-764.	0.5	43
20	The progression of brand orientation literature in twenty years: A systematic literature review. <i>Journal of Brand Management</i> , 2016, 23, 612-630.	2.0	42
21	Ideation through Online Open Innovation Platform: Dell IdeaStorm. <i>Journal of the Knowledge Economy</i> , 2015, 6, 611-624.	2.7	41
22	Open innovation: so far and a way forward. <i>World Journal of Science Technology and Sustainable Development</i> , 2013, 10, 30-41.	2.0	37
23	Open innovation: an analysis of twelve years of research. <i>Strategic Outsourcing</i> , 2016, 9, 22-37.	1.4	35
24	Generating Ideas on Online Platforms: A Case Study of "My Starbucks Idea". <i>Arab Economic and Business Journal</i> , 2015, 10, 102-111.	0.1	33
25	Pursuing Frugal Innovation for Sustainability at the Grassroots Level. <i>Management and Organization Review</i> , 2021, 17, 374-381.	1.8	28
26	Crowdsourcing: Activities, incentives and users' motivations to participate. , 2012, , .		24
27	Motivations, challenges, and opportunities of successful solvers on an innovation intermediary platform. <i>Technological Forecasting and Social Change</i> , 2018, 128, 67-73.	6.2	22
28	Frugal innovation in the midst of societal and operational pressures. <i>Journal of Cleaner Production</i> , 2022, 347, 131308.	4.6	21
29	What determines a positive attitude towards natural food products? An expectancy theory approach. <i>Journal of Cleaner Production</i> , 2021, 327, 129204.	4.6	20
30	Frugal and Reverse Innovations Quo Vadis?. <i>SSRN Electronic Journal</i> , 0, , .	0.4	19
31	Frugal innovation: Unveiling the uncomfortable reality. <i>Technology in Society</i> , 2021, 67, 101759.	4.8	19
32	Collaborative innovation for sustainability in Nordic cities. <i>Journal of Cleaner Production</i> , 2021, 328, 129549.	4.6	18
33	Crowdsourcing in business and management disciplines: an integrative literature review. <i>Journal of Global Entrepreneurship Research</i> , 2015, 5, .	0.7	15
34	Frugal Entrepreneurship: Profiting With Inclusive Growth. <i>IEEE Transactions on Engineering Management</i> , 2023, 70, 3812-3825.	2.4	13
35	Frugal Innovation: A Systematic Literature Review. <i>SSRN Electronic Journal</i> , 0, , .	0.4	9
36	Frugal entrepreneurship: Resource mobilization in resource-constrained environments. <i>Creativity and Innovation Management</i> , 2022, 31, 509-520.	1.9	8

#	ARTICLE	IF	CITATIONS
37	Adopting Open Innovation to Stimulate Frugal Innovation and Reverse Innovation. SSRN Electronic Journal, 0, , .	0.4	7
38	Recycling the unused ideas and technologies of a large corporation into new business by start-ups. Technology in Society, 2017, 48, 11-18.	4.8	7
39	Competition-Based Innovation: The Case of the X Prize Foundation. Journal of Organization Design, 2014, 3, .	0.7	7
40	Open Innovation Mill: Utilization of Nokia's Non-Core Ideas. Procedia, Social and Behavioral Sciences, 2012, 58, 765-773.	0.5	6
41	Driversâ€™ perceptions of the sharing economy for transport services. Technological Forecasting and Social Change, 2022, 179, 121668.	6.2	6
42	Frugal innovation: Antecedents, mediators, and consequences. Creativity and Innovation Management, 2022, 31, 521-540.	1.9	6
43	Adoption of Open Innovation by Small Firms to Develop Frugal Innovations for Inclusive Development. , 2018, , 115-135.		5
44	Balancing between Inward and Outward Technology Transfer in Open Innovation Paradigm. SSRN Electronic Journal, 0, , .	0.4	2
45	A Systematic Review of Living Lab Literature. SSRN Electronic Journal, 2018, , .	0.4	2
46	The Shenzhen ecosystem: What it means for the western world. Technology in Society, 2022, 68, 101919.	4.8	2
47	Embracing Open Innovation to Acquire External Ideas and Technologies and to Transfer Internal Ideas and Technologies Outside. SSRN Electronic Journal, 0, , .	0.4	1
48	Ideation Through Online Open Innovation Platform: Dell Ideastorm. SSRN Electronic Journal, 2015, , .	0.4	0
49	Motivations, Challenges, and Opportunities of Successful Solvers on an Innovation Intermediary Platform. SSRN Electronic Journal, 2017, , .	0.4	0
50	Frugal Innovation: Models, Means, Methods. By YasserBhatti, RadhaBasu, DavidBarron, and MarcVentresca. Cambridge University Press: Cambridge, 2018, ISBNâ€™13: 978â€™1107188976, hardback, Â£72, pp3.0 308.. R and D Management, 2021, 51, 161-162.		0
51	Utilizing Mobile Phones in Open Innovation Platforms: A New Business Model Especially Geared to The Mobile Phone Sector in Developing Countries. SSRN Electronic Journal, 0, , .	0.4	0
52	Business Model Innovation: Past Research, Current Debates, and Future Directions. SSRN Electronic Journal, 0, , .	0.4	0