Karina Töndevold Liljedal

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/9147323/publications.pdf

Version: 2024-02-01

	1684188		2053705	
5	70	5	5	
papers	citations	h-index	g-index	
5	5	5	67	
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all docs	docs citations	times ranked	citing authors	

#	Article	IF	CITATIONS
1	Elderly consumers in marketing research: A systematic literature review and directions for future research. International Journal of Consumer Studies, 2022, 46, 1640-1664.	11.6	10
2	Motives and barriers affecting consumers' co-creation in the physical store. International Review of Retail, Distribution and Consumer Research, 2020, 30, 289-310.	2.0	12
3	Consumers' response to other consumers' participation in new product development. Journal of Marketing Communications, 2018, 24, 217-229.	4.0	9
4	Bridging Theory and Practice in an Applied Retail Track. Journal of Marketing Education, 2018, 40, 6-16.	2.4	11
5	Co-production in chronic care: exploitation and empowerment. European Journal of Marketing, 2016, 50, 724-751.	2.9	28