## Klára Å imÅ nkovÃ;

List of Publications by Year in descending order

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3311381 3475538 27 1 1 1 citations g-index h-index papers 1 1 1 22 docs citations times ranked citing authors all docs

#	#	Article	IF	CITATIONS
1	1	Being hybrid: a conceptual update of consumer self and consumption due to online/offline hybridity. Journal of Marketing Management, 2019, 35, 40-74.	2.3	27