

# Sanam Akhavannasab

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9150269/publications.pdf>

Version: 2024-02-01

3  
papers

35  
citations

2682572  
2  
h-index

2917675  
2  
g-index

3  
all docs

3  
docs citations

3  
times ranked

46  
citing authors

#	ARTICLE	IF	CITATIONS
1	Consumer power: scale development and validation in consumerâ€™firm relationship. European Journal of Marketing, 2022, 56, 1337.	2.9	0
2	On the relationship between building energy efficiency, aesthetic features and marketability: Toward a novel policy for energy demand reduction. Energy Policy, 2019, 128, 593-606.	8.8	21
3	Consumer empowerment in consumerâ€™firm relationships: conceptual framework and implications for research. AMS Review, 2018, 8, 214-227.	2.5	14