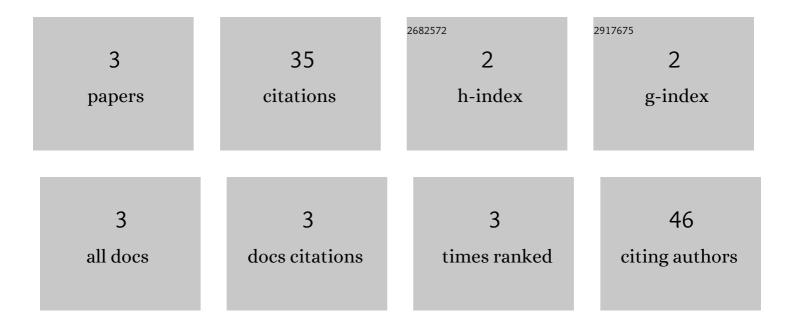
Sanam Akhavannasab

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/9150269/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Consumer power: scale development and validation in consumer–firm relationship. European Journal of Marketing, 2022, 56, 1337.	2.9	Ο
2	On the relationship between building energy efficiency, aesthetic features and marketability: Toward a novel policy for energy demand reduction. Energy Policy, 2019, 128, 593-606.	8.8	21
3	Consumer empowerment in consumer–firm relationships: conceptual framework and implications for research. AMS Review, 2018, 8, 214-227.	2.5	14