Maryna Chepurna

List of Publications by Year
in descending order

1 papers	29 citations	3601871 1 h-index	3770151 1 g-index
1 all docs	1 docs citations	1 times ranked	36 citing authors

#	Article	IF	Citations
1	Identification of barriers to co-create on-line: the perspectives of customers and companies. Journal of Research in Interactive Marketing, 2018, 12, 452-471.	7.2	29