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List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9147323/publications.pdf>

Version: 2024-02-01

5
papers

70
citations

1684188

5
h-index

2053705

5
g-index

5
all docs

5
docs citations

5
times ranked

67
citing authors

#	ARTICLE	IF	CITATIONS
1	Co-production in chronic care: exploitation and empowerment. <i>European Journal of Marketing</i> , 2016, 50, 724-751.	2.9	28
2	Motives and barriers affecting consumers' co-creation in the physical store. <i>International Review of Retail, Distribution and Consumer Research</i> , 2020, 30, 289-310.	2.0	12
3	Bridging Theory and Practice in an Applied Retail Track. <i>Journal of Marketing Education</i> , 2018, 40, 6-16.	2.4	11
4	Elderly consumers in marketing research: A systematic literature review and directions for future research. <i>International Journal of Consumer Studies</i> , 2022, 46, 1640-1664.	11.6	10
5	Consumers' response to other consumers' participation in new product development. <i>Journal of Marketing Communications</i> , 2018, 24, 217-229.	4.0	9