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List of Publications by Year in descending order

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3
papers

35
citations

2682572

2
h-index

2917675

2
g-index

3
all docs

3
docs citations

3
times ranked

46
citing authors

#	ARTICLE	IF	CITATIONS
1	On the relationship between building energy efficiency, aesthetic features and marketability: Toward a novel policy for energy demand reduction. <i>Energy Policy</i> , 2019, 128, 593-606.	8.8	21
2	Consumer empowerment in consumerâ€™firm relationships: conceptual framework and implications for research. <i>AMS Review</i> , 2018, 8, 214-227.	2.5	14
3	Consumer power: scale development and validation in consumerâ€™firm relationship. <i>European Journal of Marketing</i> , 2022, 56, 1337.	2.9	0